

Unibail-Rodamco-Westfield

Westfield London

2021 Report

► Total Social and Local Economic Value 'SLEV'

£11,482,779

[About this report](#)

Social Value Portal and URW completed a study of the social value created at Westfield London in 2021. The study analysed the asset management, property management and supply chain in place at the building.

Diagnostic

How many of the 51 social value initiatives are happening?

85%

Grade

On scale of 1(beginner) to 4(advanced) how mature is your approach

2.72



Key Stats & Highlights

£	Social Value £SV	£1,033,700	£6.10	£SLEV generated per square foot (NIA)
📍	Local Economic Value £LEV	£10,449,700	£0.86	£SLEV generated per £1 of supplier contract value
👥	Top Contributor	Grosvenor £9,196,372	76%	Proportion of supply chain captured
👤	Top Theme	Jobs £10,494,489		



249

annual salaries were paid to local people who worked at Westfield London in 2021



56

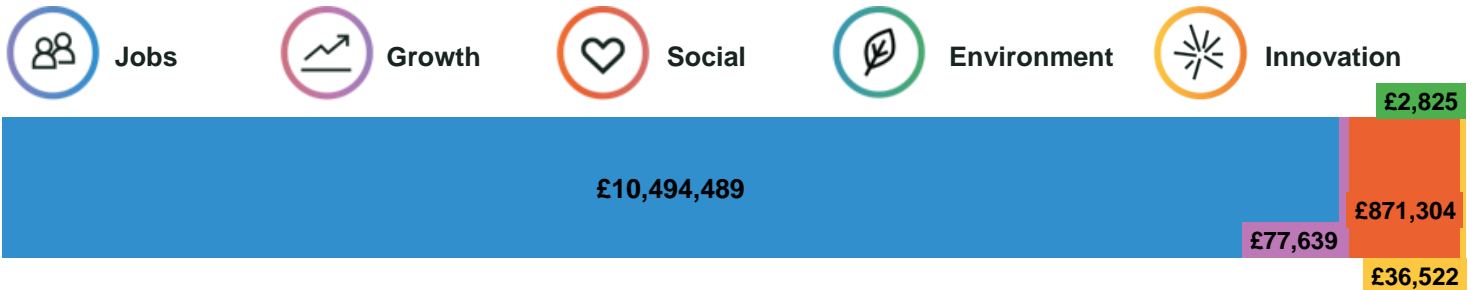
weeks of internships and apprenticeships were completed at Westfield London in 2021



£324,216

worth of space was provided to local community and charity groups at Westfield London in 2021

SLEV Generated at Westfield London in 2021 by Theme



Social Value Performance at Westfield London in 2021 by Firm

Participants were asked to select which social value initiatives they were undertaking and how advanced their social value approach was at Westfield London in 2021.

Diagnostic: If the participating firm was completing all possible social value initiatives they would score 100%.

Grade: Participants were provided with grade options for each initiative on a scale of 1-4. If the company completed each initiative at a best practise level they would score 4.

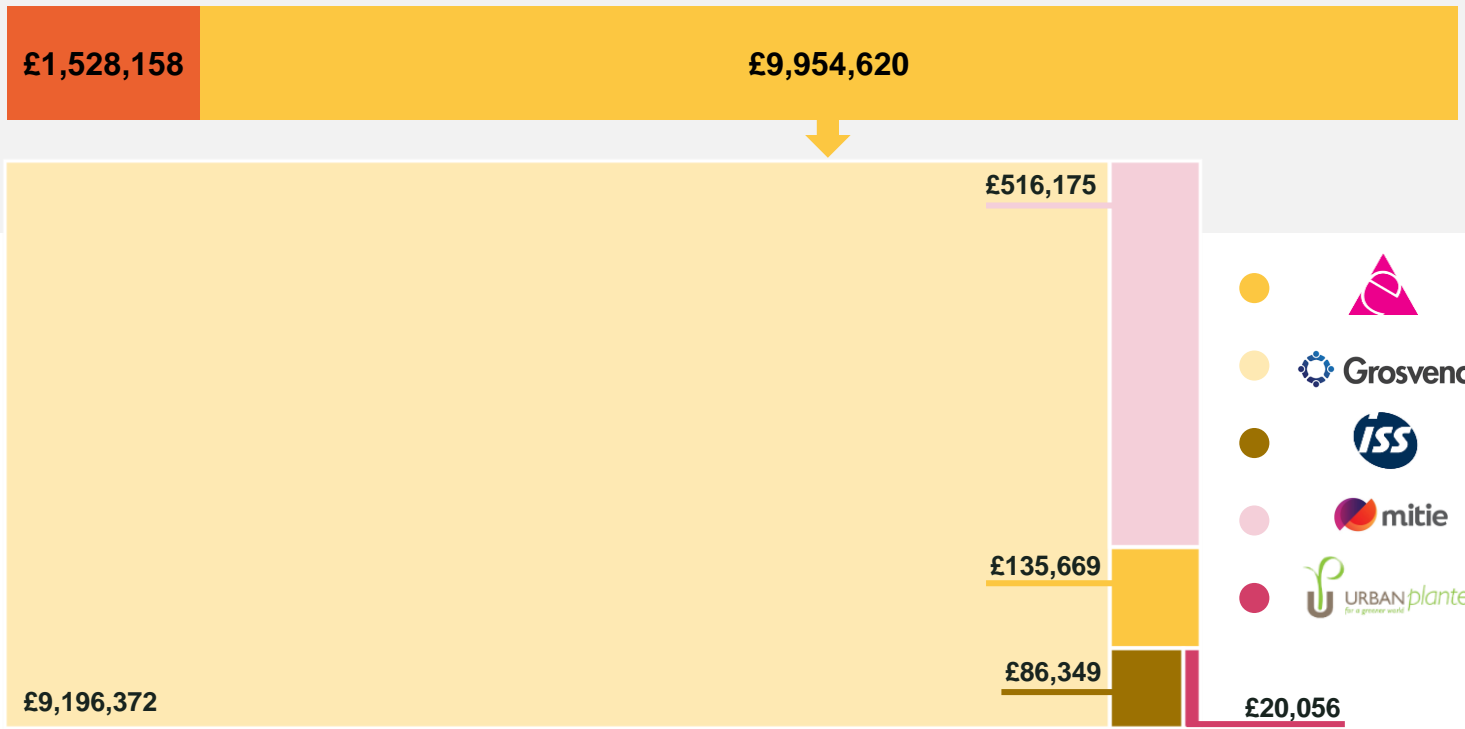
Overall Centre Result: The overall diagnostic and grade for Westfield London in 2021.

Individual Company Result: The diagnostic and grade for the relevant company.



► SLEV Generated at Westfield London in 2021 by Firm

■ URW ■ Suppliers



► How Social Value was Created at Westfield London in 2021

18

As well as the employment of local people and interns, 18 hours were spent by staff at Westfield London conducting mock interviews for candidates applying for roles at the centre

Over 200 people working at Westfield London had access to mental health support in 2021

239

£59k

A range of support was offered to support vulnerable people in the community, including hosting trips for children with special needs and supporting the Dementia Friends initiative

Through the sustainable travel initiatives in place at Westfield London over 50,000 miles of car journeys to and from the centre were completed with electric vehicles

51k

► SLEV Generated at Westfield London in 2021 by UN SDG



About this Report

Social Value Portal and URW completed a study of the Social Value created at Westfield London in 2021. The study analysed the management and supply chain of the asset.

About the Real Estate Social Value Index

RESVI is a framework used to measure and analyse the social and local economic value produced at an in-use real estate asset. The framework captures data on the asset's performance across the asset management, property management, supply chain and occupier operations. The RESVI framework consists of 67 social value initiatives (when including occupiers) that can be completed at an in-use real estate asset.

The RESVI diagnostic captures data on whether the initiatives are being completed. RESVI grade evaluates how well the social value initiatives are being carried out. Social and local economic value is calculated and verified using the National Social Value Framework, the UK's leading methodology of calculating Social Value.

UN SDGs and Social Value

Sitting behind the 17 Sustainable Development Goals are 169 Targets and 232 Indicators. SVP conducted a comprehensive mapping exercise to establish direct and indirect links between them and the Measures within the National TOMs.

This report estimates the social value contributed the 17 Goals. The TOMs uses a range of valuation types and these can be summarised into two categories: Investments (inputs and outputs) and Impacts (outcomes and impact). Local economic value is a sub-component of the outcome category and is reported separately.

Included in this analysis:	
Leased space	Supply chain spend
n/a	76%

Example RESVI Initiative
Did you engage with community groups local to the asset in 2021?

Diagnostic	Yes
	No, but we plan to do so
	No

Grading	1) Donations or volunteering
	2) Donations & volunteering
	3) Level 2 & collect data
	4) Level 3 & aligned to local need

Social Value	15 hours - No. of hours of volunteering
	£2,000 - Amount of donations



UNIBAIL-RODAMCO-WESTFIELD

Westfield London strives to be an inclusive and accessible space at the heart of the community that not only drives growth of the local economy but also encourages positive environmental responsibility, working in partnership with our employees, customers, residents and local business.

Questions? Get in touch:

consultancy@socialvalueportal.com

020 3355 0530