# **Corporate Social Responsibility**

# CHAPTER 2

# Corporate Social Responsibility

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Corporate Social Responsibility is a core component of what we do and who we are as a business, in each of our locations. 2020 demonstrated that Better Places 2030 enables us to fully play our role in supporting the resilience of the communities we serve. We immediately delivered key support to the local areas in which we operate during the pandemic, whilst implementing a trusted plan to protect the health & safety of visitors coming to our centres. Internally, we reinvented the power of working together during lockdown periods and launched a strategic and ambitious Diversity and Inclusion framework. In spite of all headwinds in 2020, we maintained our commitments to high environmental standards. The crisis itself became a strong accelerator for more responsible consumption, circular economy and the preservation of biodiversity. Even as we have adapted our actions to the global context, our outstanding CSR results demonstrate the relevance of our approach. We are proud of Better Places 2030, a cornerstone of our "Reinvent Being Together" company purpose.

# JEAN-MARIE TRITANT

**Group Chief Executive Officer** 

# 2.1 GROUP CSR STRATEGY

# 2.1.1 BUSINESS MODEL

The Unibail-Rodamco-Westfield (URW) business model is presented in Sections 1.3 Strategy and business model and 1.4 Business overview.

# 2.1.2 CSR CHALLENGES AND OPPORTUNITIES

URW's current approach to Corporate Social Responsibility (CSR) has been structured on solid grounds, going way beyond regulation. In order to define its CSR strategy, the Group has identified key areas of work, representing challenges and opportunities related to its activities. Two complementary approaches were used to that end:

- A materiality analysis, which is a mapping tool used to identify and order the important CSR issues for the Group from an internal as well as an external stakeholder perspective;
- A risk analysis, which is a framework used to highlight the CSR issues likely to negatively impact the Group.

# 2.1.2.1 MATERIALITY MATRIX

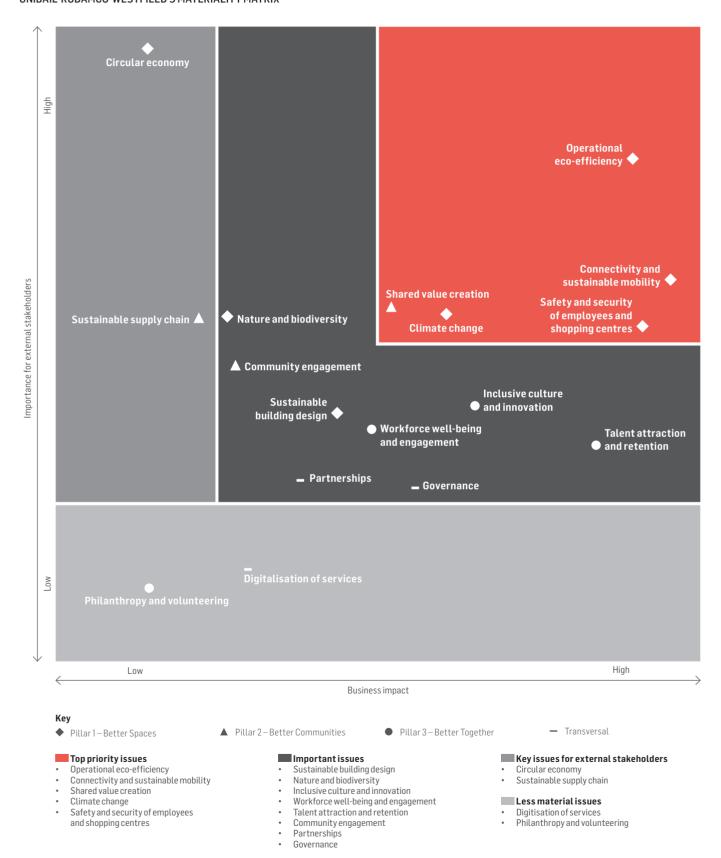
In 2018, Unibail-Rodamco-Westfield updated its materiality matrix to identify its CSR-related priorities. An external advisory firm supported the Group in this process to ensure the robustness and neutrality of the methodology.

This work was done on the basis of a detailed analysis of the main CSR reporting standards<sup>(1)</sup>, investor expectations<sup>(2)</sup>, underlying market trends, best practices observed in the Real Estate industry and beyond, as well as insight from NGOs and experts.

In total, over 30 external and internal stakeholders, representative of the Group's different regions and businesses, were consulted to rank the CSR topics, according to their level of expectation (for the external stakeholders) and the impact on the URW business model (for the internal stakeholders).

The main priorities identified, in line with market trends up to 2030 and the parallel work done on risks (see Section 2.1.2.2 CSR risks and opportunities), resulted in three CSR focus areas for the Group (see Section 2.1.3 Priorities of the Group CSR strategy).

### UNIBAIL-RODAMCO-WESTFIELD'S MATERIALITY MATRIX



# Corporate Social Responsibility

Group CSR strategy

# 2.1.2.2 CSR RISKS AND OPPORTUNITIES

In 2018, in response to the Directive related to the disclosure of non-financial information<sup>(1)</sup>, Unibail-Rodamco-Westfield identified and assessed its main CSR risks, using the Group risk assessment methodology taking into account three impact criteria: financial, legal and reputational. In line with the spirit of the regulation, the analysis provided below presents gross risks (before the implementation of management measures).

The Group CSR risk universe was defined on the basis of both the CSR priorities highlighted by the Group's materiality analysis (see Section 2.1.2.1 Materiality matrix) and the sector-based CSR risk universe established by the work done in 2018 in partnership with the French Council of Shopping Centres (CNCC).

In total, 30 risks were identified and classified into 11 categories, among which 20 were identified as main CSR risks due to their level of impact.

The risk analysis and ranking work was undertaken jointly by the Group's CSR team and Group Risk Management Department, with the involvement of the local teams. The results were shared with the Group Chief Resources Officer, the member of the Group Management Board overseeing Risk Management and CSR.

The following table summarises the main CSR risks, and the policies, action plans, performance indicators and opportunities associated with their management. The results of the performance indicators for each action plan are presented either directly within this table, or within the body of this document (see references in the "risks" column of the table).

Climate change risks for the Group (physical and transitional) form a core part of the CSR risks analysis and are integrated in the following summary of main CSR risks and their management policies. A more detailed overview of climate risk management and, in particular, of the resilience of assets to physical climate risks is provided in Section 2.2.1.3 Climate risk management and adaptation to climate change.

Climate change and CSR risks are integrated in the global Group Enterprise Risk Management (ERM) framework, which provides a specific risk governance and control framework (see Section 6.1.2 Group Risk Management (ERM) Framework for more details).

This risk analysis remains relevant and applicable in the COVID-19 crisis context, which confirmed the relevancy of integrating these non-financial risks in the global Group risk management approach. Related policies and action plans described reflect the latest updates made by the Group to mitigate these risks, as do all associated performance indicators disclosed.

Associated main performance

Themes	Risks	Summary of associated policies and actions plans	Associated main performance indicators (2020 results)	Opportunities
Business	Corruption, agreements or fraud (business relationships, relationships with public officials) Money laundering and financing of terrorism Non-compliance with anti-trust regulation  References:  3.4.1 Ethics and compliance within the URW Group 6.2.2.5 B. Corruption, money laundering and fraud risks 6.2.2.1 B. Mergers & Acquisitions, Investment and Divestment 6.2.2.5 A. Legal and Regulatory	<ul> <li>Anti-corruption programme (ACP) in compliance with Sapin II law (France), the Foreign Corrupt Practices Act "FCPA" (US) or the UK Bribery Act "UKBA" (UK);</li> <li>Group Code of Ethics with compulsory yearly e-learning module for all employees;</li> <li>Procedure for screening of business partners;</li> <li>Whistleblowing procedure accessible to all employees and suppliers;</li> <li>Appointment of Local Compliance Correspondents to support the coordination of the ACP;</li> <li>Insider Trading Rules procedure;</li> <li>Part of the due-diligence process in case of acquisitions;</li> <li>Close monitoring of Viparis activities in relation with the French General Directorate for Fair Trading, Consumer Affairs and Fraud Control (DGCCRF).</li> </ul>	<ul> <li>Number (A) and monetary value (B) of sanctions imposed by regulators in 2020 linked to corruption incidents:         <ul> <li>0 (A); €0 (B);</li> </ul> </li> <li>Percentage of employees trained on corruption prevention: 16%<sup>(2)</sup> as at December 31, 2020 and 72%<sup>(2)</sup> as at January 31, 2021<sup>(3)</sup>.</li> </ul>	Promote and embed trust and transparency as core of
	Non-transparency in the reporting of lobbying activities  References:	<ul> <li>Annual reporting of lobbying activities to the French High Authority for Transparency in Public Affairs;</li> <li>Internal policy on Interest Representatives.</li> </ul>	Number of reported lobbying actions to the French High Authority for Transparency in Public Affairs: 0	the business relationship
	3.4.1 Ethics and compliance within the URW Group		> https://www.hatvp.fr/ fiche-organisation/ ?organisation=414878389##	
	Breach of customers' personal data	Data Privacy Protection programme compliant with EU and US regulations;	Percentage of employees trained on IT security	
	References:	<ul> <li>Data protection Governance network at corporate and local levels;</li> <li>Preventive and alert internal processes;</li> </ul>	awareness: 64% <sup>(2)</sup> .	
	6.2.2.5 A. Legal and regulatory			
	6.2.2.1 E. Information Technology system and data: continuity and integrity	<ul> <li>Group-wide employees and specific business population trainings on data protection awareness and cybersecurity;</li> <li>Information Systems security strategy.</li> </ul>		

- (1) European directive n° 2014/95/UE as regards disclosure of non-financial information.
- (2) The coverage of this figure excludes Viparis employees: Viparis employees have not followed this training in 2020 due to the impact of the COVID-19 crisis on the Convention & Exhibition activity.
- (3) The 2020 Anti-Corruption programme training campaign was extended from November 2020 to January 2021 due to the impact of the COVID-19 crisis on employee activity organisation.

Themes	Risks	Summary of associated policies and actions plans	Associated main performance indicators (2020 results)	Opportunities
	Threats or attacks on sites  References: 6.2.2.4 A. Terrorism and major security incident 2.2.3.7 Health & Safety, security and environmental risks and pollution	<ul> <li>Dedicated Group organisation for security and crisis management;</li> <li>Global security governance, policies and guidelines implemented at all locations;</li> <li>Crisis response plan, training and exercises;</li> <li>Frequent interactions with police authorities, regional authorities and intelligence agencies;</li> <li>Training of shopping centre management and security teams as well as all URW employees;</li> <li>Raising awareness of tenants on security framework and evacuation plans.</li> </ul>	Percentage of employees trained on security: 45% <sup>(1)</sup> .	
Health & Safety, Security and Wellbeing of people in our properties	Failure to provide a safe and healthy environment for stakeholders (employees, tenants, contractors and visitors/occupants) according to Health & Safety procedures and legislation      References:     6.2.2.4 B. Health and Safety (H&S) (including pandemic and natural disasters)      2.2.3.7 Health & Safety, security and environmental risks and pollution      2.2.2.1 Environmental Management Systems (EMS) - Health and safety on work sites	<ul> <li>Operations:</li> <li>Dedicated Group organisation for health and safety risk management, supplemented by procedures that comply with local regulations at local level;</li> <li>Maintenance and inspection conducted for all relevant equipment subject to regulation;</li> <li>Annual third-party audits of Health &amp; Safety risks conducted at asset level on the European portfolio and associated action plans;</li> <li>Routine property tours to identify hazardous conditions and implement corrective actions in the US;</li> <li>Strong sanitation and hygiene standards implemented at all of the Group's venues to answer to the global COVID-19 pandemic, in partnership with an external certification partner.</li> <li>Developments:</li> <li>Worksites monitored by a Health and Safety Coordinator;</li> <li>Contractual requirement for construction contractors overseen by the construction management contractor to make the necessary provisions for site safety and comply with the relevant Health &amp; Safety legislation.</li> </ul>	Number of sanctions for non-compliance related to building health and safety and monetary value of associated fines; Percentage of assets in operation that obtained an A or B annual score in their Health & Safety and Environmental third-party risk assessment.	Lead the industry in health, safety and security to reduce incident levels

Associated main performance

# **Corporate Social Responsibility** Group CSR strategy

Themes	Risks	Summary of associated policies and actions plans	indicators (2020 results)	Opportunities
Health & Safety, Security and Well-being of people in our properties	Non-resilience of assets facing physical phenomena (acute and chronic climate events)  References:  2.2.1.3 Climate risk management and adaptation to climate change 6.2.2.4 B. Health and Safety (H&S) (including pandemic and natural disasters)  2.2.2.2 Environmental certifications of buildings under development  2.2.3.2 Environmental certifications of buildings during the operation phase 6.3 Transferring risk to insurers	<ul> <li>Group climate change risk assessment covering all standing assets and the development pipeline, in line with TCFD recommendations, covering both transitional and physical risks;</li> <li>Global map of future risks of climate change for the Group portfolio, to design relevant climate change adaptation plans;</li> <li>Target for development projects and standing assets in the portfolio to integrate long-term climate risks;</li> <li>Periodic assessment of assets most exposed to natural disasters and of their prevention/ protection plans;</li> <li>Adequate insurance cover for natural disasters for assets in Europe, the UK and the US;</li> <li>Annual emergency preparedness drills for all assets in a natural catastrophe zone;</li> <li>Compliance with regulatory requirements in each region regarding flooding risks, water management, and drainage systems for exceptionally heavy rainfall;</li> <li>Due diligence process for acquisitions and new development projects also covers the risks associated with climate change;</li> <li>Environmental certification policy for all assets in both development and operation phases: BREEAM or LEED and BREEAM In-Use certifications schemes covering among others physical resilience and energy aspects.</li> </ul>	<ul> <li>Coverage of BREEAM In-Use environmental certification of the Group's standing assets (shopping centres and offices)         <ul> <li>in floor area;</li> <li>Percentage of retail and office assets in the standing portfolio that obtained an environmental certification in development phase (in number);</li> <li>Percentage of development projects that are in an environmental building certification process;</li> <li>Conditions of asset insurance for natural disasters.</li> </ul> </li> </ul>	Enhance resilience of buildings facing climate change impacts
"Green"/ sustainable value of assets and of the Group	Loss of access to green financing instruments and decrease in ESG ratings      References:     2.1.4.2 Results of nonfinancial ratings and indices     2.1.5.4 Relations with investors and professional organisations     2.5. Green financing of the Group activities	<ul> <li>Answering to the most recognised non-financial rating agencies, monitoring questionnaire evolutions and benchmarking of scores;</li> <li>Organisation of ESG roadshows and meetings with investors, and direct dialogue on sustainability issues with investors;</li> <li>Formalised Use of Proceeds for Green Bond allocation, and formalised procedure for analysing, selecting and monitoring assets under the Green Bond instrument;</li> <li>Regular back-testing of asset eligibility to Green Bond criteria and monitoring of green loan KPIs' performance levels.</li> </ul>	<ul> <li>Reporting on Green Bonds allocation and amount of Green Bonds allocated (monetary value);</li> <li>Scores of extra-financial ratings (GRESB, CDP, ISS ESG, MSCI, Sustainalytics, FTSE4Good, V.E).</li> </ul>	Obtain access to green financing instruments Improve and demonstrate the environmental quality of assets (environmental certifications, carbon footprint, accessibility, etc.)

Themes	Risks	Summary of associated policies and actions plans  Associated main perform indicators (2020 results)	ance Opportunities
Responsible Supply chain	Contracting with service providers, suppliers or subcontractors not complying with regulations or standards of their profession (e.g. fundamental human and labour rights) or having a negative CSR image/ performance  References:  2.3.2.3 Supply chain management  2.2.2 Design sustainable buildings - Sustainable construction  2.2.2.3 Construction materials - A responsible supply chain	<ul> <li>Procedure for screening of business partners;</li> <li>Group Code of Ethics applicable to all contractors;</li> <li>Whistleblowing procedure made accessible to all contractors;</li> <li>Onboarding process of main service providers on the Group's sustainability engagements;</li> <li>Group purchasing conditions and standard contracts including environmental and social terms, such as complying with ILO conventions and local labour laws in Europe;</li> <li>Group Considerate Construction Charter applicable for all development projects describing the Group's requirements and recommendations to optimise worksites' environmental quality;</li> <li>For development projects, compliance of providers to professional standards ensured through the tender process, the contract documents, and the monitoring of compliance by the operations supervisor, with sanctions in case of noncompliance, according to severity (formal notice, penalties or dismissal);</li> <li>Policy to use 100% timber from certified, sustainably managed forests with FSC or PEFC certification in development, extension and renovation projects, for both works and building structure;</li> <li>Development of an internal road-map to plan additional Group-level works on sustainable purchasing.</li> </ul>	providers 130 tart an ge of that
	Controversies linked with tenant activity affecting the asset image     References:	<ul> <li>Strengthen communication with tenants and visitors (e.g. sustainability meetings with tenants, satisfaction surveys, etc.);</li> <li>Reflecting consumer tends in tenanting mix, and notably increasing sustainable and healthy.</li> </ul>	
	2.3.3.2 Open dialogue with tenants and visitors	<ul><li>and notably increasing sustainable and healthy alternatives in the shopping centres;</li><li>Support entrepreneurship and local/innovative</li></ul>	
	2.3.4 Promote responsible consumption	<ul><li>concepts;</li><li>Signing voluntary and contractual agreements on sustainability issues with tenants;</li></ul>	
	2.3.2.2 Support local entrepreneurship	<ul> <li>Initiatives led in collaboration with tenants to raise visitors' awareness of the environmental and</li> </ul>	
	2.2.3.3 Green leases and tenant commitments	social impact of consumption choices.	

Associated main performance

# Corporate Social Responsibility Group CSR strategy

Themes	Risks	Summary of associated policies and actions plans	indicators (2020 results)	Opportunities
	Non-engagement of employees and employee turnover rate increase  References:  2.4.1.1 Talent development and career management  2.4.1.2 Training  2.4.1.4 Compensation and benefits  2.4.2 Working Together  2.4.3.1 Employee commitments and CSR  2.4.3.2 Well-being  6.2.2.3 A. Recruitment, retention and succession plan	<ul> <li>Frequent employee consultations and engagement surveys to design and implement action plans to make URW a great place to work;</li> <li>Ambitious people-oriented policies on Work-life balance, Well-being, Diversity &amp; Inclusion, Sustainable work environment ("Work Greener");</li> <li>Structured and comprehensive benefits policy (stock-options and performance shares, Company Savings Plan, health plans) in line with market practice;</li> <li>Monitoring continued attractiveness of compensation and benefit packages;</li> <li>Global Talent Review process including yearly 360' feedback for all employees;</li> <li>Providing permanent learning and development opportunities (e.g. URW Academy learning platform, international mobility, cross-functional mobility);</li> <li>Shared "Together at URW" corporate values embedding the Group's culture;</li> <li>"Be You at URW" corporate framework and regional networks embedding the Group's commitment to diversity and inclusion;</li> <li>Launch of "Your Well-Being" framework to all employees supporting healthy culture, minds and bodies.</li> </ul>	<ul> <li>Turnover rate;</li> <li>Percentage of employees that were promoted;</li> <li>Percentage of employees who made a lateral career move;</li> <li>Percentage of URW countries that implement employee Well-being and Work Greener programmes;</li> <li>Employee engagement rate in the Group URW Volunteering programme.</li> </ul>	Engage employees in the Group's strategy
Human Capital	Lack of attractiveness for employees/loss of key competencies for the execution of the Group's strategy      References:     2.4.1.2 Training     2.4.1.1 Talent development and career management     6.2.2.3 A. Recruitment, retention and succession plan	<ul> <li>Developing and supporting URW's "employer brand";</li> <li>Highly successful international graduate programme (IGP);</li> <li>Global Talent Review process including yearly 360-degree feedback for all employees;</li> <li>Global succession planning process;</li> <li>Strong cooptation programme and partnering with the best head-hunting firms to regularly map best external talent;</li> <li>Providing permanent learning and development opportunities (e.g. URW Academy learning platform, international mobility, cross-functional mobility);</li> <li>Leadership &amp; management programmes.</li> </ul>	<ul> <li>Average number of training hours per employee;</li> <li>Employee recruitment rate;</li> <li>Percentage of employees that conducted an international mobility assignment.</li> </ul>	Attract the best talents for the Company
	Lack of profile diversity (innovation, long-term management and decision-making)      References:     2.4.2.2 Diversity & inclusion     2.4.2.1 Together at URW     2.4.1.2 Training     2.4.1.4 Compensation and benefits     6.2.2.3 A. Recruitment, retention and succession plan	<ul> <li>URW's Equal Opportunity statement included in formalised HR policies relating to Recruitment practices, Compensation and Benefits, Talent Review, and Learning and Development;</li> <li>Group "Be You at URW" framework to embed the Group commitment to and improve employee engagement on Diversity and Inclusion;</li> <li>"Be You at URW" networks represented in all regions raising awareness on Diversity and Inclusion;</li> <li>Shared "Together at URW" corporate values supporting the ambition to become diversity change-makers;</li> <li>Group-wide "Supporting Inclusion at URW" unconscious bias training rolled out to employees in all regions;</li> <li>Development of international Group culture (e.g. international, mobility, cross-functional mobility, IGP programme);</li> <li>Group Code of Ethics and whistleblowing procedure with a zero tolerance principle for discrimination or harassment;</li> <li>Promotion of a European Diversity Charter to fight all forms of discrimination;</li> <li>Disability awareness training offered to employees in some regions.</li> </ul>	Percentage of women in employee headcount; Proportion of senior management level positions held by women; Percentage of conversion of apprenticeships to permanent contracts.	Diversify skills and competency profiles in the Company

Themes	Risks	Summary of associated policies and actions plans	Associated main performance indicators (2020 results)	Opportunities
Local acceptability	Slowing local economic development and affecting local jobs  References:  2.3.1 Promoting community resilience  2.3.2.1 Socio-economic impact  2.3.2.2 Support local entrepreneurship  2.3.3 Engaging with local stakeholders	<ul> <li>Extensive public consultations held for all development and extension projects;</li> <li>Community resilience framework rolled-out and action plans designed in all assets;</li> <li>Building long-term partnerships with local stakeholders (residents, public authorities and associations);</li> <li>Measurement and enhancement of the direct and indirect socio-economic impact of the Group assets;</li> <li>URW for Jobs programme supporting employment in all locations where the Group operates;</li> <li>Empowering entrepreneurship, supporting business creation and retail innovation (e.g. space provision, exposure to customers, long-term partnerships, financial support, participation to entrepreneurship networks, mentorship, etc.).</li> </ul>	<ul> <li>Percentage of assets with a Community Resilience action Plan;</li> <li>Percentage of Flagship assets that support local entrepreneurship;</li> <li>Number of people that integrated a job or a qualifying training certification through the URW for Jobs programme;</li> <li>Total hosted jobs by the Group and its stakeholders (socioeconomic footprint study);</li> <li>Amount of local taxes and social contributions paid by the Group by region;</li> <li>Percentage of Flagship assets that had a partnership with a charity or NGO for at least two years.</li> </ul>	Create local jobs  Foster local economic development  Create social link
	Water, soil and air pollution linked with the development and operation of assets  References:     2.2.3.7 Health & Safety, security and environmental risks and pollution     2.2.2.1 Environmental Management System (EMS) - Sustainable construction	Soil decontamination when relevant during works on development and existing sites; Group Considerate Construction Charter applicable to all new development, renovation and extension projects with requirements to minimise pollution for the contractors working on-site, the neighbouring area and the natural environment; Inspection and continuous maintenance and improvement of existing buildings and technical equipment liable to have an impact on the environment or on personal safety (including air and water quality, soil and air pollution); Annual third-party audits of Health, Safety and Environmental risks conducted at asset level on the European portfolio and associated action plans.	<ul> <li>Monetary value of fines for environmental breaches (operations) (€);</li> <li>Total number of non-monetary sanctions for environmental breaches (operations);</li> <li>Percentage of assets in operation that obtained an A or B annual score in their Health &amp; Safety and Environmental third-party risk assessment.</li> </ul>	Contribute to optimising the exploitation of material flows in operations and developments
Environmental pollution	Not identifying/ controlling existing pollution in development projects (remediation costs and legal responsibility)  References:  2.2.2.1 Environmental Management System (EMS) - Pollution and environmental risk management  2.2.2.1 Environmental Management System (EMS)	<ul> <li>Pre-acquisition due diligence process including environmental risks and soil pollution;</li> <li>Soil decontamination for works on development and existing sites.</li> </ul>	<ul> <li>Expenses in site decontamination (€) and volumes of soil concerned (m³).</li> </ul>	

Themes	Risks	Summary of associated policies and actions plans	Associated main performance indicators (2020 results)	Opportunities
	Limited availability and increase in prices of fossil fuels	action plans in all standing assets, involving daily energy optimisation actions as well as investments	<ul> <li>Energy intensity per area or use (kWh/sqm and kWh/sqm DOCC);</li> </ul>	
	References:	in energy efficient equipment; • Environmental management system to improve	Carbon intensity linked with energy consumption of	
	2.2.3.4 Energy management	environmental performance of assets;	standing assets (Scopes 1 &	
	2.2.1.2 Carbon assessment - Focus on Scopes 1 and 2 emissions from the operation of buildings	<ul> <li>Shift towards electricity supply from renewable energy sources for all assets;</li> <li>Development of on-site renewable energy production capacity;</li> <li>Life cycle assessments of development projects to</li> </ul>	2 emissions) per area or use (kgCO <sub>2</sub> eq/sqm and gCO <sub>2</sub> eq/sqm DOCC).	Improve energy efficiency
	2.2.3.3 Green leases and tenant commitments	reduce amount of materials used and their carbon footprint;		and develop renewable energy use
	2.2.3.1 Environmental Management System (EMS) - EMS for existing assets	<ul> <li>Engaging with stakeholders to improve energy efficiency and source renewable energy: tenants and suppliers (e.g. Green leases, PPA contracts, and energy performance contracts</li> </ul>		energy use
Energy and	2.2.2.1 Environmental Management System (EMS) - Energy and carbon	with maintenance providers).		
greenhouse gases	2.2.2.3 Construction materials			
	Increased regulation on building energy efficiency	<ul> <li>Energy efficiency targets and energy management action plans in all standing assets, involving daily energy optimisation actions as well as investments</li> </ul>	<ul> <li>Energy intensity per area or use (kWh/sqm and kWh/sqm DOCC);</li> </ul>	Increase operational efficiency through improved energy efficiency
	References:	in energy efficient equipment; • Environmental management system to improve	<ul> <li>Financial impact resulting from variations in energy</li> </ul>	
	2.2.3.4 Energy management	environmental performance of assets;	consumption (€);	
	2.2.3.3 Green leases and tenant commitments	<ul> <li>Engaging with stakeholders to improve energy efficiency: tenants and service providers (e.g. green leases, and energy performance contracts with maintenance providers).</li> </ul>	<ul> <li>Percentage of Green leases signed among new leases and active leases.</li> </ul>	
	2.2.3.1 Environmental Management System (EMS) - EMS for existing assets			
	2.2.2.1 Environmental Management System (EMS) - Energy and carbon			
	2.3.2.3 Supply chain management			
	Lack of resources or ownership for managing CSR risks and CSR strategy	CSR agenda defined and overviewed at the highest governance levels: Group CEO, Management Board (MB) and Group Executive Committee, and the Supervisory Board (SB);	Percentage of Group employees with annual CSR individual objectives.	
	References:	Integration of the CSR agenda in core business		
	2.4.3 Inspiring our people	processes: due diligence process, environmental management system for both development		
	2.1.5 Governance of CSR	projects and existing assets, CSR information integrated in asset budget reviews, CSR objectives		
	2.1.4.4 External assurance	set for all employees in the assessment process of		Enhance our reputation as
Governance	2.2.2.2 Environmental certifications of buildings	<ul><li>individual performance and CSR training module rolled-out to all employees;</li><li>Alignment of initiatives, action plans and targets</li></ul>		a trustful and responsible
	under development  2.2.3.2 Environmental certifications of buildings during the operation phase	with the CSR programme in all departments (leasing, HR, development, operations, etc.);  Dedicated CSR team responsible for overseeing and supporting the implementation of the Group CSR strategy;  Specific Group CSR governance with committees involving top management and operational managers in all business lines;  Effective implementation verified through external audits and certification schemes.		partner and seize CSR opportunities

# 2.1.3 PRIORITIES OF THE GROUP CSR STRATEGY

# **2.1.3.1 BETTER PLACES 2030**

Since 2007, Unibail-Rodamco-Westfield has defined an ambitious CSR strategy. Between 2006 and 2015, URW had already achieved a cumulative reduction of 33.8% of its energy intensity and 65.1% of its carbon intensity. In 2016, the Group took up a new long-term challenge, with its Better Places 2030 programme. In doing so, the Group was the first listed real estate company to incorporate CSR in its entire value chain and address the wide scope of indirect carbon emissions resulting from construction works, transportation of visitors and employees, and energy consumption by tenants.

In 2019, the Group's CSR strategy, Better Places 2030, was extended to the new regions of the Group. While URW's agenda on fighting climate change remains central, Better Places 2030 also onboarded new environmental challenges like responsible consumption and the circular economy, but also critical responsibilities on Diversity & Inclusion and employee well-being. Better Places 2030 relies on an efficient CSR governance structure allowing decision-making at the appropriate level within the organisation and covering all geographies (presented in Section 2.1.5.2 Governance of CSR and of the Better Places 2030 programme), and CSR-related risks are included into the Group Risk Management Framework. Better Places 2030 builds on the conclusions of the materiality analysis, market trends to 2030 and the analysis of CSR risks. It addresses the main challenges facing commercial real estate: moving towards a low-carbon economy and sustainable mobility, fully integrating the Group's business activities within local communities, and empowering teams on sustainability and diversity.

Better Places 2030 rests on three pillars as outlined below:



(1) Baseline 2015.

In order to lead this transformation, Better Places 2030 is structured in a detailed and actionable set of sub-targets, detailed in the CSR section of URW's website<sup>(1)</sup>. The 2020 performance results linked with these targets are presented in Section 2.1.4.1 Summary of the Group's CSR

performance. Better Places 2030 and its associated performance has been recognised by key non-financial rating agencies, which rank the Group among the most sustainable companies in commercial real estate (see Section 2.1.4.2 Results of non-financial ratings and indices).

Better Places 2030 contributes to the United Nations Sustainable Development Goals as outlined below:

# CONTRIBUTION OF BETTER PLACES 2030 TO THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGs)

Pillars	Ambitions	SDGs
	Design sustainable buildings	9 INDUSTRY, NINOVATION 11 SUSTAINABLE CITIES 13 CLIMATE AND OFFICE
	Minimise the environmental impact through innovative design and construction	
	Improve eco-efficiency	7 AFFORDABLE AND 9 MOUSTRY, INNOVATION 12 RESPONSIBLE 13 CLIMATE ACTION
BETTER SPACES Cut carbon emissions	Collaborate with our tenants and contractors for efficient resource use	AND PRODUCTION CO
across our value chain	Develop connectivity and sustainable mobility	9 AND INTERPRETATION 11 SUSTAINABLE CITIES AND APPLICATION IN THE COMMUNITIES
by -50%	Ensure access to public transport and sustainable mobility	
	Integrate nature and biodiversity	11 SUSTAINABLE CITIES 15 UFE NO 1 AND COMMUNITIES 15 ON 1 AND
	Contribute to greener cities by protecting biodiversity	
	Expand local economies	8 DECENT WORK AND ECONOMIC GROWTH
	Foster sustainable local economic development	THE REPORT OF THE PROPERTY OF
BETTER COMMUNITIES	Engage with local stakeholders	8 DECENT WORK AND ECONOMIC GROWTH
Be a catalyst for growth within the communities in which we operate	Support local partners	
	Promote responsible consumption	12 RESPONSIBLE CONSUMPTION
	Promote healthier and more responsible consumption	AND PRODUCTION
	Bring together	5 GENDER 10 REDUCED NEQUALITIES
	Promote diversity and inclusion throughout the organisation	<b>©</b> ' <b>(</b> €)
BETTER TOGETHER	Empower	4 QUALITY EDUCATION
Empower our people to become sustainability & diversity change- makers	Develop and train talent	- PODCATION
	Inspire	12 RESPONSIBLE CONSUMPTION
	Make CSR core to our corporate culture	AND PRODUCTION

# 2.1.3.2 BETTER EVENTS 2030 – VIPARIS CSR STRATEGY

Viparis is a real estate venues and services company owned jointly with the Chamber of Commerce and Industry of Paris Île-de-France (CCIR) and which is fully consolidated by URW. This activity is exclusively located in France and operates the Group's convention and exhibition venues.

With an average ten million visitors annually, 800 events and  $9^{(1)}$  sites, Viparis integrates sustainable development in its values and strategy. This commitment is acknowledged in its ISO 20121 certification, the leading international standard for the events sector, which is enforced at all its sites since 2014. In 2017, in line with the Better Places 2030 programme, Viparis decided to step up its CSR policy by launching its "Better Events Viparis 2030" strategic plan. This CSR policy outlines Viparis's major issues and commitments for the coming years and revolves around three key themes:

- 1. A reduced environmental footprint: with a target of cutting Viparis's carbon footprint by 50% compared to 2016, and boosting the accessibility of its sites via sustainable transport means and optimising the logistics flows related to its business;
- Sustainable partners: Viparis teams up with all the players in its value chain to fully integrate its activities into the local communities;
- Collective involvement: Viparis's CSR initiative engages all employees, as well as the visitors of its venues.

With this ambition, Viparis aims, as an industry leader, to play a key role in transforming industry practices to achieve greater sustainability. The Viparis CSR policy is set out in a dedicated document, available in Viparis' website's sustainable development section: www.viparis.com.

# 2.1.4 SUMMARY OF THE GROUP'S CSR ACHIEVEMENTS

# 2.1.4.1 SUMMARY OF THE GROUP'S CSR PERFORMANCE

# - BETTER PLACES 2030

This paragraph only includes the main targets of Better Places 2030. The sub-targets tied to the operational roll-out and progress against them are described in the next sections (2.2 Better Spaces, 2.3 Better Communities and 2.4 Better Together).

# Pillar 1

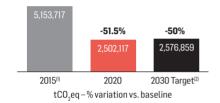


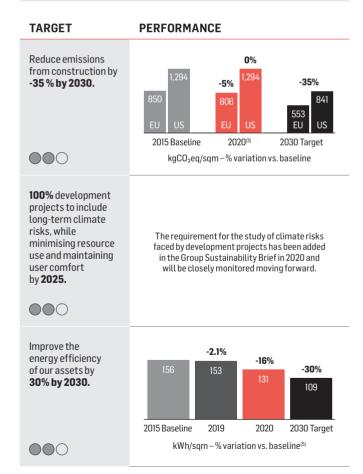
# **BETTERSPACES**

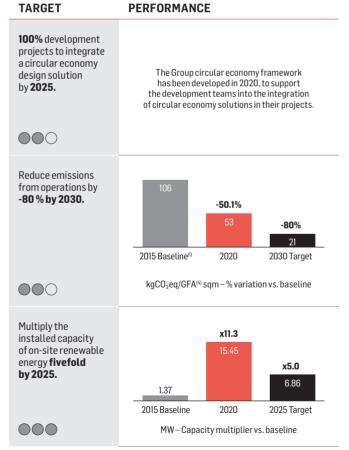
KEY TARGET PERFORMANCE

Cut carbon emissions across our value chain by **-50% by 2030**.



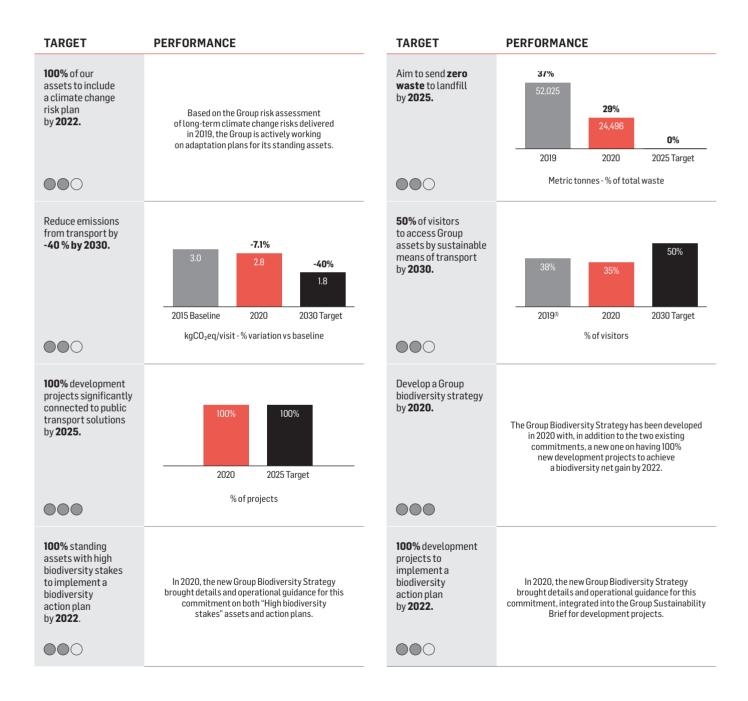






- (1) In 2020, the total carbon emissions of 2015 baseline have been updated to include methodology improvements (for more details see Section 2.6.1.5 Continuous improvement of definitions and data quality improvement).
- (2) In 2020, this target has switched from a comparable activity based target to an absolute target (for more details see Section 2.6.1.5 Continuous improvement of definitions and data quality improvement).
- (3) Some development projects have been considered out of scope for the 2020 progress measurement due to their advanced development stage at the time the target was set: this is the case for the project Westfield Valley Fair (delivered in 2020).
- (4) Total operated area.
- (5) Corrections have been made to 2015 baseline, 2019 and 2030 target figures (for more details see Section 2.6.1.5 continuous improvement of definitions and data quality improvement).

Performance Progress
Achieved
In-progress
Not-Achieved



# Pillar 2



# **BETTERCOMMUNITIES**

**KFY TARGET** 

**PERFORMANCE** 

NEW

100% of owned & managed assets with a community resilience action plan by **2020**.



# **TARGET**

### **PERFORMANCE**

100% of Flagship assets to support local entrepreneurship through commercial partnerships and regional networks by **2020**.





NEW



100% of Flagship assets to support at least one local charity or NGO-sponsored long-term project (>2 years) by 2022.







by 2022.









**TARGET** 

### **PERFORMANCE**

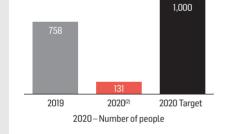
2020 – % of assets

**1,000** people to integrate a job or a qualifying training certification through the URW for Jobs programme by **2020.** 



Collaborate with tenants to increase transparency of brands on health and sustainability, and to expand healthy and sustainable alternatives in 100% of Flagship assets by **2025**.





The Group pursued the integration of sustainable brands (brands integrating sustainability at the heart of their processes and products) in its portfolio to enrich its alternative sustainable offer. In parallel, concrete discussions took place with retailers to partner on sustainable products and practices in URW assets.

<sup>(1)</sup> Despite strong engagement towards local entrepreneurs and small businesses throughout the year to help them maintain their activities or grow, the lockdown and decrease of retail activity prevented the Group from achieving its 2020 target. The strategy towards local entrepreneurs will be pursued in 2021.

<sup>(2)</sup> In 2020, only 22 shopping centres delivered the URW for Jobs programme due to the COVID-19 pandemic (closures and cancelled job events in line with governmental health and safety restrictions; job market uncertainty impacting job vacancies; and reduced asset team resources).







Not-Achieved

# Pillar 3



# **BETTERTOGETHER**

### **KFY TARGET PERFORMANCE**

100% of Group employees with yearly individual CSR objectives by 2020.





# **TARGET**

# **PERFORMANCE**

Ensure full equal opportunities (e.g. gender, nationality, sexual orientation) in HR processes in 2019.



2020 – % of regions ensuring full equal opportunities

Develop and roll-out Groupwide leadership & management programmes integrating CSR by **2022.** 

In 2020, a specialist provider was selected to co-design the Group senior leadership programme integrating CSR, to be delivered in 2021.





100% of Group employees take part in the URW Volunteering Programme annually by **2020.** 





 $2020^{(2)}$  - % of employees

# **TARGET**

### **PERFORMANCE**

Improve employee engagement on Diversity & Inclusion.

In 2020, a new Diversity & Inclusion Framework - "Be You at URW" - was rolled out to the Group. Inclusive "Be You at URW" Networks are active in 100% of URW Regions and 927 employees have participated in Unconscious Bias training.

**100%** of Group employees to have participated in CSR training by **2022.** 

In 2020, a Group-wide CSR e-Learning was designed to be delivered to employees in 2021. Additionally, dedicated technical training was offered to relevant  $teams, including \, carbon \, footprint \, assessment \,$ methodology for Development projects and Sustainable Consumption training for the Leasing Department.



100% of our countries to implement Work Greener and employee Well-being programmes by **2020.** 



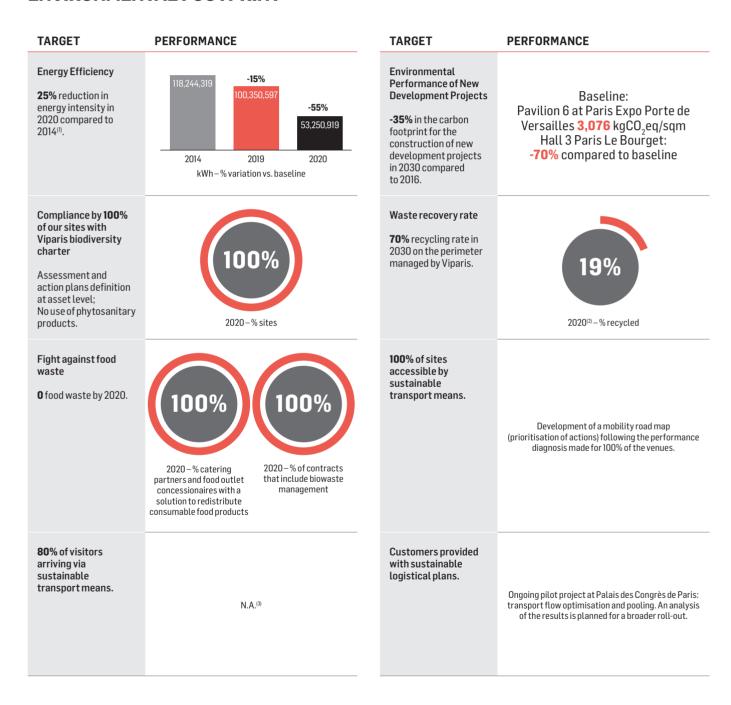


2020 - % of countries

- (1) Under 2% of employees were unable to set a CSR objective in time before the end of the performance assessment period.
- (2) The COVID-19 crisis and associated closures and lockdown periods prevented the Group from reaching its objective. At the end of 2020, the Group employees contributed more than 2,861 volunteering hours. With teams working remotely, the assets demonstrated new ways to support their communities, fighting and preventing the spread of the virus, strengthening local cohesion and protecting the most vulnerable.

# BETTER EVENTS 2030

# **ENVIRONMENTAL FOOTPRINT**



<sup>(1)</sup> The energy consumption KPI is more relevant considering the 2020 low level of activity induced by the health crisis distorting the energy intensity ratio indicator.

<sup>(2)</sup> Rate not representative considering the 2020 context, due to the low tonnage treated (329 T versus 2,339 T in 2019), preventing sufficient higher volume (massification) to optimise the transfer to the treatment centres.

<sup>(3)</sup> The figure is not available due the absence of visitor surveys in 2020 because of COVID-19 closures.

# **SUSTAINABLE PARTNERS**

# **COLLECTIVE INVOLVEMENT**

# **TARGET**

Responsible

purchasing policy 100% of tenders

from the Purchasing Department include CSR criteria.

100% of suppliers are externally assessed on CSR criteria

by 2021.

100% of our sites engaged in a partnership with a value-creating non-profit organisation and in an environmentallyfriendly innovation.

100% of clients are incited to adopt an eco-responsible approach in their event.

### **PERFORMANCE**



2020 - % of tenders with CSR criteria

The COVID-19 situation in 2020 prevented the supplier evaluation campaign initially planned to be carried out (as a reminder, 65% of the suppliers evaluated in 2019). In 2020, 40 suppliers were evaluated by Ecovadis, with 11 in progress.

partnerships with associations, schools, artists, etc., across all venues in 2020.(1)



Legal feasibility study on the implementation of an exclusive cleaning and waste management service for trade shows and exhibitions.



Development of the eco-responsible Event Guide for the Palais des Congrès de Paris.

### **TARGET**

### 100% of new employees follow sustainable development training.

# **PERFORMANCE**



2020 – % of employees

100% of employees involved in a culture of trust, evolution and sharing.

Create an environment encouraging the development of each individual's talent and in which each employee can find himself or herself, by promoting diversity, ethics, well-being and parity (objective under definition).

Foster public inclusion and engagement.

# NEW

New objective aimed at better integrating the public (visitors and local residents) into Viparis' CSR actions by raising awareness and involvement.

# 2.1.4.2 RESULTS OF NON-FINANCIAL RATINGS AND INDICES

Unibail-Rodamco-Westfield again features in recognised extra-financial (ESG) performance indices. The Group's strong ESG ratings and assessments confirm and strengthen its position as an ESG leader in the industry in 2020.

# NON-FINANCIAL EVALUATIONS

The Group's ESG assessments by extra-financial rating agencies were updated in 2020:

- GRESB (Global Real Estate Sustainability Benchmark): in 2020, the Group received a "5 Star" rating for the tenth year in a row, which recognises entities with the highest performance levels in the GRESB benchmark. URW ranked:
  - Second among all listed European retail real estate companies in the standing investment benchmark; and third among all listed retail real estate companies in the same benchmark;
  - First among all 605 European companies rated by GRESB for its Management score:
  - Global Listed Development Sector Leader for Diversified Office/ Retail portfolios among real estate companies worldwide in the development benchmark;
- CDP: URW was highlighted as a global leader on corporate climate action by global environmental impact non-profit CDP:
  - Achieving a place on the CDP Climate Change A List (score on a scale of A to D-) in 2020 for the third year in a row;
  - Being awarded a position on the 2020 Supplier Engagement Leaderboard recognising the Group as a global leader for engaging with its suppliers on climate change (more details in Section 2.3.2.3 Supply chain management);
- MCSI ESG ratings: In 2020, and for the seventh year in a row, URW obtained the highest rating of AAA (on a scale of AAA to CCC) in the MSCI ESG ratings assessment;
- ISS ESG Corporate rating: URW increased its score to a B rating in June 2020 and received again the Prime status awarded to companies with an ESG performance above the sector-specific Prime threshold. URW also conserved its leader position in the 1st decile rank comparing its performance relatively to its industry peers;
- Sustainalytics: In November 2020, URW received an ESG Risk Rating of 7.4 and was assessed by Sustainalytics to be at Negligible risk of experiencing material financial impacts from ESG factors. URW's ESG Risk Rating places it at the 4<sup>th</sup> rank and in the 1<sup>st</sup> percentile of the Real Estate Industry assessed by Sustainalytics, as well as at the 13<sup>th</sup> rank in the Global rated universe (12,000+ companies). URW's management score of ESG issues assessed by Sustainalytics is strong (71.5/100).

- V.E (formerly Vigeo Eiris): In 2020, URW was rated 69/100 for its global ESG performance, positioning the Group at an advanced performance level. URW was additionally ranked as "Top performer" for Europe in the 2019 ESG Sector Report "Financial Service Real Estate" available on www.vigeo-eiris.com;
- Standard Ethics: for the first time in 2019, URW was rated by Standard Ethics, an independent sustainability rating agency aiming to promote sustainability and governance standard principles from the European Union, the OECD and the United Nations, and obtained an EEE- "Excellent" grade (on a scale of EEE to F).







### NON-FINANCIAL INDICES

In 2020, URW again features in a number of renowned ESG indices, including:

- Euronext Vigeo indices: World 120, Europe 120, Eurozone 120 and France 20 (since 2013, reconfirmed in 2020);
- The FTSE4Good Index series (since 2005, updated FTSE4Good Index Review in June 2020):
- The Ethibel Sustainability Index (ESI) Excellence Europe and the Ethibel Sustainability Index (ESI) Excellence Global (since 2011, and reconfirmed with effect from May 8, 2020);
- The list of "Top 10 Performers" of the CAC 40° Governance index (since the creation of the index in 2017, renewed in December 2020);
- ECPI® indices: ECPI World ESG Equity, ECPI Euro ESG Equity and ECPI EMU Ethical Equity (reconfirmed as of December 2020).







# 2.1.4.3 ALIGNMENT WITH CSR REPORTING STANDARDS AND FRAMEWORKS

Since 2018, the Group issues its Non-financial statement (French *Déclaration de Performance extra-financière*, DPEF), in compliance with the transposition into French law (via decree no. 2017-1265 of August 9, 2017) of the European directive of October 22, 2014, related to the disclosure of non-financial information.

Unibail-Rodamco-Westfield's 2020 Non-financial statement consists mainly of the present Chapter 2 "Corporate Social Responsibility" of the Group's 2020 Universal Registration Document, completed with elements in Chapters 1 and 6 (business model and business ethics policies). Detailed components of the Non-financial statement as required by the regulation are presented in a correspondence table in Section 8.6.3 Cross-reference table of the management report.

Since 2018, the Group ensures its alignment with the new industry guidelines for reporting non-financial information, updated by the French National Council of Shopping Centres (CNCC) the same year to ensure that the reporting done by commercial real estate companies complies with the new regulatory requirements on non-financial disclosure and is comparable from one company to another.

The 2020 Unibail-Rodamco-Westfield Universal Registration Document also complies with the Best Practices Recommendations on Sustainability Reporting (sBPR) established by EPRA (European Public Real Estate Association). For the ninth time in a row, URW received the EPRA Gold Award in 2020 for completing its 2019 reporting in accordance with the EPRA Sustainability BPR.



Since 2013, URW follows the GRI (Global Reporting Initiative) guidelines. The 2020 Universal Registration Document has been prepared in accordance with the GRI Standards: Core option.

The 2020 Group's non-financial statement is also in line with the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD). URW has become an official supporter of the Financial Stability Board's (FSB) TCFD in 2020, recognising the importance of increasing transparency of climate-related risks and opportunities, promoting more informed financial decision-marking and building a more resilient financial system.



Cross-references tables of the Group's 2020 CSR reporting with EPRA and GRI indicators as well as with the TCFD's core elements of climate-related financial disclosures are available in the CSR section of the Group's website (www.urw.com/csr/csr-documents). A correspondence table of the Group's reporting with the SASB real estate industry standard is also provided online in that same section, for information.

The Group's Better Places 2030 CSR strategy is furthermore aligned with the United Nations Sustainable Development Goals: its contributions to the SDGs are detailed in Section 2.1.3 Priorities of the Group CSR strategy.

# 2.1.4.4 EXTERNAL ASSURANCE

In compliance with the applicable regulation on the disclosure of nonfinancial information (see Section 2.1.4.3 Alignment with CSR reporting standards and frameworks), the data and key performance indicators of the Group's non-financial statement are audited by an independent third party verifier: see assurance report in Section 2.6.2 Independent third party's report on consolidated non-financial statement.

In 2020, the audit included a comprehensive review of the data reported by a sample of eight assets representative of the Group's portfolio: Westfield Les 4 Temps, Centrum Cerny Most, CentrO, Westfield London, Shopping City Süd, Westfield UTC, Westfield Valencia and Parquesur. The indicators were audited with a limited level of assurance. A list of the indicators audited can be found in the auditor's report (Section 2.6.2 Independent third-party's report on consolidated non-financial statement).

The third-party verifier was also commissioned to carry out an audit on the annual reporting for the Green Bonds issued by the Group. This audit consists of verifying the compliance of funded assets with the set of eligibility criteria, concerning both their development and operation phases, which are defined in the Green Bonds Use of Proceeds (see Section 2.5.2 Green Bonds). The detailed reporting and assurance report are disclosed in Section 2.5.2 Green Bonds.

# 2.1.5 GOVERNANCE OF CSR

# 2.1.5.1 ETHICS AND INTEGRITY

Unibail-Rodamco-Westfield's corporate governance, ethical conduct and risk management policies provide the necessary stability and reliability required for sustainable growth and performance. As a signatory to the UN Global Compact since 2004, the goal of which is to promote corporate social responsibility, the Group is committed to adopting, upholding and enacting within its sphere of influence the ten universally recognised principles relating to human rights, labour laws, environmental protection and anti-corruption. URW's governance structure is presented in Chapter 3 Corporate governance and remuneration. The URW's Compliance policy, Code of Ethics and Anti-corruption programme are presented in Section 3.4.1 Ethics and Compliance within the URW Group.

# 2.1.5.2 GOVERNANCE OF CSR AND OF THE BETTER PLACES 2030 PROGRAMME

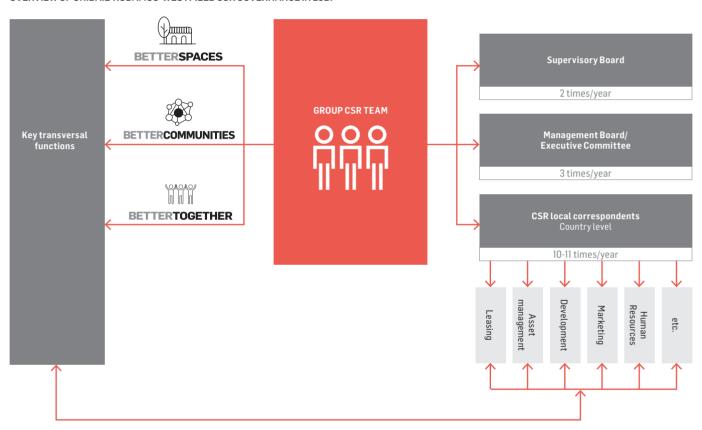
Since January 7, 2021, the CSR governance has been updated, along with the new Group organisation, announced on the same date.

The CSR governance and the Better Places 2030 programme is built around two priorities:

 Monitoring CSR performance by ensuring that the objectives of the Better Places 2030 programme are fully integrated into the Group's business and decision-making processes;  Engaging all stakeholders and employees of the Group in order to collectively achieve the objectives of the Better Places 2030 programme.

As a key topic of Better Places 2030, climate change is fully integrated in the CSR governance described hereafter.

# OVERVIEW OF UNIBAIL-RODAMCO-WESTFIELD CSR GOVERNANCE IN 2021



Starting in 2021, the CSR governance is structured around the following bodies:

The Supervisory Board (SB), including its two committees (the Audit Committee, the Governance, Nomination and Remuneration Committee) oversees the CSR programme as part of its regular business reviews and discusses the CSR strategy during its strategy sessions. In addition, the Audit Committee monitors CSR as part of the Group risk management approach, as a non-financial risk factor (see Section 6.1.2 Group risk management (ERM) framework).

The Management Board (MB) and the Executive Committee (EC) act as the Group CSR Steering Committee by defining the strategy and key Group policies, and by monitoring the implementation of the CSR programme. They report on progress and results to the Supervisory Board. The MB and EC are chaired by the CEO.

A dedicated CSR team is responsible for overseeing and supporting the implementation of the Group's CSR strategy across the organisation. This team develops tools and methodologies, supports and trains Corporate and EU teams as well as the country/ regional teams. It shares best practices and measures CSR performance to regularly report on results and progress achieved. The team is led by Clément Jeannin, Group Director of CSR, and overseen by Astrid Panosyan<sup>(1)</sup>, member of Management Board and Group Chief Resources Officer. The CSR team leverages two key components of the Group organisation to deliver its mission:

 The Chief Operating Officers (COOs) of each region, in charge of coordinating the implementation of Better Places 2030 at regional level. COOs rely on CSR local correspondents in each country to help following country CSR performance and coordinate with the Group CSR team;

 Key transversal functions, in charge of providing relevant guidelines and functional support to regions and countries to implement areas of the CSR programme, like the Risk Management and Compliance team.

During the course of 2020, the CSR governance remained identical to 2019. For reference, the key differences with the updated CSR governance presented above were:

- The (former) Senior Management Team (SMT) acting as the Group CSR Steering Committee;
- CSR workstreams were organised around the key functions in the organisation:
  - Sustainable Building Development US and EU workstreams, gathering key decision makers from the Design, Development and Construction teams in each continental platform;
  - Sustainable Operations US and EU workstreams, gathering key decision makers for standing assets such as Shopping Centre Management, Leasing, Marketing, and Technical Teams in each continental platform;
  - Sustainable Workplace and Culture workstream, involving key HR decision makers at Group level.

The CSR workstreams addressed the relevant Better Places 2030 targets in their scope of work to ensure operational implementation of the programme. The CSR workstreams were chaired by Directors in charge of the departments involved to ensure efficient decision making and transcription into actions.

 The role of the CSR local correspondents in charge of coordinating the implementation of Better Places 2030 at country level, in collaboration with the CSR workstreams and the SMT, sharing local best practices, following country CSR performance and updating country management team.

# 2.1.5.3 INTEGRATION WITHIN CORE PROCESSES

The CSR approach is fully embedded into the key processes of Unibail-Rodamco-Westfield, in line with the Group's strategic priorities and operational concerns. Relevant management processes have been set up at each stage of the business cycle, along with appropriate key performance indicators. For example:

- The URW due diligence process for asset acquisitions includes a complete audit of technical, regulatory, environmental and health and safety risks, including soil contamination;
- The Group Enterprise Risk Management framework (ERM) includes climate change and CSR risks: identified among the main risk factors, they are integrated in the risk management programme overviewed by the Group Risk Committee, which reports regularly to the Management Board and Supervisory Board (see Section 6.1.2 Group Risk Management (ERM) Framework for more details);
- Development projects are regularly reviewed in light of Better Places 2030 targets:
- Managed assets have an environmental action plan, with annual performance reviews;
- The Internal Audit Department conducts regular assessments of the management and compliance processes in accordance with the rules set by Unibail-Rodamco-Westfield within each business unit;

- HR processes ensure the promotion of diversity and inclusion and consider employee well-being as well as employee learning and development opportunities;
- The training path of new joiners as well as specific functions includes relevant CSR content;
- Individual objectives of Group employees include CSR objectives (see Section 2.4.3 Inspiring our people for more details);
- The Short-Term Incentive plan of the Senior Management Team (as at December 31, 2020), top management teams and management teams of all the regions in which URW operates, as well as the Long Term Incentive plan of all eligible Group employees, specifically integrate CSR-related performance (see Section 2.4.3.1 Employee commitments and CSR for more details);
- Since 2017, standing assets and development projects five-year business plans integrate CSR components that are reviewed each year to ensure alignment with Better Places 2030 targets.

# 2.1.5.4 RELATIONS WITH INVESTORS AND PROFESSIONAL ORGANISATIONS

### RELATIONS WITH INVESTORS

Unibail-Rodamco-Westfield reports to investors on its Environmental, Social and Governance (ESG) strategy and achievements via regular publications to investors (annual results, periodical publications and news), via written answers to direct information requests and interaction with ESG rating and raking providers, and by holding and taking part in dedicated meetings. These meetings also enable URW to learn more on key areas of interest for investors on ESG topics. The Group's position in the various ESG indices and evaluations is outlined in Section 2.1.4.2 Results of non-financial ratings and indices.

# RELATIONS WITH PROFESSIONAL ORGANISATIONS

As one of the leading listed commercial real estate companies worldwide, URW has the responsibility to encourage the industry as a whole to adopt more sustainable practices. Within the European Public Real Estate Association (EPRA), Unibail-Rodamco-Westfield is a member of the EPRA Sustainability Committee. The mission of the EPRA Sustainability Committee is to "support the publicly listed real estate sector, through the EPRA platform, in playing its part in the global transition to an environmentally, socially and economically sustainable economy". As the new Group CEO, Jean-Marie Tritant replaced Christophe Cuvillier as a member of the EPRA Board of Directors in January 2021. URW is also a member of the PropTech and Innovation, Investor Relations, Reporting & Accounting, as well as Regulatory & Taxation Committees. At Group level, Unibail-Rodamco-Westfield is a founding member of the European Council of Shopping Places (ECSP) in 2020 and a member of its Sustainability working group.

At regional or country level, the Group is a member of professional organisations such as, in France, the French Council of Shopping Centres (CNCC) and its sustainability group. Unibail-Rodamco-Westfield is also a member of the French Association of Private Businesses (AFEP), and of the Sustainable Development Committee of the French federation of real estate companies FSIF (Fédération des Sociétés Immobilières et Foncières).

# 2.2 BETTER SPACES

# 2.2.1 ADDRESS CLIMATE CHANGE 2.2.1.1 CLIMATE CHANGE STRATEGY

As part of its CSR strategy, Better Places 2030, the Group commits to cutting carbon emissions across its value chain by -50% between 2015 and 2030. This strong commitment marked a first in the listed commercial property industry by covering, in addition to its Scopes 1 & 2 emissions, the Group's Scope 3 emissions, including:

- Greenhouse gas (GHG) emissions generated in the construction of its development projects;
- GHG emissions due to the private energy consumption of its tenants;
   and
- Emissions due to transport of building occupants and especially visitors to the Group shopping centres.

In total, in 2015, the Scope 3 emissions represented 96.9% of the Group's emissions according to the market-based method (see Section 2.2.1.2 Carbon assessment).

The Group's carbon reduction target between 2015 and 2030 breaks down into the following three complementary objectives:

- Reduce emissions from construction by -35% by 2030;
- Reduce emissions from operations by -80% by 2030:
- Reduce emissions from transport by -40% by 2030.

The carbon reduction targets of the Group cover all of its activities (except airports and exhibition centres), worldwide, including in the UK and the US

In 2020, all the Group's reduction targets (except the one for construction which has not been submitted) have been approved by the Science Based Targets initiative (SBTi) as consistent with levels required to meet the goals of the Paris Agreement:

- The targets covering GHG emissions from the Group's operations (Scopes 1 and 2) are consistent with reductions required to limit warming to 1.5°C, the most ambitious goal of the Paris Agreement;
- The targets for the emissions from the Group's value chain (Scope 3) meet the SBTi's criteria for ambitious value chain goals, meaning they are in line with current best practices.

Science-based targets are emissions reduction targets in line with what the latest climate science says is needed to meet the goals of the Paris Agreement: to limit global warming to well-below  $2^{\circ}\text{C}$  above pre-industrial levels and pursue efforts to limit warming to  $1.5^{\circ}\text{C}$ .

# WE'VE HAD OUR SCIENCE-BASED TARGET APPROVED



The Group also elevated its commitment of cutting carbon emissions across its value chain by -50% between 2015 and 2030, by switching to an absolute target that uses contraction of absolute emissions, instead of the "comparable value" approach used until 2019 (see Section 2.6.1.5 Continuous improvement of definitions and data quality improvement).

Achieving these objectives involves the active participation of all the Group's employees within their areas of responsibility and the contribution of the Group's stakeholders in driving change, mainly tenants, suppliers and service providers. It also relies on strong partnerships with large corporates and start-ups in order to accelerate the pace of transformation, particularly in the fields of low-carbon construction and new sustainable mobility solutions.

Changes in carbon performance with regard to the targets is presented in Section 2.1.4.1 Summary of the Group's CSR performance.

# - REDUCE EMISSIONS FROM CONSTRUCTION BY -35% BY 2030

Unibail-Rodamco-Westfield was the first company in commercial real estate to commit to significantly reducing its carbon emissions from construction on a broad scope. In concrete terms, reducing its carbon intensity by -35% between 2015 and 2030 means dropping from an average:

- In Europe (including the UK), of 850 kg CO<sub>2</sub>eq/sqm<sup>(1)</sup> constructed in 2015 to 552.5 kg CO<sub>2</sub>eq/sqm on average by the end of 2030. The 2015 baseline has been built on the carbon intensity of greenfield/brownfield projects under construction or delivered between 2012 and 2015: Trinity (France), Wroclavia (Poland), Aéroville (France), Majunga (France), Westfield Mall of Scandinavia (Sweden), 3 Pays (France) and Minto (Germany);
- In the US, of 1,294 kg CO<sub>2</sub>eq/sqm constructed in 2015 to 841 kg CO<sub>2</sub>eq/sqm on average by the end of 2030. This baseline for the US has been calculated in 2019 following the carbon assessments conducted on the following projects: Westfield UTC, Westfield Valley Fair, Westfield Topanga and Westfield Valencia.

The main levers to achieve the Group's low carbon target on construction are the following:

- A "lean building" approach from the design phase using fewer materials, through optimised design choices: structure, fixtures and fittings, façades, suspended ceilings, reduced number of parking spaces, etc.;
- Using new solutions for construction and choosing alternative and low-carbon materials, such as low-carbon concrete and cement, wood and recycled products, as well as selecting suppliers and products based on their location and place of manufacture, respectively;
- Developing targeted partnerships with construction firms and manufacturers of building materials for the implementation of innovative solutions.

In order to secure the Better Places 2030 commitments regarding construction activities, the Group has created the CSR Guidelines for development projects, to guide the development teams from the very beginning of the design phase to the delivery of their development projects. The document is split into two parts:

- The Group Sustainability Brief, gathering all the specific requirements for development projects (brownfield, greenfield, refurbishments, renovations and extensions) to be in line with Better Places 2030: and
- The ten Golden Rules for sustainable construction, which give the right mindset to the development teams to integrate CSR topics in their projects.

The CSR Guidelines for development projects, approved in 2019, have been rolled out in 2020 throughout the Group. The CSR performance of the development projects is closely monitored during key project reviews thanks to a dedicated assessment tool also created in 2020, based on the requirements of the Sustainability Brief.

URW carbon performance with regard to the construction target is presented in Section 2.1.4.1 Summary of the Group's CSR performance.

# - REDUCE EMISSIONS FROM OPERATIONS BY -80% BY 2030

When it comes to standing assets, the carbon footprint consists mainly of GHG emissions from energy consumed as part of the operation of the buildings. Achieving its ambitious target of reducing carbon emissions from operations by 80% between 2015 and 2030 draws on two levers simultaneously:

- Improving energy efficiency both in common and private areas of the Group's assets. The Group pursues the objective of improving by 30% the energy efficiency of its assets (in kWh/sqm) between 2015 and 2030. To reach this ambitious target, all of the Group's assets are to design and implement an energy efficiency action plan (see Section 2.2.3.4 Energy management);
- Completing a fast transition to renewable energies. URW is committed
  to using 100% electricity from renewable energy sources ("green
  electricity") for the consumption of the common areas of its assets
  (including shared facilities) and push for an equivalent transition for
  the private electricity consumption of its tenants.

Achieving this target, which has been approved by the SBTi in 2020, requires strong involvement of tenants: in 2020, 83.6% of the carbon footprint from energy consumption of asset operations were from tenant areas. To accomplish this, the two levers of improving energy efficiency and transitioning to low-carbon energy sources are also implemented in the private areas of the assets, in cooperation with the tenants: specific green terms are added in lease contracts and sustainability committees are organised at asset level (see Section 2.2.3.3 Green leases and tenant commitments).

URW's carbon performance with regard to the operations target is presented in Section 2.1.4.1 Summary of the Group's CSR performance.

# REDUCE EMISSIONS FROM TRANSPORT BY -40% BY 2030

The Group's GHG emissions from the transportation of visitors or occupants are significantly higher than emissions from the operation of the buildings themselves. They represent over two thirds of the Group total carbon footprint (see Section 2.2.1.2 Carbon assessment). URW is committed to improving sustainable mobility and has set itself an ambitious target, that has been approved by the Science Based Targets initiative in 2020, to cut its carbon footprint from visitor transport by -40% between 2015 and 2030.

This reduction target is supported by the availability and promotion of sustainable mobility solutions for users of standing assets and the requirement for greenfield/brownfield projects under development to have good public transport connections. Overall, the Group targets a maximum car modal share (non-electric vehicles) of 50% for both its standing assets and development projects (see Section 2.2.4 Develop connectivity and sustainable mobility).

URW's carbon performance with regard to the transport target is presented in Section 2.1.4.1 Summary of the Group's CSR performance.

# - REDUCE SCOPES 1 & 2 EMISSIONS BY -65% BY 2030

As part of its work with the SBTi in 2020, the Group has also set a target covering GHGemissions from the operations under the Group's direct control (Scopes 1 and 2). In addition to its existing Better Places 2030 carbon reduction targets, the Group commits to reduce absolute emissions from Scopes 1 & 2 by -65% between 2015 and 2030.

This new target has been approved by the SBTi, in connection with the target to reduce absolute Scopes 1, 2 and 3 GHG emissions by -50% by 2030 from a 2015 base year, with a  $1.5^{\circ}$ C pathway alignment, the most ambitious goal of the Paris Agreement (minimum 4.2% linear annual reduction from 2015 to 2030).

The levers identified to reach our carbon reduction target from operations (reduce emissions from operations by -80% by 2030) will actively participate in the achievement of this new target.

URW's carbon performance with regard to the Scopes 1 & 2 target is presented in Section 2.2.1.2 Carbon assessment.

# 2.2.1.2 CARBON ASSESSMENT

### METHODOLOGY

The method used for quantifying Group emissions is in line with the ISO 14064-1 standard, the GHG Protocol guidelines and the Bilan Carbone® methodology of ADEME (*Agence de l'Environnement et de la Maîtrise de l'Énergie*, or French Environment and Energy Management Agency), and is subject to specific methodological guidelines (see Section 2.6.1 Unibail-Rodamco-Westfield's reporting methodology).

The sources of emissions included in the Group's total carbon footprint are broken down per Scope and entity in the table hereafter. The Group calculates its carbon footprint on an extended Scope 3 basis which is

outlined in the table hereafter, measuring the major indirect emissions across its entire value chain. To reflect the Group's business activities in the most accurate manner, including the interactions between the Company and its stakeholders, Scope 3 has been further broken down into two categories:

- Scope 3 managed: Under Unibail-Rodamco-Westfield's operational control:
- Scope 3 related: Responsibility of stakeholders that Unibail-Rodamco-Westfield can influence but does not control directly.

### SCOPES 1&2

Scope 1	Direct emissions from stationary combustion: gas and fuel consumption in common areas	
	Direct emissions from mobile combustion: fuel used for company vehicles	
	Direct fugitive emissions: leaks of refrigerant gas	
Scope 2	Indirect emissions linked to electricity consumption in common areas (production included, transportation and upstream excluded)	
	Indirect emissions from cold or hot steam consumption (centralised cooling and heating provided by district heating and cooling networks)	

### SCOPE 3

Scope 3 managed URW's operational control	Emissions from energy production not included in Scopes 1 and 2 (extraction, production and transport of fuel, electricity hot and cold steam): transport and upstream distribution of energy consumed by common areas
	Purchased products and services: expenses for daily operation of sites, such as cleaning, maintenance, security, waste management, energy and fluid provision, marketing expenses (OPEX) and office supplies (headquarters)
	Capital equipment: IT equipment on-site, company vehicles
	Waste: on-site waste management
	Employee commuting: URW employees' transportation from home to work
	Business travel: URW employees' business travel by plane, train and taxi
	Investments: Expenses related to development projects
Scope 3 related Stakeholders' responsibility	Visitor and customer transport: upstream and downstream travel of visitors, customers and/or occupants to the Group's shopping centres and offices
	Downstream leased assets: electricity consumption of private areas (production, transportation and distribution)

The following items are excluded from the carbon footprint, either because they do not apply to the Group's business, or because the Group cannot influence them significantly: direct emissions from processes excluding energy; biomass emissions (soil and forests); upstream transport of goods (emissions included for Viparis only); upstream leased assets; downstream transport of goods; use of sold products; end of life of sold products; downstream franchised assets; and other indirect emissions.

# RESULTS: GROUP CARBON FOOTPRINT EXCLUDING VIPARIS

GHG emissions are preferably expressed according to the "Market-Based" approach (suppliers' emissions factors) in order to highlight the efforts made in selecting the Group's energy suppliers.

However, to take into account the expectations of various stakeholders, results are also expressed according to the "Location-Based" approach (countries' emissions factors) in this section. Further in the document, all results related to GHG emissions are presented according to the "Market-Based" method, unless explicitly stated otherwise.

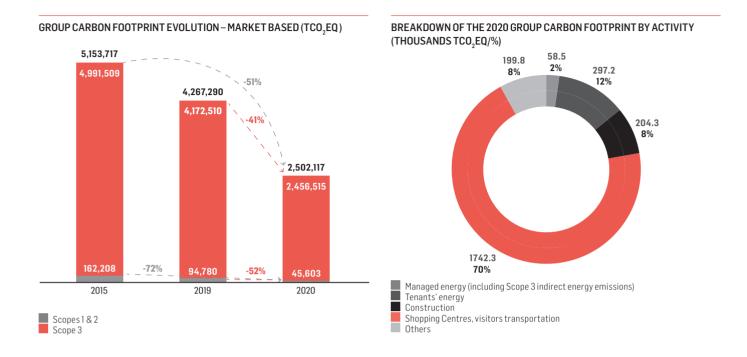
The carbon footprint for 2015 is the baseline for tracking the carbon-related objectives of the Better Places 2030 strategy. The 2015 Group carbon footprint baseline and the Group carbon footprint evolution in 2019 and 2020 are presented hereafter. Measured results for 2020 reflect the exceptional impact of the COVID-19 health crisis, which resulted in restrictions affecting most of the year and an average closure period for the Group's assets of 93 days (the Group was only able to operate at full capacity for 70 days in 2020).

# 2015, 2019 AND 2020 GROUP CARBON FOOTPRINT FOLLOWING "MARKET-BASED" AND "LOCATION-BASED" METHODS

	Carbon footprint (TCO <sub>2</sub> eq)	
	"Market-Based" method	"Location-Based" method
2015 - Scope 1	26,868	26,868
2015 - Scope 2	135,340	169,218
Sub-total 2015 - Scopes 1 and 2	162,208	196,086
2015 - Scope 3 <sup>(1)</sup>	4,991,509	4,891,760
TOTAL 2015 (baseline)	5,153,717	5,087,846
2019 - Scope 1	24,095	24,095
2019 - Scope 2	70,685	163,761
Sub-total 2019 - Scopes 1 and 2	94,780	187,856
2019 - Scope 3 <sup>(1)</sup>	4,172,510	4,128,912
TOTAL 2019	4,267,290	4,316,768
2020 - Scope 1	21,236	21,236
2020 - Scope 2	24,367	120,946
Sub-total 2020 - Scopes 1 and 2	45,603	142,182
2020 - Scope 3	2,456,515	2,525,401
of which Scope 3 managed	417,000	424,875
of which Scope 3 related	2,039,514	2,100,526
TOTAL 2020	2,502,117	2,667,583
2020/2015 CHANGE (%) <sup>(2)</sup>	-51%	-48%

<sup>(1) 2015</sup> and 2019 Scope 3 data were updated in 2020, to take into account more accurate data sources regarding tenants private energy consumption (see Section 2.6.1.5 Continuous improvement of definitions and data quality improvement).

<sup>(2)</sup> In 2020, the "absolute variation" in global Scopes 1, 2 and 3 emissions calculation methodology has replaced the "comparable value" approach that was used until 2019 (see Section 2.6.1.5 Continuous improvement of definitions and data quality improvement).



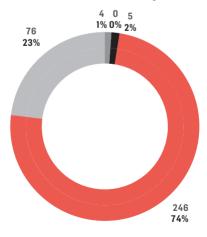
# - RESULTS: VIPARIS CARBON FOOTPRINT

The carbon footprint of Viparis is presented below on Scopes 1, 2 and 3 following the "Market-Based" and "Location-Based" methods.

# 2020 VIPARIS CARBON FOOTPRINT FOLLOWING "MARKET-BASED" AND "LOCATION-BASED" METHODS

	Carbon footprint (TCO <sub>2</sub> eq)	
	"Market-Based" method	"Location-Based" method
2020 - Scope 1	1,500	1,500
2020 - Scope 2	1,100	2,221
2020 - Scope 3	327,728	327,728
TOTAL 2020	330,328	331,449

# BREAKDOWN OF THE 2020 VIPARIS CARBON FOOTPRINT BY ACTIVITY (THOUSANDS TCO,EQ/%)



■ Managed energy (including Scope 3 indirect energy emissions)
■ Tenants' energy
■ Construction

Shopping Centres, visitors transportation Others

# FOCUS ON SCOPES 1 AND 2 EMISSIONS FROM THE OPERATION OF BUILDINGS

As part of its proactive policy on efficient building operation, capitalising on its long-standing commitments in this field and in line with its Better Places 2030 strategy, in which the Group targets to improve by 30% the energy efficiency of its standing assets between 2015 and 2030, the Group is monitoring GHG emissions from the energy consumption of the operations of its owned and managed buildings (common areas and common equipment). This contributes to the Group target of reducing GHG emissions from its operations by 80% between 2015 and 2030.

To manage the carbon performance of its operational activities, the Group has set indicators to measure the intensity of GHG emissions per areas (sqm) for each of its operated shopping centres and offices, and per areas occupied per days of occupancy (sqm DOCC) for its operated convention and exhibition venues. This makes it possible to analyse a building's overall carbon efficiency on a comparable basis, depending on its purpose and scope.

# GREENHOUSE GAS EMISSIONS FROM ENERGY CONSUMPTION OF STANDING ASSETS (SCOPES 1 & 2) (TONNES OF CO, EQ)(1)

Greenhouse gas emissions (CO<sub>2</sub>, CH<sub>4</sub>, N<sub>2</sub>O, etc.) converted into CO<sub>2</sub> equivalent ("CO<sub>2</sub>eq") generated by the energy purchased and managed by the site manager over the year (Scope 1: natural gas, Scope 2: electricity, district heating and cooling networks).

			Convention &
	Retail	Office	Exhibition
2020 Total	35,881	585	2,330
of which direct emissions - Scope 1	11,908	190	1,230
of which indirect emissions - Scope 2	23,973	394	1,100
2019 Like-for-like	78,689	452	3,652
2020 Like-for-like	35,487	441	2,330
2020/2019 CHANGE (%)	-55%	-2%	-36%

The Group policy regarding renewable electricity purchase enables it to reduce its operations' carbon footprint year on year. It also allows the Group to encourage producers to invest in the development of clean technologies by increasing market demand for these energy sources.

# CARBON INTENSITY LINKED TO THE ENERGY CONSUMPTION OF STANDING ASSETS (SCOPES 1 & 2) BY AREA FOR SHOPPING CENTRES AND OFFICES ( ${\rm kgCO}_2{\rm EQ/SQM/YEAR}$ ), AND BY USAGE FOR CONVENTION & EXHIBITION VENUES ( ${\rm gCO}_2{\rm EQ/SQM}$ DOCC(2)/YEAR)

	Retail (kgCO <sub>2</sub> eq/sqm)	Office (kgCO <sub>2</sub> eq/sqm)	Convention & Exhibition (gCO <sub>2</sub> eq/sqm DOCC)
2020 TOTAL	8.3	7.1	304.3
2019 Like-for-like	17.3	6.7	57.2
2020 Like-for-like	8.4	6.7	160.0
2020/2019 CHANGE (%)	-52%	0%	179% <sup>(a)</sup>

<sup>(</sup>a) The high increase in carbon intensity of convention & exhibition venues between 2019 and 2020 is due to the drop in the denominator representing the usage of these assets in 2020, caused by their COVID-19 related administrative closures (most events cancelled from March 9, 2020).

Other than GHG emissions from the energy consumption of its buildings, the main item of the Group's direct GHG emissions related to the operation of its buildings is from the leak of refrigerants from cooling appliances maintained by the property manager of sites owned and managed by the Group.

<sup>(1)</sup> These emissions are expressed based on emission factors for each source of energy using the "market-based" method of the GHG protocol, according to which these factors depend on the type of energy consumed (electricity, natural gas, etc.), the country, the supplier and the nature of the energy product (energy from fossil fuels or renewable sources). These are specific factors associated with the contractual commitments between the supplier and property manager which do not necessarily reflect emissions from energy delivered by the grid but valorise and focus on the production and purchase of energy that is certified as generated from renewable sources.

<sup>(2)</sup> Areas occupied per days of occupancy.

# GREENHOUSE GAS EMISSIONS GENERATED BY LEAKS OF REFRIGERANT FLUIDS (TONNES OF CO, EQ)

Total (all assets)

2020 GHG emissions linked with refrigerants leaks

8,938

In 2020, the carbon intensity linked to the energy consumption (Scopes 1 and 2) of the Group's shopping centre portfolio ( $CO_2$ eq/sqm) decreased: -52% compared to 2019 on a like-for-like basis. This strong performance was due to:

- The accomplished transition towards electricity from renewable sources under the Better Places 2030 programme, which largely contributed to this reduction: in 2020, shopping centres, offices and convention and exhibition centres in Europe are 100% powered by electricity from renewable sources. In the US, in 2020, shopping centres are now 81% powered by electricity from renewable sources and will transition toward 100% in 2021 (see Section 2.2.3.4 Energy management);
- A continued improvement in the energy efficiency level of the owned and managed shopping centres portfolio between 2019 and 2020:
   -18% in energy consumption on a like-for-like basis from 2019 to 2020;
- The impact of the COVID-19 health crisis, which resulted in restrictions
  affecting most of the year and an average closure period for the
  Group's assets of 93 days (the Group was only able to operate at full
  capacity for 70 days in 2020).

# 2.2.1.3 CLIMATE RISK MANAGEMENT AND ADAPTATION TO CLIMATE CHANGE

The Group's Risk Management framework is presented in Chapter 6 "Risk factors and internal control". CSR risks were analysed at Group level (see Section 2.1.2.2 CSR risks and opportunities); this section presents a detailed analysis of the climate change risks for the Group.

On top of addressing climate change mitigation (see Section 2.2.1.1 Climate change strategy), Better Places 2030 also addresses climate change adaptation through the resilience of its assets to climate change: the Group targets for 100% of its development projects to include long-term climate risks, while minimising resource use and maintaining user comfort by 2025, and for 100% of its standing assets to include a climate change risk plan by 2022.

The effects of climate change on Unibail-Rodamco-Westfield's portfolio will vary depending on the region and the asset. The scale and severity of changes will determine the extent of the impact, as will factors such as age, location, construction methods, asset operational efficiency, local infrastructure quality and capacity.

In 2019, the Group commissioned a climate change risk assessment study covering all standing assets as well as the development pipeline. In line with TCFD recommendations, this study covered both transitional (policy and legal, technology, market) and physical risks (chronic ones: precipitation, temperature, drought and sea level rise) and was based upon IPCC scenarios RCP4.5 and RCP8.5, with different time horizons: Short term 2030, Medium term 2050 and Long term 2100. The methodology for physical risks was based on assessing each existing asset with exposure, sensitivity and adaptive capacity grades to end up with a final physical vulnerability score. The methodology for transition risks was based on local surveys and data collection from specific asset locations.

The climate change risk assessment enabled URW to have a clear global view on the future risks of climate change for its portfolio, which will help the Group to design relevant climate change adaptation plans for standing assets in 2022, as the Group committed in Better Places 2030. In addition, URW performed its first CRREM study (Carbon Risk Real Estate Monitor) in 2020 to analyse stranding risks across its portfolio. The analysis was done on the European portfolio, only for shopping centres and offices; the United States and exhibition centres are not yet available in the tool. Results are encouraging, as with 2019 portfolio, less than 5% of assets (in gross floor area) are considered as stranded assets in 2030 and less than 30% in 2050 (using the market-based approach and common-areas energy consumptions). It must be noted that this is a purely theoretical approach that does not integrate any further reduction measures that are planned in the next ten to 30 years and that is based on 2019 energy consumptions.

Furthermore and on a shorter time horizon, the Group complies with regulatory requirements in each region with regard to flooding risks, water management, and drainage systems for exceptionally heavy rainfall.

Regarding our development projects, specific requirements including the realisation of a study on adaptation to climate change covering physical risks, comfort and energy efficiency topics are already integrated in our Sustainability Brief (see Section 2.2.2.1 Environmental Management System (EMS)).

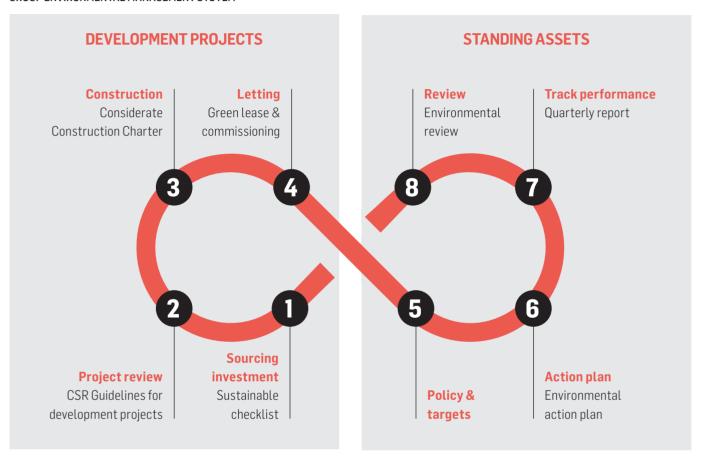
URW's due diligence process for acquisitions and greenfield/brownfield development projects covers the analysis of risks and opportunities related to financial and operational issues. For example, the process includes a complete audit of technical, regulatory, environmental and health & safety performance. The potential financial impact of identified risks is taken into account during the due diligence phase. Issues covered include risks associated with climate change, soil pollution, protection of wetlands, asbestos, legionella and electromagnetic radiation.

# 2.2.2 DESIGN SUSTAINABLE BUILDINGS

# 2.2.2.1 ENVIRONMENTAL MANAGEMENT SYSTEM (EMS)

The Group's environmental strategy relies on an Environmental Management System (EMS), aiming at reducing the environmental impacts of its assets at every stage in their life cycle, from initial design through to daily operation.

### **GROUP ENVIRONMENTAL MANAGEMENT SYSTEM**



The Group has defined and monitors several indicators to manage the environmental performance of its standing assets and development projects, in line with the objectives of its CSR strategy. Some of them are incorporated into five-year budget review processes for standing assets and development projects to ensure alignment between CSR objectives and business decisions.

# EMS FOR DEVELOPMENT PROJECTS

The EMS ensures that all development projects, whatever their size or type, are designed in the most sustainable way in the long-term and in accordance with the Group CSR strategy in order to minimise their environmental impact. For each project, the EMS covers all four stages in the development process and involves several departments, notably Development, Security, Technical, Operations, Leasing and on-site Shopping Centre Management teams:

- Acquisition audit: Sustainability and risks related to climate change are analysed and evaluated during the Group's due diligence process;
- Project reviews: At key milestones during the design of the project, the latter is assessed using the Group's Sustainability Brief to ensure compliance with the Group CSR strategy;
- Construction: The project contractor agrees to abide by the Group's Considerate Construction Charter, which is designed to limit the social and environmental effects of the construction process;
- Commissioning: A commissioning process is followed to ensure that buildings' technical installations perform efficiently (settings and operating instructions), and that maintenance suppliers in charge of operations and running technical installations as well as Shopping Centre Management teams are properly trained.

As part of the EMS, a Group-wide community of "CSR champions" in the development teams was created in 2019 to ensure best practice sharing across countries. The community is led by the Group corporate CSR team (see Section 2.1.5.2 Governance of CSR and of the Better Places 2030 programme). In 2020, the community shared experiences and good practices regarding the CSR performance of their development projects, reviewed and validated the Group's new guidelines (CSR Guidelines for development projects, Biodiversity strategy and Circular economy framework) and presented to the others the best environmental innovations they implemented in their respective projects. The animation around CSR objectives is key in progress towards the 2030 objectives.

### PROJECT DESIGN AND REVIEW STAGE

In 2019, the Sustainability Brief has been developed in collaboration with the Development teams to operationally translate the Better Places 2030 objectives for development projects. The Sustainability Brief applies to new developments and extension & renovation projects Group-wide. It sets minimum requirements applicable to all projects and additional specific requirements for large projects<sup>(1)</sup>.

Requirements for all projects include, among others:

- Zero waste to landfill for future operation;
- 100% of timber with FSC (Forest Stewardship Council) or PEFC certification (Program for the Endorsement of Forest Certification) for both works and the building itself;
- Divert demolition, strip-out and construction waste from landfill with at least a 70% waste recovery rate (target raised since 2019).

Requirements for large projects include, among others:

- Minimum environmental certification level to obtain: BREEAM "Excellent" for projects in Europe or LEED Gold in the US;
- Passive and/or renewable energy solutions to be studied (technicaleconomic study) in order to cover a minimum 10% reduction in conventional energy consumption or carbon reduction on the project;
- Undertake a feasibility assessment of bio-sourced materials for structural elements;
- Undertake a long-term climate risks analysis, while minimising resource use and maintaining user comfort;
- Integrate at least two circular economy "concepts" from the Group Circular economy framework created in 2020, based on a technicaleconomic study.

During key milestones in the design phase of the project, CSR reviews are made:

- To ensure that all the minimum requirements of the Sustainability Brief are included in the project brief;
- To study variants to improve the environmental performance of the project in line with Better Places 2030 objectives.

A specific assessment tool has been created in 2020 and more than ten full assessments have already been performed among the Group's major development projects to ensure that specific requirements are handled by project teams at the project phase.

### Circular economy

As part of its Better Places 2030 strategy, the Group commits to having 100% of its development projects to integrate a circular economy design solution by 2025.

In answer to this commitment, a specific requirement to "integrate at least two circular economy "concepts" from the Group Circular economy framework, based on a technical-economic study" has been added in the Group's Sustainability Brief in 2020 and is now closely monitored during project reviews among other topics.

In 2020, the Group launched its Circular economy framework to guide the Development teams in the incorporation of circular economy design solutions in their projects. This practical framework allows the teams to better understand and apply the right circular economy solution for their projects. The development project Michelet (France) is considered as a pilot for the Group to test its Circular economy framework. This project has undertaken a resource audit prior to its refurbishment to identify the materials that could be reused on-site or off-site, and some of them have been sold online for a second life. Thanks to the reuse of materials in the Michelet project, 30 tonnes of equivalent CO<sub>2</sub> emissions and 21 tonnes of waste were saved. The adaptability and flexibility of the Triangle project (Paris region) will allow the tower to change its use from office to residential or hotel in order to match with future needs.

### Energy & carbon

Unibail-Rodamco-Westfield was the first commercial real estate company to commit to wide-scale reduction of its carbon footprint, including development projects. As part of its Better Places 2030 strategy, from 2017, the Group systematised the assessment of the carbon footprint of its large development projects from the design phase via a dynamic approach, based on a Life Cycle Assessment (LCA) combined with the thermal simulations that have historically been performed on the projects. This is also fully incorporated in the Group's Sustainability Brief as a requirement for large projects to perform a LCA at early design stage and update it until delivery. Due to the lack of specific worldwide guidelines, with the assistance of an independent expert, the Group created a customised methodology and tools to assess the carbon footprint of its development projects that was based on existing standards and adapted to correspond to the specific attributes of the shopping centres and offices developed by the Group.

Since 2017, the Group Development teams have received trainings in using this methodology and applying these targets in order to ensure that the carbon performance of projects is fully taken into account at design stage. In 2020, two more sessions with both Europe and US employees have been organised. These trainings helped towards levelling the knowledge of the US teams up to the same level as the European teams regarding embodied carbon and brought them to run an LCA on two additional projects in 2020.

In this respect, 63% of development projects<sup>(2)</sup> had conducted a Life Cycle Assessment analysis in the concept design stage or the feasibility phase (equivalent RIBA stage 2) as at 2020 year end.

This comprehensive approach to assessing projects throughout their entire life cycle (construction and operation) supports the policy of reducing the carbon footprint of the Group's projects and helps in making the best construction, technical and energy choices through a multi-criteria approach (capital expenditures, costs, carbon emissions in construction and in operation, aesthetics and sustainability).

As an illustration, the Sisters project (France) fully embodies the Group's ambitious environmental performance goals, guaranteed by "Exceptional" HQE, "Outstanding" BREEAM, and Effinergie + certifications and labels. This project has also been selected by ADEME to participate in the E+C- (Energy + Carbon -) pilot study to provide credible answers to the question of how high-rise buildings can transition to carbon neutrality. The E+C- framework is a precursor to future energy and carbon regulation in France.

### Water and Waste

The Group's development projects are built in line with the Sustainability Brief, the Considerate Construction Charter and the BREEAM and LEED certifications water and waste management requirements.

In particular, these recommendations include:

- Good practice and clear technical steps on how to achieve water efficiency right from the design stage, in particular, in the choice of equipment installed (toilets, urinals, fire extinguishers, sprinkler systems, cooling systems, etc.);
- Integration of zero waste to landfill requirements for future operations, mandatory by 2025 as per Better Places 2030;
- A feasibility study at early stage for on-site treatment of waste needs to be undertaken (e.g. through composting).

# Pollution and environmental risk management

The Group complies with all applicable environmental legislation across all its activities. The Group's acquisitions and developments are covered by the policy of risk management and subject to health & safety and environmental risk analysis.

As such, the Group's acquisition process incorporates an assessment of technical, regulatory, health and safety and environmental risks, including soil pollution, wetland protection and climate change, as part of its pre-acquisition due diligence. For greenfield/brownfield projects, the Group complies with all applicable regulation regarding health, safety and environmental matters. An assessment of the environmental impact of each project is carried out at a very early stage.

There is no provision for environmental risk in the Group's accounting in 2020.

### SUSTAINABLE CONSTRUCTION

Since 2011, the Group Considerate Construction Charter is applied to all greenfield/brownfield construction, renovation and extension projects in Continental Europe. It describes the Group's requirements and recommendations intended to optimise its worksites' environmental quality whilst minimising pollution for the contractors working on-site, the neighbouring area and the natural environment. The application of the Charter to all construction contractors is a specific requirement of the Sustainability Brief since 2020, and is therefore enforced throughout the Group.

The Considerate Construction Charter includes the following requirements:

- Using 100% of timber for development, extension and renovation projects from certified, sustainably managed forests with FSC or PEFC certification, including for works;
- Providing information to people living nearby and limiting traffic disruptions;
- Training and informing employees of construction companies;
- Ensuring proper management of risk and of hazardous product handling;
- Ensuring at least 70% of waste recycling (material recovery) by weight, and clear traceability of all waste managed;
- Managing and limiting noise and visual pollution, as well as the risk of soil, water and air pollution;
- Monitoring resources in order to reduce resource consumption.

### NUMBER AND SHARE OF DEVELOPMENT PROJECTS THAT IMPLEMENT A CONSIDERATE CONSTRUCTION CHARTER

	2020
Number of development projects that implement a Considerate Construction Charter	6
Share of development projects that implement a Considerate Construction Charter	75%

### **Pollution prevention**

Moreover, the Group ensures that the action plans and preventative measures are implemented by contractors during construction.

# SOIL POLLUTION AND SITE REMEDIATION

Annual monetary expenses for soil decontamination/site remediation and volumes that have been detoxified.

	2020
Monetary expenses in soil decontamination (k€)	0
Volumes concerned (m³)	0

### Health and Safety on work sites

The construction contractors overseen by the Construction Management Contractor are contractually required to make the necessary provisions for site safety and comply with the relevant health and safety legislation.

The Management Contractor's teams develop the technical requirements provided to contractors within the tendering process. These include specific safety requirements, as well as the applicable health and safety standard a successful bidder must comply with. Tender submissions that do not comply with the technical requirements and the applicable health and safety standards are disqualified from the tendering process.

During the construction phase, site health, safety and security is continuously monitored by the Management Contractor's teams.

Health and Safety Coordinators are appointed in various countries where the Group is active. They are employed by the Construction Manager, with a principal function to coordinate health and safety matters between the various stakeholders.

# 2.2.2.2 ENVIRONMENTAL CERTIFICATIONS OF BUILDINGS UNDER DEVELOPMENT

Unibail-Rodamco-Westfield, as part of its strategy for development projects set up in the Sustainability Brief, targets an environmental certification for all of its large new greenfield/brownfield construction, refurbishment and extension projects: BREEAM in Europe and LEED in the US. URW aims to achieve a minimum level of "Excellent" (BREEAM) or "Gold" (LEED) for its large development projects.

Other environmental certifications are obtained, when relevant to the real estate leasing or investment markets, such as HQE certification in France (High Environmental Quality, the French standard certification scheme for sustainable constructions) or DGNB (*Deutsche Gesellschaft für Nachhaltiges Bauen*) in Germany for the Offices portfolio.

The Docks 76 project was the first shopping centre in Europe to receive the BREEAM certification. Since then, the Group has continued to set the benchmark within the sector in Europe. In 2020 notably, the Group confirmed its leading position in terms of environmental certification by obtaining the BREEAM design stage certificate for La-Part-Dieu extension & renovation project with a level of "Excellent".

In addition to securing the "Excellent"/"Gold" level under BREEAM/ LEED respectively, all large projects need to undertake a technical and economic feasibility study to reach the BREEAM "Outstanding" or LEED "Platinum" level, as applicable, as mentioned in the Sustainability Brief.

# SHARE OF DEVELOPMENT PROJECTS THAT ARE IN AN ENVIRONMENTAL BUILDING CERTIFICATION PROCESS

Among committed projects.

Share of development projects that are in an environmental building certification process 88%

# NUMBER OF DEVELOPMENT PROJECTS THAT OBTAINED A DESIGN STAGE ENVIRONMENTAL CERTIFICATE

Among committed projects.

	2020
Number of development projects that obtained a design stage BREEAM/LEED certificate	7
Share of development projects that obtained a design stage BREEAM/LEED certificate	88%

All the "committed" development projects are part of an environmental certification process and have already received their design stage certificate with the exception of the Westfield Valley Fair project, delivered in March 2020, which was too far advanced at the time of the launch of Better Places 2030. Regarding the convention & exhibition assets (Viparis), the new hotels of Paris Porte de Versailles have obtained a BREEAM International New Construction Design Stage certificate and a HOE "Excellent" certificate.

# 2.2.2.3 CONSTRUCTION MATERIALS

# - REDUCING CARBON IMPACT OF CONSTRUCTION MATERIALS

As part of its pioneering commitment to reducing its construction carbon footprint by -35% between 2015 and 2030, the Group focusses on the choice and use of the materials for its development projects. Specifically, it involves:

- Adopting a "lean material construction" approach right from the design phase (structure, façade, false ceilings, fixtures and fittings, etc.):
- Using new solutions and optimised low-carbon materials (low-carbon cement and concrete, bio-sourced materials, recycled materials, etc.);
- Asking subcontractors to put forward alternative solutions with lowcarbon content;
- Adopting a purchasing policy that includes criteria for the carbon content of products and construction materials (requiring environmental and health and safety certification - Environmental Product Declarations and "Fiches de Déclaration Environnementale et Sanitaire" in France).

In 2019, the Group also developed guidelines on low-carbon interior design to help from the very beginning the interior architect design teams to choose the best material options for interior design of shopping centres based on their carbon performance.

The Group's priority is to work towards reducing the carbon impact of the most significant items, beginning with the structure and foundations of the building. The Group studies the use of low-carbon cements for all development projects. Projects like Sisters or Westfield Hamburg are all studying the use of or already using low-carbon cement to optimise their carbon footprint.

On the mixed-use project Ateliers Gaîté, Unibail-Rodamco-Westfield is working closely with Hoffman Green Cement Technologies to incorporate an innovative cement which has a carbon footprint reduction of more than 75% compared with traditional cement. The project also includes a residential property using timber construction and using bio-sourced materials to reduce indirect construction-related emissions.

The Group also works on reducing indirect (Scope 3) carbon emissions generated by construction activities: the project Westfield Hamburg focused on reducing the use of trucks during the construction phase. For this purpose, a concrete mixing plant was installed on-site and ships were used to evacuate 20% of the excavated soil.

Circular economy solutions can also lead to carbon savings, through material reuse for example (see Section Circular Economy in 2.2.2.1 Environmental Management System (EMS)).

# A RESPONSIBLE SUPPLY CHAIN

URW is committed to ensuring responsibility in its upstream supply chain (development activities).

The Sustainability Brief and the Considerate Construction Charter specify that 100% of timber used in development, extension and renovation projects must be from certified, sustainably managed forests with FSC or PEFC certification. Besides, as part of the certification process (prerequisite for BREEAM and optional for LEED), the sourcing of wood used during construction is verified and validated. The Group aims to obtain "post-construction" final certification according to the BREEAM or LEED standards for as many projects as possible.

The Sustainability Brief requirements are specified in tender documents for construction projects and all contractors are asked to abide by its terms. Also, in all of its European contracts, the Group requires from the contractors to do their best efforts to reduce the carbon footprint of the project and the design project managers are asked to pay closer attention to this contractual requirement.

# 2.2.2.4 COMFORT, HEALTH, WELL-BEING AND PRODUCTIVITY FOR USERS OF OUR BUILDINGS

Comfort and well-being issues are a determining factor in the Group's technical and architectural choices for development, refurbishment and extension projects (e.g. façades, glass roofs, interior finishes, heating, ventilation and air-conditioning equipment, lighting, occupant control methods, etc.). The Group's technical specifications for new developments, renovation and extension projects provide clear steps on how to achieve comfortable and safe spaces, based on thermal comfort, visual comfort, acoustic comfort and interior air quality.

In new development projects, façades are designed to achieve a balance between thermal performance rating (insulation value, solar factor), carbon performance and visual comfort (daylight illumination, glare control).

The acoustics of our spaces are also designed to provide the best solutions to reduce technical equipment noise levels, to reduce noise levels passing through facades, and to improve interior sound absorption

and insulation between premises. Interior surfaces are selected on the basis of their volatile organic compound emissions thresholds, as set by BREEAM or LEED certifications which require the use of construction products that abide by the best practices in each country, (for example, A and A+ labelling in France). These recommendations also appear in the specifications for developing stores in shopping centres.

Moreover, during the design phase of new large development projects, comfort and well-being are evaluated using dynamic thermal simulation to ensure best levels of comfort during operation. In order to assess the climate change resilience of projects, the same simulations are also done using future climate change scenarios. Projects must be adapted (or explain how they can easily adapt) to the expected levels of comfort.

The Group works in close cooperation with tenants to provide comfortable and safe spaces. Green leases and Sustainable Development Committees set up with tenants raise awareness of issues amongst the various stakeholders, and set out tenants' responsibilities for the final fitting-out of the spaces provided by the landlord.

### 2.2.3 IMPROVE ECO-EFFICIENCY

# 2.2.3.1 ENVIRONMENTAL MANAGEMENT SYSTEM (EMS)

### EMS FOR EXISTING ASSETS

The Environmental Management System (EMS) is implemented across the whole owned and managed portfolio. This pragmatic and dynamic EMS, based on an environmental continuous improvement approach (ISO 14001) ensures that the Group is able to meet its annual and long-term targets and supports Unibail-Rodamco-Westfield's continuous improvement for each area covered by the Group's CSR policy, including climate change and resource use. It completes the development projects' EMS, as part of the overall policy of managing the environmental quality of the Group's assets throughout their life cycle (see Section 2.2.2.1 Environmental Management System (EMS) - EMS for development projects).

The EMS system is based on four steps of the environmental performance management process: target setting, establishing an environmental action plan, measuring results and reviewing the performance:

- Group policy and Targets: Targets are set each year for each owned and managed asset in line with the Group's long-term targets and with the specific characteristics of each individual site:
- Environmental action plan: An action plan covering key topics such
  as energy, GHG emissions, water, waste, transport and stakeholders is
  implemented and challenged for each managed site. On a daily basis,
  asset technical managers ensure the environmental performance and
  monitoring of operations and implement the roll-out of the asset
  environmental action plans. Additional external technical reviews
  commissioned by technical teams may also be conducted at asset
  level when a specific expertise is required, for example, waste or
  energy audits;
- Quarterly report and Registration Document: Performance is measured and assessed on a quarterly basis at the site, region and Group levels. A corrective action plan is implemented in case of deviation:
- Review: At asset level, the Group conducts internal environmental performance reviews. These reviews are conducted at least on an annual basis by the teams in charge of environmental sustainability at platform levels and with the Group CSR team. Achievements against targets are reviewed on these occasions.

The Group sets itself ambitious targets in terms of asset certification under the BREEAM In-Use standard (see Section 2.2.3.2 Environmental certifications of buildings during the operation phase). This international standard was applied to the Group's assets in 2011 to promote the quality of their environmental management and related performances for visitors, tenants and local communities.

Additionally, two of the Group's shopping centres in the UK, Westfield Stratford City and Westfield London, have been certified under the ISO 14001 environmental management standard since 2013 and 2015, respectively.

Regarding convention & exhibition venues, the Viparis subsidiary is ISO 20121 certified, recognising its Social and Environmental Responsibility management system, specific to events businesses. Viparis' ISO 20121 certification, obtained for the first time in 2014 for all of its sites and

all of its business activities, illustrates the Group's trailblazing and proactive CSR commitment: Viparis became one of the first global players in the events industry to win this stringent certification, which constitutes a distinctive competitive advantage, ensuring transparent and improved business practices. In January 2021, Viparis' ISO 20121 certification was renewed by Bureau Veritas for another three years.

# 2.2.3.2 ENVIRONMENTAL CERTIFICATIONS OF BUILDINGS DURING THE OPERATION PHASE

Unibail-Rodamco-Westfield aims to obtain operational environmental building certifications for 100% of its owned and managed shopping centres and offices worldwide, and maintain the high level of the certifications obtained.

At the end of the year 2020, the Group had 56 assets BREEAM In-Use certified for Building Management (Part 2), of which 53 shopping centres and three office buildings, accounting for a total certified area of over 4 million sqm. This represents a share of 65% of the Group's standing portfolio in number of assets (retail and office assets), and a coverage of 68% in surface area.

### RETAIL

In 2020, 23 shopping centres obtained a BREEAM In-Use re-certification in Europe (assets certified in 2017 for which the certificate has been renewed three years later), among which included, Shopping City Süd, Centrum Cerny Most, Westfield Forum des Halles and Westfield Mall of Scandinavia

In the US, the Group started to roll-out the BREEAM In-Use certification in its shopping centres with two assets certified in 2020: Westfield Valley Fair and Westfield Century City.

The Group's performance in terms of environmental certification is again very high, establishing local market benchmarks in a number of countries. Seven out of the 25 centres newly certified or re-certified in 2020 have achieved an "Outstanding" rating for Building Management (Part 2), which is the highest level of BREEAM In-Use certification. Of these, 4 assets also obtained an "Outstanding" grade for Asset Performance (Part 1).

As at December 31, 2020, the Group had 53 owned and managed shopping centres certified under BREEAM In-Use, of which 19 were rated "Outstanding" for Building Management (Part 2).

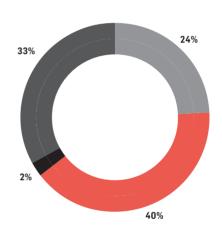
Certified shopping centres account for over 4.1 million sqm consolidated GLA and correspond to 65% of the Group owned and managed Shopping Centres portfolio in number of buildings, and to a 71% BREEAM In-Use certification coverage in surface area. In 2020, 94% of the Group's continental European shopping centres and 7% of the Group's US shopping centres are certified, in number of buildings.

In terms of European comparison, 92% of the BREEAM In-Use certificates awarded to the Group's shopping centres in Europe achieved the "Excellent" or "Outstanding" level for Building Management (Part 2), compared to an average of just 28% for the European Retail Real Estate market(1), confirming the superior environmental performance of the Group's assets despite the diversity of the portfolio in terms of size, age and location.

# COVERAGE OF BREEAM IN-USE ENVIRONMENTAL CERTIFICATION OF THE GROUP'S STANDING ASSETS IN NUMBER OF ASSETS AND FLOOR AREA – SHOPPING CENTRES

		Surface area Certification cover		on coverage
2020	Number of assets certified	certified (sqm GLA)	% (in number)	% (in sqm GLA)
Total certified Retail assets	53	4,140,600	65%	71%
of which "Outstanding" (Part 2)	19	1,423,600	36%	34%
of which "Excellent" (Part 2)	28	2,099,600	53%	51%

COVERAGE OF ENVIRONMENTAL CERTIFICATIONS IN OPERATION AND DEVELOPMENT WITHIN THE TOTAL GROUP STANDING SHOPPING CENTRE PORTFOLIO (IN NUMBER) (%)



- Assets both certified in development (BREEAM, DGNB or LEED) and operation (BREEAM In-Use<sup>(ii)</sup>)
- Assets certified in operation only (BREEAM In-Use<sup>(1)</sup>)

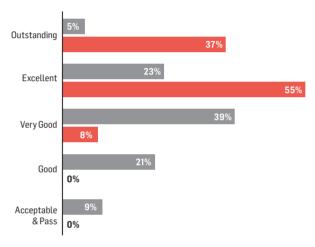
  Assets certified in development only (BREEAM, DGNB or LEED)

  Non-certified assets
- (1) Building Management (Part 2).

### OFFICES

In 2020, the office buildings 7 Adenauer and Les Villages de l'Arche were re-certified under BREEAM In-Use International scheme. They both achieved a "Very Good" rating for both Asset Performance (Part 1), and for Building Management (Part 2).

BREAKDOWN OF GROUP SHOPPING CENTRE'S BREEAM IN-USE CERTIFICATIONS BY LEVEL (IN NUMBER OF ASSETS) IN COMPARISON WITH THE EUROPEAN RETAIL REAL ESTATE SECTOR<sup>(2)</sup>



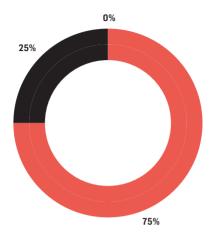
- European Real Estate sector (including the UK)
  Unibail-Rodamco-Westfield (Europe)
- (2) Source: BRE Global "BREEAM In-Use" data Retail assets certified under Part 2 under BRE Global (International), ITG (Spain), NGBC (Netherlands) & TUV (Austria and Germany), as at December 31, 2020 600 retail assets certified under BREEAM In-Use International 2015 (Part 2).

As at December 31, 2020, 75% of the owned and managed Office portfolio was certified.

# COVERAGE OF BREEAM IN-USE ENVIRONMENTAL CERTIFICATION OF THE GROUP'S STANDING ASSETS IN NUMBER OF ASSETS AND FLOOR AREA – OFFICES

	Number of	Surface area	Certification	coverage
2020	assets certified	certified (sqm)	% (in number)	% (in sqm)
Total certified Office assets	3	65,900	75%	80%
of which "Excellent" or above (Part 2)	1	13,300	33%	20%

# COVERAGE OF ENVIRONMENTAL CERTIFICATIONS IN OPERATION AND DEVELOPMENT WITHIN THE TOTAL GROUP STANDING OFFICE PORTFOLIO (IN NUMBER) (%)



- Assets both certified in development (BREEAM, DGNB or LEED) and operation (BREEAM In-Use<sup>(1)</sup>)
  - Assets certified in operation only (BREEAM In-Use<sup>(1)</sup>)
  - Assets certified in development only (BREEAM, DGNB or LEED)
- Non certified assets
- (1) Building Management (Part 2).

#### CONVENTION & EXHIBITION VENUES

Regarding convention & exhibition venues, apart from the current ISO 20121 certification of all 9 of the Group's convention & exhibition assets (see Section 2.2.3.1 Environmental Management System (EMS)), no new operational environmental certification was registered in 2020.

# 2.2.3.3 GREEN LEASES AND TENANT COMMITMENTS

Since 2009, the Group has been committed to an active policy of promoting "Green leases". Green leases aim at improving tenants' CSR performance during the operation phase through a set of requirements, including fit-out, operation and reporting requirements.

This approach, based on dialogue, information, and sharing of best practices, encourages the tenants to play a role in the environmental performance of the assets which they occupy. As well as contributing to lower common and private service charges through decreasing energy and utilities consumption and improving waste management, this change in behaviours is helping the Group and its stakeholders to prepare for increased constraints on resource management (regulation, availability, etc.).

In that respect, since 2010 and ahead of all existing regulations, all new leases and renewals signed with Retail and Office tenants have had environmental clauses. These first versions of Green leases cover those aspects that are most relevant to improve tenants' environmental behaviours and performances, such as commitment to sharing energy consumption data, technical specifications for fitting-out tenant spaces (especially maximum power for private lighting), and various measures to save energy and water and sort waste.

As part of the Better Places 2030 commitments, this environmental appendix on leases was strengthened in 2017 to reflect the Group's new ambitions in terms of environmental performance and contributions to the community. Indeed, meeting the Group's reduction target of its carbon footprint from operations requires strong involvement of tenants, given the scale of their electricity use (see Section 2.2.1.2 Carbon assessment). To accomplish this, the two Group levers of improving energy efficiency and transitioning to renewable energy sources are also implemented in the private areas of the assets, in cooperation with the tenants. Clauses have been added to the first version of Green leases and include, in particular, the obligation to install LED lighting solutions for any new fit-out works performed in private tenant spaces and the obligation to sign a supply contract guaranteeing that electricity is procured from renewable sources. To support the Group's engagement with its communities, a clause has also been added to invite the tenants to participate in initiatives organised by the Group to promote local employment. This constitutes the second version of the Group's Green lease ("Green Lease Version 2").

Following the acquisition of Westfield in June 2018, the Group has been working on a new Green lease template applicable to the US and to the UK as well. In 2020, the Green lease contents have been added to the existing UK and US templates and are ready for deployment starting in 2021 (initial timeline has been postponed due to the global COVID-19 pandemic).

The tables hereafter show the penetration rates of the latest applicable Green lease version across the Group assets, both for standing assets and pipeline projects. In shopping centres, the penetration rate of Green leases signed in 2020 is 57% Group-wide, which breaks down into a penetration rate of up to 87% in continental Europe and of 0% in the US and in the UK (implementation yet to start in 2021). Regarding offices, Version 2 green leases were implemented since the start of 2018 and reached a penetration rate of 100% of green leases signed in 2020.

# 2020 NUMBER AND PERCENTAGE OF GREEN LEASES AMONG IN-YEAR SIGNED LEASES AND ACTIVE LEASES (SHOPPING CENTRES AND OFFICES)

	Retail			Office	
	Total	Continental Europe	US and UK	Total	
Number of green leases signed during the year	1,002	1,002	0	7	
% of green leases signed among leases signed during the year	57%	87%	0%	100%	
% of green leases among total active leases at year end	26%	40%	0%	51%	

In continental Europe, to support tenant adoption of energy efficient lighting technologies and electricity from renewable sources, Memorandums of Understanding covering LED and green electricity topics have been signed until 2019, these topics now being covered by the Green Lease Version 2.

Tenants are also being onboarded on the topic of responsible resource consumption through the organisation of periodic on-site Sustainability Committees, during which environmental performances of an asset are presented and discussed with the tenants, in order to raise awareness and encourage behavioural changes as well as the implementation of operational improvements.

### 2.2.3.4 ENERGY MANAGEMENT

The Group targets, in its Better Places 2030 strategy, to improve the energy efficiency of its shopping centres by 30% (KWh/sqm) by 2030 compared to a 2015 baseline. As part of its Better Events strategy for Viparis, the Group also targets to reduce the energy intensity of its convention & exhibition venues by 25% (kWh/sqm DOCC) by 2030 compared with 2014 levels.

As part of its operational management process of environmental performance, the Group measures improvements in its energy efficiency by asset type against these targets: progress and results are disclosed in Section 2.1.4.1 Summary of the Group's CSR performance.

To reach its ambitious targets in terms of energy efficiency, the Group has formalised a dedicated Energy Management Policy, whereby assets are required to define their energy management action plan, setting the operational path towards reaching the objective, with levers identified at asset level to improve energy efficiency, their associated budget, and their gradual implementation schedule. This policy also underlines energy optimisation best practices, and sets the approach to define renewable energies action plans as well as sets requirements on green electricity purchasing.

In the US, the Energy Management Policy has been adopted in 2020 with the same content as in Europe. Comprehensive energy efficiency action plans at asset level will be rolled out in 2021 (postponed due to COVID-19) in order to identify appropriate levers to reach the Group's energy efficiency objectives.

### ENERGY CONSUMPTION

Energy efficiency is embedded in all existing processes relating to the technical management of each asset, by gradually ensuring:

- Daily optimisation of the operation and supervision of technical equipment;
- Technical improvements of equipment's efficiency through non-recurring annual maintenance works;
- Intrinsic building structural works, synchronised with the Group's long-term value creation strategy (large works).

### A GRADUAL AND PRAGMATIC APPROACH TO ENERGY SAVINGS

### 

Costs/Capital expenditure

x €10 K

- Running hours
- Free cooling
- Natural ventilation
- Natural daylight
- Sub-metering

x €100 K

- LED
- New HVAC systems
- Building Management System
- Cooling towers replacementVertical transportations

x €1.000 K

- Building insulation
- Façade
- New glazing
- New HVAC systems
- Renewable energies

### **Optimisation**

In order to get the best return on energy efficiency solutions, the Group sets daily energy optimisation as its priority. Actions to optimise operations in order to improve energy efficiency are being undertaken in all the assets owned and managed by the Group thanks to the strong commitment of the Group's on-site teams, tenants and maintenance suppliers.

Standard practices include: daily monitoring of each asset's energy consumption; identification of factors that affect energy consumption; optimisation of the running hours for each piece of equipment; seasonal action plans to adjust temperatures in line with weather conditions; strong focus on behavioural changes (for example turning out lights and using natural ventilation); and regular checks to ensure that technical equipment is working properly.

As an example, shopping centre night audits of tenant and common area energy-use are conducted Group-wide by operational teams to identify potential energy savings during the night shift and rationalise the functioning of energy-consumptive equipment to a minimum when the assets are closed to the public. In the US, night audits identified 1,300 MWh worth of energy-use reduction opportunities in 2019 but were not performed in 2020 due to COVID-19 reasons. However, the US Shopping Centre Management, together with Security Operations, monitored lights shut off in leased areas during pandemic-related store closures. In Europe, night audits were still conducted in 2020, as part of the energy management procedure.

To identify quick-wins in terms of energy efficiency, the Group also relies on external experts. In 2020, results-based energy audits had already been conducted on the bulk of the portfolio in Europe. In the UK, a programme to curtail energy consumption, reducing electricity consumption at peak times and making cost savings has been introduced since 2015.

At December 31, 2020, five assets (CNIT, Lyon Confluence, So Ouest, Carrousel du Louvre and Forum des Halles) owned and managed by the Group in Europe had an Energy Performance Contract (EPC). These EPCs are contractual agreements between Unibail-Rodamco-Westfield and the maintenance contractor under which the latter commits to improve the energy efficiency of an asset. These contracts, underpinned by bonus-malus incentive clauses, encourage the supplier to contribute to the Group objective of reducing on-site energy consumption and manage the associated costs.

In addition to building management systems in its assets, the Group also partnered with the start-up Deepki since 2018 to roll out energy consumption monitoring in its European shopping centres and convention and exhibition venues. At December 31, 2020, Deepki is now operational in all assets in France and The Netherlands, and currently in deployment in Czech Republic, Germany and Spain. During the French lockdown due to COVID-19, the Group has been able to increase the reduction of the energy consumption of its French assets by 50% with regular analysis and dashboards provided by Deepki to the operations teams. These encouraging figures show how important it is for the Group to keep working and accelerating on the energy savings topic with smart management solutions.

#### Improvement of technical equipment

With regard to technical equipment, the Group is systematically outfitting its assets with Building Management Systems (BMS), which are regularly upgraded, so on-site teams can easily monitor and manage energy performance. Energy efficiency is also a crucial factor when it comes to replacing technical equipment, especially in the context of regular maintenance works related to lighting, heating, cooling and ventilation: low-consumption energy-effective alternatives are systematically considered in the multi-annual planning process.

When refurbishing old equipment, the Group's assets are to comply with minimal energy efficiency standards, such as replacing fixed speed units with variable speed units, implementing sensor-regulated equipment and introducing systems with energy recovery or limiting energy losses, such as shifting to LED light bulbs.

Particularly, as part of its Better Places 2030 strategy, URW aims to systematically implement LED lighting solutions in the common areas of its owned and managed shopping centres. At the end of the year 2020, 54% of the Group's shopping centres were equipped with full LED lighting in their common areas.

The Group implements LED lighting technology across its standing portfolio (common and private areas) through two levers:

- The planning and roll-out of LED refurbishment projects through the identification of specific budgets lines in the Group assets' five year budget plans supporting the gradual replacement of existing light sources with LED equipment;
- The onboarding of retailers in the Group's LED installation programme, through green leases provisions requiring the setup of LED lighting when refurbishing or opening stores (see Section 2.2.3.3 Green leases and tenant commitments).

In the US, LED refurbishment projects completed between 2013 and 2019 have already saved 77,700 MWh. The LED refurbishment projects implemented in 2019 enable an additional 9,700 MWh annual energy savings, corresponding to \$1.2 Mn annual cost savings. All 2020 LED projects were postponed due to COVID-19 constraints. In Europe (including the UK), as of December 31, 2020, 33% of lighting fixtures in common areas of the Group shopping centres are based on LED technology, compared to 93% in the US.

#### Improvement of buildings

The main improvements in the core building efficiency (e.g. thermal insulation, light shafts, etc.) are synchronised with major extension and renovation development projects, for which the Group targets an environmental certification of the highest level (see Section 2.2.2 Design sustainable buildings).

#### Results

In 2020, shopping centres owned and managed by the Group achieved a -13% reduction in energy intensity (kWh/sqm) on a like-for-like basis<sup>(1)</sup>, compared with 2019. Regarding the office assets, the energy intensity reduction reached -3%. Convention & exhibition venues also reduced their energy consumption by -38% over the same period.

2015 to 2020 evolution results against strategic targets are disclosed in Section 2.1.4.1 Summary of the Group's CSR performance.

This strong reduction is mainly driven by the impact of the COVID-19 health crisis, which resulted in restrictions affecting most of the year and an average closure period for the Group's shopping centres of 93 days (the Group was only able to operate at full capacity for 70 days in 2020).

### **ENERGY CONSUMPTION (MWh)**

Final energy consumed by the assets in common areas and by common equipment, and provided to tenants for heating and/or cooling. Individual tenant energy consumption is not included. Energy consumption includes both energy purchased from the grid (produced off-site) and energy produced on-site and self-consumed by the Group's assets.

	Retail <sup>(a)</sup>	Office	Convention & Exhibition
2020 TOTAL	578,616	9,699	40,754
of which natural gas (Scope 1)	57,938	926	5,983
of which electricity (Scope 2)	383,973	4,853	28,030
of which district heating & cooling (Scope 2)	136,705	3,920	6,740
of which on-site production (%)	2%	0%	0%
of which off-site purchase (%)	98%	100%	100%

(a) Reported consumption excludes the share of energy consumption sold to third parties produced by the cogeneration plant of Parquesur shopping centre (Spain).

<sup>(1)</sup> In 2020, due to an error identified on the "area served with energy" denominator, corrections have been performed on the Group shopping centre and office energy intensity figures reported in the 2019 Universal Registration Document (see Section 2.6.1.5 Continuous improvement of definitions and data quality improvement for more details).

### LIKE-FOR-LIKE EVOLUTION IN ENERGY CONSUMPTION (MWh AND %)

	Retail	Office	Convention & Exhibition
2020 Like-for-like (MWh)	572,100	7,732	40,754
of which natural gas (Scope 1)	56,022	926	5,983
of which electricity (Scope 2)	379,374	3,662	28,030
of which district heating & cooling (Scope 2)	136,705	3,144	6,740
2019 Like-for-like (MWh) <sup>(a)</sup>	697,193	8,121	65,285
of which natural gas (Scope 1)	74,279	1,203	11,311
of which electricity (Scope 2)	452,484	3,933	41,627
of which district heating & cooling (Scope 2)	170,430	2,986	12,347
2020/2019 CHANGE (%)	-18%	-5%	-38%
of which natural gas (Scope 1)	-25%	-23%	-47%
of which electricity (Scope 2)	-16%	7%	-33%
of which district heating & cooling (Scope 2)	-20%	5%	-45%

<sup>(</sup>a) In 2020, due to an error identified on the "area served with energy" denominator, corrections have been performed on the Group shopping centre and office energy intensity figures reported in the 2019 Universal Registration Document (see Section 2.6.1.5 Continuous improvement of definitions and data quality improvement for more details).

### FINANCIAL IMPACT RESULTING FROM VARIATIONS IN ENERGY CONSUMPTION (€)

Total cost saved due to the reduction of energy consumption, estimated on a like-for-like basis.

	Retail
2020/2019 change in energy consumption (MWh)	-125,093
Estimated financial savings 2020/2019 (€)	7,709,656

# ENERGY EFFICIENCY OF STANDING ASSETS, PER AREA FOR SHOPPING CENTRES AND OFFICES (kWh/SQM) AND PER USAGE FOR CONVENTION & EXHIBITION VENUES (kWh/SQM DOCC(1))

 $Energy\ efficiency\ is\ calculated\ on\ the\ scope\ of\ final\ energy\ purchased\ from\ the\ grid.\ Energy\ self-consumed\ from\ on-site\ production\ is\ excluded.$ 

	Retail (kWh/sqm)	Office (kWh/sqm)	Convention & Exhibition (kWh/sqm DOCC)
2020 TOTAL	131	118	2.80
2019 Like-for-like	152	120	1.02
2020 Like-for-like	133	117	2.80
2020/2019 CHANGE (%)	-13%	-3%	173% <sup>(a)</sup>

<sup>(</sup>a) The high increase in energy efficiency of convention & exhibition venues between 2019 and 2020 is due to the drop in the denominator representing the usage of these assets in 2020, caused by their COVID-19 related administrative closures (most events cancelled from March 9, 2020).

### ENERGY MIX

URW works at reducing the environmental impact of the energy it consumes by purchasing renewable energy from suppliers and generating low-carbon or renewable energy on-site. As such, the Group targets, as part of its Better Places 2030 strategy, to:

- Multiply its installed capacity of on-site renewable energy fivefold by 2025, compared to 2015 (see results in Section 2.1.4.1 Summary of the Group's CSR performance);
- Source 100% electricity from renewable sources for its owned and managed assets.

### Purchasing of renewable energy

In this context, the Group has accelerated its transition towards sourcing electricity derived from renewable sources ("green electricity"). In Europe, the Group started to sign green electricity contracts with energy suppliers since 2009, and 100% of assets (shopping centres, offices and convention & exhibition centres) have been running entirely on green electricity since 2018 already. This green electricity is covered by mechanisms of Guaranty of Origin as defined by the 2009/28/EC European Directive. In the US, URW is committed to rolling out an equivalent green electricity certificate mechanism for its portfolio and in 2020, 81% of the US annual electricity consumption was covered by Renewable Energy Certificates.

The Group also purchases renewable electricity directly from renewable energy production plants in the form of Power Purchase Agreements (PPA). A PPA (15 years contract with a 132 kW system) covers the supply of Westfield Culver City (US) and the Group started a larger PPA in 2020, covering approximately 20% (100 MWh) of the French portfolio's annual electricity consumption. The electricity generated under this PPA is coming from wind turbines.

Beyond the purchase of certified green electricity, the energy mix of the Group's assets is a key focus. For example, the Group chooses district systems rather than natural gas to heat its buildings wherever possible. In Minto (Germany) and in Spain, the natural gas suppliers of the Group's shopping centres are committed to compensate the GHG emissions linked to this energy supply to the Group.

The Group's policy of purchasing renewable energy from its suppliers offers two key benefits. First, it reduces the carbon intensity of the Group's operations. Second, it encourages producers to invest in "green" power-generation technologies by contributing to build market demand for renewable energies.

The Group is committed to extend this measure to shopping centre tenants as well, through a contractual requirement to source green electricity in private areas (see Section 2.2.3.3 Green leases and tenant commitments).

#### Production of renewable energy

For many years now, the Group has been rolling out a solar photovoltaic installation programme across its portfolio to generate electricity on-site. The installed capacity of the Group's systems has increased continuously. Three new renewable energy projects were completed at Westfield UTC, Westfield Garden State Plaza and Westfield Valley Fair in 2020 for an additional 3.75 MW installed capacity. In total, there are eight solar panel installations across the Group's US assets, 18 across the Group's Europe assets (in France, Spain, Austria, Poland and The Netherlands), and a wind turbine installed in Westfield Carré Sénart shopping centre (France). In France, Aéroville shopping centre also uses geothermal energy to meet its heating and cooling needs. A solid pipeline of future projects is maintained throughout the Group.

The total installed renewable energy capacity of the Group's assets in 2020 is 15.4 MW.

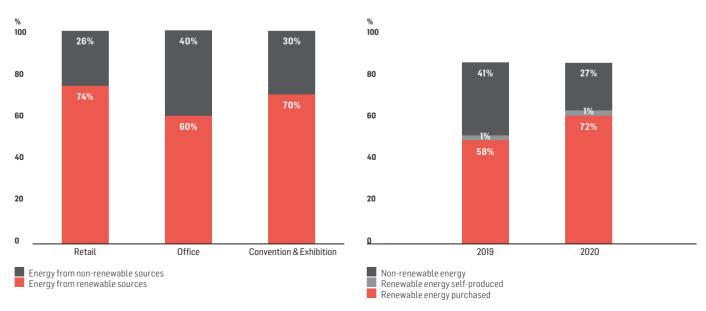
The renewable electricity produced by the Group is either self-consumed to meet an asset's energy needs, or sold to the grid. The total on-site production of renewable electricity at the Group's assets and breakdown between energy sold and self-consumed is as follows:

# 2020 RENEWABLE ELECTRICITY PRODUCED ON-SITE (MWh), WITH BREAKDOWN BETWEEN SALES AND SELF-CONSUMPTION (%)

	Retail	UTTICE	Convention & Exhibition
Total renewable electricity produced on-site (MWh)	9,073	0	0
of which self-consumed (%)	97%	-	-
of which sold (%)	3%	-	-

#### Results

#### 2020 ENERGY MIX AND ITS EVOLUTION (ALL OWNED AND MANAGED ASSETS)



The Group's energy mix varies from country to country and is mainly influenced by the Group's voluntary low-carbon energy production and renewable energy purchasing policy, which increased the share of renewable energy in the final energy mix consumed by the assets owned and managed by the Group to reach 73% in 2020.

# SHARE OF TOTAL ENERGY CONSUMPTION DERIVED FROM RENEWABLE SOURCES PER ENERGY SOURCE: ELECTRICITY, DISTRICT HEATING AND COOLING, AND DIRECT ENERGY CONSUMPTION (%)

	Retail	Office	Convention & Exhibition
2020 Total electricity consumption (MWh)	383,973	4,853	28,030
of which green electricity (%)	95%	100%	100%
2020 Total district heating & cooling consumption (MWh)	136,705	3,920	6,740
of which renewable energy (%)	46%	25%	9%
2020 Total direct energy consumption (MWh)	57,938	926	5,983
of which renewable energy (%)	0%	0%	0%

#### 2.2.3.5 WATER MANAGEMENT

The non-financial risk assessment pointed out that water is not a key environmental issue for Unibail-Rodamco-Westfield. Indeed, the assets of the Group's portfolio are not considered as being significant water consumers. Moreover, the exposure of the Group's portfolio to the water scarcity risk has been reassessed in 2019 based on asset location and climate scenarios and is deemed very low.

However, as part of its resource efficiency policy, reducing water consumption is still an operational target at all sites and continues to be closely tracked and managed at asset and Group levels. Based on environmental best practice, the Group is taking active steps to limit water consumption, reduce water waste and maintain water quality. Special efforts are made to install water-efficient equipment, optimise operating practices, and ensure that leaks are detected and repaired rapidly. For example, a cloud based real-time monitoring system of water consumption has been implemented in several assets in the US to improve water management and effectively detect leaks, with an alert mechanism. As a result, a number of leaks from pipes, valves and sanitary equipment were identified and repaired and significant water and cost savings were achieved. In The Netherlands, the "Smartvatten" leakage detection system is used to detect quickly any leakage in the shopping centres.

To optimise water use and leverage associated cost savings, the Group also prioritises the use of non-drinkable or reused water over drinkable water wherever possible. In 2020, ten shopping centres collected 172,098  $\rm m^3$  of rainwater and groundwater on-site, which were used for cleaning and for watering green spaces. Projects are also currently under study in some of the Group's assets to use underground water for cooling towers or to extend roof rainwater harvesting systems for landscape areas.

Closed-circuit systems are being favoured to reuse water during the testing of sprinkler equipment. Also, shopping centres across the Group collect and reuse water from regulatory sprinkler tests. Besides, Westfield Century City's Facilities Department identified opportunities to decrease water consumption by redirecting the property's groundwater discharge to the cistern and cooling towers in order to reduce the overall water usage and associated cost. Phase one of this project has been completed and the centre is now redirecting an average of 246 m³ per month (this value will vary based on outside temperature and time of year). In 2020, the amount of grey water reused on-site for a second purpose totalled 192,859 m³.

At existing assets, the Group relies on a close cooperation with tenants to reduce water consumption. Green leases (see Section 2.2.3.3 Green leases and tenant commitments) and tenants' on-site Sustainability Committees are used to help raise awareness among tenants about water use and to get them on board with water management.

In terms of preventing environmental pollution, run-off water collected from car parks is treated before being disposed of through municipal wastewater networks.

In 2020, water consumption at owned and managed shopping centres decreased by 25% compared with 2019 on a like-for-like basis. This strong reduction was mainly due to the impact of the COVID-19 health crisis, which resulted in restrictions affecting most of the year and an average closure period for the Group's assets of 93 days. The distribution of hydroalcoholic gel in common areas also contributed to the reduction in water consumption.

### WATER CONSUMPTION (M3) BROKEN DOWN BY SOURCE (%)

Water purchased from the district network (municipal water) and water withdrawals from other sources for use in common and private areas of standing assets.

	Retail	Office	$Convention\& Exhibition^{(a)}$
2020 TOTAL WATER CONSUMPTION	5,784,241	22,145	194,476
of which municipal water (%)	93%	100%	100%
of which rainwater (%)	3%	0%	0%
of which groundwater (%)	0%	0%	0%
of which surface water (%)	0%	0%	0%
of which wastewater from another organisation (grey water) (%)	4%	0%	0%
2019 Like-for-like	7,694,929	21,707	408,390
2020 Like-for-like	5,784,241	17,814	194,476
2020/2019 CHANGE (%)	-25%	-18%	-52%

<sup>(</sup>a) Hôtel Salomon de Rothschild is excluded from water consumption data in 2019 and 2020.

# WATER INTENSITY OF STANDING ASSETS PER USAGE FOR SHOPPING CENTRES (LITRE/VISIT/YEAR), FOR OFFICES (LITRE/OCCUPANT/YEAR), AND FOR CONVENTION & EXHIBITION CENTRES (LITRE/SQM DOCC(1)/YEAR)

	Retail <sup>(a)</sup> ( <i>Litre/visit</i> )	Offices (Litre/occupant)	Convention & Exhibition (Litre/sqm DOCC)
2020 Total	9.69	4,356	13.43
2019 Like-for-like	7.19	7,386	6.40
2020 Like-for-like	9.69	4,407	13.35
2020/2019 CHANGE (%)	35% <sup>(b)</sup>	-40%	109% <sup>(c)</sup>

<sup>(</sup>a) Mall of the Netherlands is excluded from water intensity data in 2019 and 2020.

### 2.2.3.6 WASTE MANAGEMENT

The Group has set itself the target of sending no waste to landfill by 2025 in its Better Places 2030 strategy (see progress in Section 2.1.4.1 Summary of the Group's CSR performance). Unibail-Rodamco-Westfield's waste management approach is consequently designed to maximise recycling and minimise disposal to landfill.

The total volume of waste generated in a building, whatever its usage, is mostly dependent on the level of activity of the tenants, i.e. sales for shopping centres and occupancy for office buildings. This means that the Group has a limited impact on the total volume of waste generated on-site. Nevertheless, the Group is committed to waste management efficiency measures, such as increasing waste sorting, raising awareness of tenants as well as incentivising them to reduce the amount of waste disposed, and implementing innovative waste management solutions.

# IMPROVING WASTE SORTING IN COLLABORATION WITH TENANTS AND WASTE SERVICE PROVIDERS

Suitable waste segregation facilities are in place in all assets and most assets are equipped with specific sorting facilities and treatment solutions for organic waste, which represents a significant share of the total amount of waste generated by the Group.

Tenants are regularly informed and made aware of local on-site waste management policies and processes and of the importance of sorting waste, via for example tenants' on-site Sustainability Committees, and the development of site-level waste sorting guidelines reminding tenants of what to do with different types of waste. Both supplier purchasing contracts and tenant Green leases establish the minimum requirements to be met for waste sorting and recycling. Waste management service providers must monitor and submit a monthly progress report with details of tonnages collected by type of waste and recycling percentages achieved. Furthermore, they are asked to regularly submit a waste management improvement plan or propose available opportunities such as upgrades in material recovery facilities, or modified equipment when the tenant mix changes to site management teams, to ensure the efficient management of each location's waste streams. Shopping centre technical managers meet with waste management service providers on a frequent basis to monitor progress and performance. The waste solution providers' remits however extend beyond just management and reporting, also focusing heavily on tenant engagement and communications.

<sup>(</sup>b) The increase in water intensity of shopping centres between 2019 and 2020 is due to the decrease in the denominator representing the number of visits (usage of these assets) in 2020, caused by their COVID-19 related administrative closures (the Group was only able to operate at full capacity for 70 days in 2020).

<sup>(</sup>c) The high increase in water intensity of convention & exhibition venues between 2019 and 2020 is due to the drop in the denominator representing the usage of these assets in 2020, caused by their COVID-19 related administrative closures (most events cancelled from March 9, 2020).

Tenant education includes delivering tenant-level waste sorting guidelines to the retailers' teams, updating and adding signage on waste bins, sharing best practices, highlighting the importance of properly sorting material, and outlining the legal requirements associated with the waste management programme. For example, in the UK, educational sessions with retailers are held regularly via the waste contractor's "Green Academy" programme. In the US, assets with organic-waste food-service programmes are provided additional assistance for the set up and ongoing management of diverting pre-consumer food waste. All the Group's shopping centres also hold yearly meetings with their stakeholders (tenants and waste treatment providers) with a detailed account of the site's waste management outcomes. In the US, additional education is provided to tenants when and where there are opportunities to improve performance and virtual tenant education was implemented in response to COVID-19 in 2020.

Tenants are also being incentivised through the implementation of individual reinvoicing of waste charges. An increasing number of shopping centres are equipped with an advanced waste management system which consists of weighing the waste of each tenant separately in order to invoice them on the actual tonnage they generate. This encourages better waste sorting, enabling tenants to reduce the tonnage of residual waste for which the final disposal is more expensive. This system contributes efficiently to improving the asset's recycling rate.

# DEVELOPING INNOVATIVE WASTE MANAGEMENT SOLUTIONS

On-site innovative waste treatment solutions are also installed in several of the Group's assets to increase the amount of valorised waste and reduce waste management costs, such as eco-digesters turning organic waste into inert greywater which can then be flushed into a standard drain, composters producing fertiliser for green spaces out of organic waste, and a plastic waste-to-plastic filament conversion facility associated with a 3D-printer to recycle plastic waste into new objects like plastic cups in Metropole Zlicin (Czech Republic).

To continually increase its waste recycling rate, and as part of its innovation programme, the Group has developed successful corporate partnerships with two start-ups:

The first partnership, initiated in 2017 with Phénix, introduced two pilot projects to identify and create new recovery streams for waste destined for disposal: a full waste management audit of a shopping centre was performed to identify recycling levers and a partnership with retailers was introduced to recycle organic waste. Following on from the success of these pilot projects, Phénix was selected, via a tender process, as the new waste management provider for Westfield Rosny 2 shopping centre (France) from early 2019. This partnership aims at promoting circular economy principles in waste management with the objective of having 100% of waste reused or recycled by the end of 2025 in Westfield Rosny 2. In 2020, this centre reached 47% of waste reused or recycled.

The Group launched the second partnership in April 2018 with the start-up Too Good To Go. The solution helps retailers prevent wastage of unsold food at the end of the day, by putting them in touch with consumers through an application offering baskets of unsold products at a discount price. After the success of an initial pilot project launched at the Westfield Euralille shopping centre (France), the Group launched in early 2019 the large-scale roll-out of this partnership across all of its French shopping centres. The initial objective of saving 50,000 meals in 2019 was exceeded with more than 126,000 meals saved during the year in the Group's French portfolio. In 2020, the Group expanded the partnership with Too Good To Go across Europe and 226,000 meals were saved, despite the closure of Food and Beverage activities in its shopping centres during the COVID-19 lockdown periods.

As part of its Better Events 2030 strategy, Viparis has created a new dynamic in the events industry by focusing on circular economy and initiating joint discussions with various stakeholders: event operators. event organisers, standholders and cleaning services, which led to three tests at three different-sized exhibitions at the Paris Nord Villepinte convention site. The initial results of these tests were encouraging, with up to 65% waste sorting for one of the exhibitions tested. In addition to waste flow management and figures, issues relating to waste valorisation streams and eco-design were discussed. This circular economy work will give rise to new common goals among the stakeholders of the French Union of the event industry (UNIMEV): a "Green Growth Commitment" (French ECV), will be signed between the industry stakeholders and four Ministries of the French Government to find practical solutions to tackle the waste issue and reach concrete recycling objectives. In addition, a sectoral waste management technical and economic study was initiated in 2020 by UNIMEV, in partnership with the eco-organisation Valdelia.

### RESULTS

In 2020, 29% of the waste generated by the Group's owned and managed shopping centres was sent to landfill, of which 18% valorised with energy recovery. 44% of waste was recycled (including reuse, material and bio-waste recycling), compared to 40% in 2019 (on a non-like-for-like scope). In total, 76% of waste was valorised in 2020, through recycling or energy recovery. Already two of the Group's shopping centres in the UK and 12 in France have achieved zero waste to landfill.

The Group continued to improve its global recycling rate in 2020, despite the COVID-19 health crisis. Almost every European and US asset have improved their recycle rate, by both upgrading their sorting equipment and multiplying tenants trainings regarding waste.

### TOTAL WASTE GENERATED (METRIC TONNES), AND BREAKDOWN BY DISPOSAL ROUTES (%)

Total waste<sup>(1)</sup> collected on-site, generated from shopping centre operations (common areas and tenants) and associated waste treatment streams.

	Retail
2020 Total waste (metric tonnes)	83,482
of which recycled waste (%)	44%
of which recovered waste: waste-to-energy (%)	32%
of which not recovered (%)	24%
2019 Like-for-like (metric tonnes)	139,280
of which recycled waste (%)	40%
of which recovered waste: waste-to-energy (%)	29%
of which not recovered (%)	32%
2020 Like-for-like (metric tonnes)	83,482
of which recycled waste (%)	44%
of which recovered waste: waste-to-energy (%)	32%
of which not recovered (%)	24%
2020/2019 CHANGE (%)	-40%

# 2.2.3.7 HEALTH & SAFETY, SECURITY AND ENVIRONMENTAL RISKS AND POLLUTION

The prevention of health, safety and security risks for people (employees, customers, tenants, suppliers, subcontractors and local communities) and of environmental risks linked with the operation of its assets forms an integral part of the Group's risk management policy. The Group complies with all applicable legislation in this regard and often exceeds minimum standards required by laws to ensure a higher standard of health, safety and security at its assets.

The Health, Safety and Environment (HSE) and Security management systems enable the Group to monitor and assess its performance regarding risk prevention on a day-to-day basis, and maintain a strong risk management culture embedded within operating and management teams

### HEALTH, SAFETY AND ENVIRONMENT (HSE) RISK MANAGEMENT

The Group has drawn up an appropriate HSE risk management policy which includes rules and guiding principles at Group level, supplemented at a local level by procedures that comply with local regulations. The main areas covered by the Group's HSE risk management policy are air and water quality, asbestos, air pollution, legionnaires' disease, technical and safety installations, and fire extinguishing and alarm systems. In the context of the COVID-19 global health crisis, the Group has reinforced these risk management topics with a focus on pandemic risk in 2020, implementing strong sanitation and hygiene standards at all of its venues.

This Group policy includes, in particular, an annual review of HSE risks at standing assets for both European and US platforms by the Group Risk Committee, and the inspection and continuous improvement of these buildings and their technical equipment liable to have an impact on the environment or on personal safety. Technical documentation on regulatory maintenance and testing is also kept up-to-date and made available at each site. Policy monitoring is conducted by on-site teams and checked every year by external auditors or internal management.

Unibail-Rodamco-Westfield has worked with Bureau Veritas, one of the world's most distinguished leaders in testing, inspection, and certification services, since 2012 to attest to the implementation of very strict standards regarding health and safety within its assets. In Europe, an independent third-party audit was thus carried out in 2020, as it is every year, to assess HSE risks for building visitors and occupants at all of the Group's assets (shopping centres, offices, convention & exhibition centres) in all countries in which the Group operates, based on a framework that incorporates both external regulations and Group policies. This audit awards the site one of four overall scores which reflect the extent to which HSE risks are being controlled:

- A. Satisfactory risk management and control;
- Satisfactory risk management and control, with improvements still needed for certain indicators;
- Records of areas of non-compliance requiring the implementation of corrective actions;
- D. Unsatisfactory risk management and control.

<sup>(1)</sup> Waste for which URW has the legal management responsibility. The Group's waste management responsibilities and reporting scopes are guided by specific national requirements. At some assets, local authorities are responsible for waste management: in this case the Group does not control the final destination of the waste produced at these assets. The disposal of hazardous waste falls outside of the Group's legal responsibility as it is managed directly by the maintenance contractors who are responsible for it, using the appropriate disposal route. Offices & Others and Convention & Exhibition business units are excluded from the scope of waste indicators. At Convention & Exhibition venues (business operated by the Viparis subsidiary), waste is indeed managed by exhibition planners. At Office assets, waste collection services, whether ensured by a private company or the local authority, are shared with other buildings and owners. Therefore, separate data tracking for the Group is not available.

A personalised action plan, monitored on a daily basis by operational teams, is systematically updated following each assessment in order to improve the quality of risk control as part of a process of continuous improvement. If a D rating is given, a second assessment is carried out in the month following the audit to check that all corrective actions identified have been implemented.

The Group's target is to obtain at least a "B" ranking for all its European owned and managed assets for the assessment of these risks. In 2020, 65% assets were audited Group-wide: 92% in Europe and none in the US. 100% of audited sites obtained an "A" or "B" rating level, no asset obtained a "C" rating. No "D" rating has been given for the last nine years.

### ANNUAL HEALTH, SAFETY AND ENVIRONMENTAL RISK MANAGEMENT ASSESSMENT

	Group total	Retail	Office	Convention & Exhibition
2020 HSE EXTERNAL ASSESSMENT COVERAGE (%)	65%	60%	100%	100%
of which audited sites obtaining an A or B annual score (%)	100%	100%	100%	100%

Internal reviews are also being held Group-wide, at asset level, to ensure the enforcement of HSE regulations and procedures, identifying actions that have been rolled-out, new action plans to be implemented and associated budget. For example, in order to reduce its exposure to the risk of legionnaires' disease, the Group is progressively replacing "open" cooling towers with systems permanently eradicating this risk on the sites in question.

One of the keystones of the Group's risk prevention approach is staff training. As such, local teams get the necessary HSE training under the supervision of regional technical teams according to their needs, and all new employees of relevant departments attend an introductory course to review HSE policies, encompassing risk control policies and tools. On-site teams are trained in first aid techniques and maintain close relationships with local emergency services (fire brigade, paramedics and police) as well as with the relevant administrative departments. For more details, see Section 6.2.2.4 Security, Health and Safety risks - B. Health & safety (H&S) (including pandemic and natural disasters).

In 2020, the Group reinforced its HSE practices through the implementation of a new third-party label in partnership with Bureau Veritas to certify its shopping centre practices based on the latest recommendations of health authorities: the Group's guide to Hygiene, Safety and Environment practices has been updated with a team of experts and epidemiologists. As a result of this work, 100% of the Group's Westfield branded European shopping centres have been granted the "Safe & Healthy Places" label, issued by Bureau Veritas to attest to the excellence of their hygiene, safety and environmental practices in compliance with the latest safety recommendations.



Following the certification of European centres, Bureau Veritas conducted a review and audit of URW's COVID-19-related health and safety practices, policies and procedures in the US: all 28 of URW's US shopping centres that participated in the programme are now certified with the industry-leading hygiene and safety excellence label, SafeGuard<sup>TM</sup>, including Flagship destinations such as Westfield Century City, Westfield Topanga, Westfield San Francisco Centre, Westfield Valley Fair, Westfield Garden State Plaza and Westfield Montgomery. The Bureau Veritas' SafeGuard<sup>TM</sup> "Hygiene Excellence and Safety Certification" designates a facility that has met stringent requirements to minimise the on-site risk of virus spread and is adhering to best-in-class hygiene and safety protocols.

The progressive reopening of shopping centres has also been accompanied with the creation of a charter emphasising common efforts between URW and its retailers and service providers to ensure health and safety in the assets and inform visitors of operational measures. Co-signed by all these stakeholders, this charter demonstrates the collective readiness to welcome visitors in the best possible way, around the following commitments:

- To ensure our customers and partners are well informed;
- To ensure everyone is protected;
- To ensure compliance with the most strict hygiene rules;
- To ensure compliance with social distancing rules.

The full Working Together charter is publicly available on the Group's website<sup>(1)</sup>. For more information on the welcoming of visitors and the collaborative work with retailers, please refer to Section 2.3.3.2 Open dialogue with tenants and visitors.

Regarding convention and exhibition venues, Viparis has drawn up health and safety guidelines for event venues as a top priority for employees, event organisers, exhibitors, service providers and visitors alike. Every point of contact between Viparis and its stakeholders has been identified to define a fully comprehensive safety protocol, which Bureau Veritas has validated based on the latest recommendations of health authorities. The Hygiene Security Environment label developed, entitled "SAFE V", encompasses general and venue-specific measures, as well as measures for employees, service providers and organisers. The "SAFE V" label has been attributed to all convention & exhibition venues in 2020 except for one, in compliance with this full audit grid developed by Viparis and Bureau Veritas.

### **Corporate Social Responsibility**

**Better Spaces** 

#### COMPLIANCE WITH HEALTH AND SAFETY REGULATION

Penalties for non-compliance related to building health and safety.

	2020
2020 Number of sanctions for non-compliance related to building health and safety	0
2020 Monetary value of associated fines (€)	0

### COMPLIANCE WITH ENVIRONMENTAL REGULATION

Penalties for non-compliance with environmental legislation and regulations.

	2020
2020 Monetary value of fines for environmental breaches (€)	4,496
2020 Total number of non-monetary sanctions for environmental breaches	8

### SECURITY & CRISIS MANAGEMENT

Mastering the security risk is key for the Group's portfolio, comprising public places welcoming a high number of visitors. In 2019, a complete department was created to cover terrorism threat, criminal activities and cyber-protection of the assets.

Monitored and managed through a Group Security Committee, the Security policy and strategy are overseen at Management Board level for the whole portfolio. A regional Security Action Plan, challenged by corporate teams, assesses the security threats and directs the security measures to align them with local specificities. A security audit is performed to check the minimum required protection level is achieved and to monitor the continuous enhancement of the Group's assets. All Group employees have also been invited to complete a complementary e-learning session on the Group Security Policy.

In addition to the prevention of security related situations, the Group finalised in 2019 the implementation of the crisis management framework and the related crisis training organisation (see Section

6.2.2.4 Security, Health and Safety risks - A. Terrorism and major security incident).

Finally, the critical risk of terrorist attacks faced by several countries has prompted the Group to develop a resolute, responsible policy for providing protection and preventing the risk of attacks, with the chief aim being to reassure the tenants' and service providers' employees who work at sites managed by the Group as well as providing a safe environment for customers and visitors. These plans, worked out in close cooperation with local authorities and the enforcement authorities, combine surveillance and detection equipment, heightened security measures, information-sharing and the training of tenants' staff in order to increase the vigilance of all site personnel and to react effectively in case of a threat.

URW's crisis management framework ensures consistently high standards of preparedness and response to emergency incidents across all of its regions with comprehensive policies, procedures and training programmes in place.

# 2.2.4 DEVELOP CONNECTIVITY AND SUSTAINABLE MOBILITY

As part of its Better Places 2030 programme, Unibail-Rodamco-Westfield aims at ensuring access to public transport and sustainable mobility to the visitors of its assets. The Group is committed to reduce by -40% its Scope 3 carbon emissions linked with visitor transportation from a 2015 baseline (see Section 2.2.1 Address climate change) and to achieve the target of having 50% of visitors accessing Group assets by sustainable means of transport by 2030. This engagement cascades down through the Group's development pipeline, in which the Group aims at 100% development projects significantly connected to public transport solutions by 2025. See Section 2.1.4.1 Summary of the Group's CSR performance for a summary of the Group results against these strategic targets.

By taking these commitments, the Group is setting a long-term view on the evolution of mobility trends by working both on asset attractivity and actively encouraging new sustainable transport solutions and behaviours.

In order to achieve these objectives, URW has been working in 2020 with mobility experts to facilitate the implementation of green mobility solutions adapted to shopping centres. This work has led to a book of detailed solutions provided to the Shopping Centre Managers in order to help them select initiatives they can implement to create better conditions for greener mobilities. This book comes with a tool that will enable them to take investment decisions based on the relevance of each action for their centre, the expected annual carbon savings, as well as the cost and time of implementation. The Group also partners with key players in the transport sector to accelerate the development of innovative and sustainable transport solutions for visitors.

### 2.2.4.1 CONNECTIVITY TO TRANSPORTATION

The Group is focusing on assets that are well connected to public transport networks and are located within major cities. The Group's selection, investment and development processes look at connected projects and sustainable mobility solutions which have a strong positive impact on the surrounding territories. Indicators such as number of electric vehicle charging spaces, bicycle spaces, connection to public transport and projected car modal share are being assessed for each project in the Group pipeline. In particular, the Group has set minimal requirements regarding these mobility indicators for all of its development projects in its Sustainability Brief for development projects. These requirements are to be reviewed at each key milestone of a project's development.

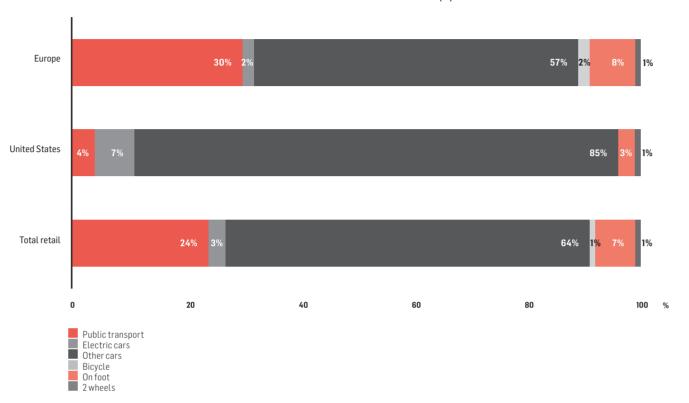
At 2020 year end, **100**% of the Group's development projects are connected to significant public transport solutions.

For standing assets, Unibail-Rodamco-Westfield is committed to systematically providing its visitors, retailers and employees with an extended offer of sustainable transportation, such as short-distance carpooling, car-sharing solutions, charging stations for electric vehicles, adapted bicycle infrastructures and innovative autonomous electric transportation when available. A number of the Group's shopping centres are continuously working on improving on-site bicycle facilities, in the frame of the "Come by Bike" project: increasing the size of bicycle parks, installing electric bicycle chargers, creating dedicated lanes, etc.

Assets are also working in close conjunction with local authorities to improve their connectivity with public transport services. For example, in 2020, the bus network was reshaped and expanded around Ruhr Park shopping centre (Germany) and a new multi-modal connection hub was delivered by the office building of Versailles Chantiers (France).

As a result, **35**% of visitors travelled by sustainable means of transport (public transport, bicycle, on foot and electric vehicles) to the Group's shopping centres in 2020.





### MOBILITY ACTION PLANS (MOBAPs)

In order to improve every aspect of its customers' mobility experience (time taken, cost, environmental impact, etc.) and to reach the ambitious mobility targets of its Better Places 2030 strategy, the Group has developed an internal tool: the Mobility Action Plan (MOBAP). This 360° tool starts with a diagnosis of transport methods offered by a shopping centre and used by its visitors, and leads to the design of an action plan with a two-fold objective:

- Improve the centre's connectivity;
- Deploy "soft" transport solutions to reduce the carbon footprint of visitors.

Some short-/medium-term actions that can be directly implemented are identified as part of MOBAPs, such as adding dynamic signage on shopping centre approaches to improve traffic management, as well as more long-term measures involving relations and partnerships with local authorities, such as developing shopping centres connectivity with planned bicycle lanes or public transport.

After a pilot phase in 2017, this tool was widely rolled-out across the European assets. The COVID-19 crisis hampered the complete roll-out initially planned in 2020. As at year-end 2020, **55**% of the shopping centres owned and managed by the Group had successfully implemented their own MOBAP, among which 82% shopping centres in Europe.

# **2.2.4.2** INNOVATIVE SUSTAINABLE TRANSPORT SOLUTIONS

### PROMOTION OF ELECTRIC TRANSPORT

As part of its commitment to foster sustainable mobility, the Group is encouraging the use of electric vehicles by installing charging stations at its assets. The Group launched in 2018 a three-year plan to introduce electric vehicle (EV) semi-fast charging stations in its European shopping centres: nearly 200 charging stations were installed or modernised in continental Europe in 2018. In 2019 and 2020, additional EV charging points were created Group-wide and the European EV-charging strategy was updated. In the US, a partnership with the EV charging operator Electrify America is being implemented and started with the installation of 3 charging stations in Westfield Century City in 2020. The primary benefits are that EA has the capacity to charge all electric vehicles (including Tesla). Additionally, EA has signed partnerships with a number

of EV manufacturers (such as Audi, Porsche, Ford, Fisker, Byton, Harley-Davidson and Lucid) to provide special rates or bundle costs of charging (with EA only) into the vehicle purchase price.

In addition to the EV semi-fast charging points, discussions are currently ongoing regarding fast charging installations with different providers. In particular, some local partnerships with Tesla led to the installation of their specific fast charging solution called "Tesla Superchargers" in some assets throughout the Group. For example, these chargers are already available in Westfield Parly 2 (France), Westfield London (England), Pasing Arcaden (Germany) and Westfield Culver City (US).

As a result, EV charging is well embedded in the Group's asset operations: in 2020, 85% of the Group's assets were equipped with EV charging facilities in Europe, and 64% in the US.

### PROPORTION OF STANDING ASSETS EQUIPPED WITH CHARGING FACILITIES FOR ELECTRIC VEHICLES

Charging facilities for electric vehicles include EV charging areas (semi-fast or fast), stations and car park spaces that are accessible to all visitors (operators allowing for interoperability).

	Group total	Retail	Office	Exhibition
2020 Share of assets equipped with charging facilities for electric vehicles	79%	86%	50%	25%
2020 associated number of car park spaces with EV charging points	1,352	1,279	48	25

### LOGISTICS SOLUTIONS FOR RETAILERS

Even though it is considered outside of its Scope 3 GHG emissions, Unibail-Rodamco-Westfield is aiming to reduce the impact of deliveries to retailers in urban centres by developing pooled logistics, optimising the load factor of delivery vehicles, reducing the number of round trips and using low-emission vehicles.

During the public enquiry for the Gaîté Montparnasse project, the Group was involved in devising solutions to reduce the impact of traffic related to future deliveries to the centre and the hotel. To this end, the

Group worked in 2020 on the creation of an urban logistic area of over 500 sqm integrated in the project. This infrastructure should eventually mutualise all the deliveries of the site and cover 10% of the "last mile" deliveries in the neighbourhood, done by cargo bike. The operator, which is under contracting, should commit to use "green" vehicles and respect the *Certibruit* charter of the city of Paris on noise limitation. Moreover, its digitalised management of delivery flows should enable it to lower traffic congestion created by delivery vehicles around the site.

### 2.2.5 PROTECT AND IMPROVE BIODIVERSITY

As part of its Better Places 2030 strategy, the Group developed its Group biodiversity strategy in 2020 in collaboration with a specialised consulting firm. In this process, 21 key internal stakeholders from different departments of the Group were individually interviewed in order to collect information on biodiversity and their expectations for the new Group strategy. A complete study of the impacts and dependences of the Group against biodiversity was also led in order to focus the Group strategy on appropriate actions. As a consequence, the Group biodiversity strategy lays now in the three following commitments:

- 100% new development projects to achieve a biodiversity net gain by 2022:
- 100% development projects to implement a biodiversity action plan by 2022;
- 100% standing assets with high biodiversity stakes to implement a biodiversity action plan by 2022.

Each commitment is detailed in the following sections.

# - 100% NEW DEVELOPMENT PROJECTS TO ACHIEVE A BIODIVERSITY NET GAIN BY 2022

The preliminary studies of the Group biodiversity strategy showed that one of the main drivers of biodiversity loss according to the 2019 Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES) report was the change in land use. It also showed that real estate companies play a major role in this driver due to the artificialisation, degradation and fragmentation of land operated in greenfield projects. In the context of its biodiversity strategy, Unibail-Rodamco-Westfield decided to commit in fighting these impacts by aiming at achieving a biodiversity net gain between the state of the site before and after the construction in all large projects<sup>(1)</sup>.

In order to reach this target, all concerned projects will have to use the methodology "Biodiversity Metric 2.0", created by the Department for Environment, Food and Rural Affairs in the UK (DEFRA). This methodology was created to "calculate a biodiversity baseline and to forecast biodiversity losses and gains (on-site or off-site) resulting from development or land management changes", DEFRA claims.

The Biodiversity Metric 2.0 uses simple calculations to model the biodiversity state of the site, taking into account each habitat location, size and ecological condition, as well as their connections with other nearby green spaces. For each habitat of a site, the user needs to enter the value of each parameter before and after the project. As a result, the tool provides an amount of "Biodiversity Units" present on-site before and after modification. This methodology has been used by several real-estate companies in the past, it is recognised as reliable and was chosen by the Group for its scientific relevance and its scalability to all the countries of the Group.

With its biodiversity net gain target, URW commits to reach more Biodiversity Units at project delivery than there were before the transformation of the site. In case of loss of Biodiversity Units, the Group will have the possibility to finance compensation projects creating enough Biodiversity Units off-site to raise the project's balance to a biodiversity net gain.

# - 100% DEVELOPMENT PROJECTS TO IMPLEMENT A BIODIVERSITY ACTION PLAN BY 2022

In addition to the biodiversity net gain target, all large development projects need to implement a biodiversity action plan by 2022. This action plan should be made by a qualified ecologist after the assessment of the characteristics of the local biodiversity. The purpose of this document is to first avoid and reduce all impacts of the project on the local nature, and second to implement on each project a list of Group recommendations like the use of environmentally certified aggregates for the concrete or bird-friendly designs for the façades.

The new commitments and recommendations for the integration of biodiversity in development projects were integrated in the Group's design process through the Sustainability Brief (see Section Project design and review stage in 2.2.2 Design sustainable buildings).

Some projects also do an Environmental Impact Assessment, which includes an environmental/biodiversity component, as it is a prerequisite for obtaining a building permit and commercial planning permission in some countries like France. A public consultation may also be carried out as part of this process.

Biodiversity is also addressed by the development projects through the "Land Use and Ecology" section in the BREEAM certification. For example, the project Westfield Mall of Scandinavia (Sweden) inaugurated in 2015 achieved 70% of the credits of that section, just like Westfield Carré Sénart, while Westfield Chodov reached 90% of the credits.

Some outstanding initiatives for biodiversity can also be noted in the projects of the Group's pipeline such as a biological trail devoted to education purposes outside of Garbera extension (Spain) or the creation of 3.5 hectares of green landscapes in the project Mall of Europe (Belgium).

### 100% STANDING ASSETS WITH HIGH BIODIVERSITY STAKES TO IMPLEMENT A BIODIVERSITY ACTION PLAN BY 2022

The Group applies a pragmatic approach on biodiversity to its standing assets. Even though the very dense urban locations of most assets severely limit the potential to enhance biodiversity, the Group's sites are committed to retaining and improving local biodiversity. This translates in the new biodiversity strategy in the implementation by 2022 of biodiversity action plans in all High Biodiversity Stake (HBS) assets. Assets are considered HBS if located within 1.5 km from a protected area. These areas are composed of all the IUCN (management categories I to VI) and Bird Life International (Key Biodiversity Areas) protection areas. As it is required for the creation of the biodiversity action plans of development projects, these standing assets have to appoint a qualified ecologist to assess the on-site biodiversity and propose an adapted action plan to preserve and improve the state of local nature. A list of recommendations has also been written by the Group as part of the biodiversity strategy and suggests actions like turning off building enhancement lights outside of opening hours or creating urban meadows in the assets green spaces.

In addition to the biodiversity action plan, all HBS assets are encouraged to raise awareness about biodiversity towards tenants and visitors.

When possible, URW also focuses on creating "green" spaces, such as green roofs, green walls and green parking lots. For example, the two UK centres, Westfield London and Westfield Stratford City, exhibit over 1,500 sqm of living walls containing close to 50,000 individual plants of over 20 varying species. Westfield London planted 73 mature and semi -mature trees across the estate, as well as 27,000 mixed bulbs across the external shrub land. Westfield Stratford City installed 15 insect hotels to promote diverse ecology of the plant beds, and also erected internal plant displays to improve the inside air quality and add to the environment for the general public.

The Group's BREEAM In-Use certification policy (see Section 2.2.3.2 Environmental certifications of buildings during the operation phase) ensures that biodiversity issues are well addressed and promoted to achieve high standards. Once a project has been built and delivered, the Group's operating management team, particularly the on-site teams that manage each asset, are responsible for maintaining and monitoring biodiversity. The CSR team monitors the application of the Group's biodiversity policy and provides operating teams with the necessary support.

As part of its CSR strategy, Better Events 2030, Viparis has also carried out concrete actions in 2020 to preserve biodiversity, such as greening the terrace of Palais des Congrès d'Issy-les-Moulineaux, eco-grazing at the Paris Nord Villepinte exhibition centre, installing composters at the Hôtel Solomon de Rothschild and the Palais des Congrès d'Issy-les-Moulineaux, and banning the use of phytosanitary products for the maintenance of green spaces at all of its sites.

#### URBAN FARMING AT URW

In keeping with its commitment to turn its assets into better places, the Group has begun research and development into urban agriculture and beekeeping projects at a number of its assets. Other than the benefits incurred from diversifying surface usage and influencing food consumption trends, this type of project also has a positive impact on promoting biodiversity in cities.

In 2019, the urban farm that had opened in 2018 on the roof of So Ouest in Levallois-Perret (France), was extended by 300 m². This project, developed in partnership with the start-up Sous Les Fraises, revolves around vertically cultivating fruit, vegetables and flowers, as well as welcoming small groups for educational workshops, generating a positive impact on the environment and the local communities. In 2019, the Group also opened its first Urban Farm in partnership with the start-up Peas & Love on an outdoor terrace space in Westfield Parly two shopping centre (France), which offers cultivated plots of land for rent to the local residents, who can come on a regular basis to collect the fruit and vegetables yielded and enjoy thematic workshops. Since 2020, this urban farm proposes a new online service called "Le marché Peas & Love" where any client can buy local food, including crops from the farm.

In June 2020, the Group opened "Nature Urbaine", the biggest Urban Farm in Europe (14,000 sqm) on the roof of Pavillon 6 in Paris Expo Porte de Versailles convention venue (France), in partnership with Agripolis and Cultures en Ville. On this farm, more than 20 market gardeners will produce during the season over 1,000 fruit and vegetables per day, of 20 different species, using no pesticides, with the ambition to become a global model of sustainable production, increasing environmental and economic resilience of the cities of tomorrow. Additional services are offered with this urban farm space to the neighbouring communities: vegetable garden plots for rent offered to residents, educational visits and discovery workshops around urban farming.

These three projects contribute to the City of Paris target to revegetate 100 hectares in Paris by 2020, including 1/3 surfaces dedicated to urban farming, formalised in an engagement Charter "Objectif 100 hectares" which URW and Viparis have signed in 2016.

Moreover, a number of the Group's shopping centres host beehives on their premises and produce their own honey. One such example is the shopping centre Shopping City Süd in Austria which hosts ten beehives on its roofs with over 500,000 bees producing 120 kilograms of honey each year. Another is Westfield Arkadia in Poland which uses beehives installed on the roof of the shopping centre to organise sensibilisation workshops with children about the importance of pollinators for the environment.

### 2.3 BETTER COMMUNITIES

As part of its CSR strategy, the Group commits to be a catalyst for growth within the communities in which it operates.

The Group's economic success is based on the strength of its relationships with stakeholders: tenants, customers, investors, local communities, suppliers and contractors, as well as employees. The need to develop and operate assets that meet stakeholders' expectations in all respects is core to the Group's operations. Unibail-Rodamco-Westfield is aware of the leading economic importance of its real estate properties: in addition to being an urban planner, providing public facilities and building unique, iconic and well connected places, URW plays a key role in the local ecosystem as:

- Economic driver: offering direct employment through construction and operational spending, indirect employment by tenants' sales and activities, suppliers' activities and local taxes;
- Social integrator: services offered to visitors, charities, employment promotion initiatives, partnerships with local communities and non-profits, places for unique experiences (events, entertainment, shopping, etc.).

The COVID-19 crisis emphasised the importance of this social and economic mission. In times when being together had become difficult, if not impossible, the assets demonstrated new ways to support their communities, fighting and preventing the spread of the virus, strengthening local cohesion or protecting the most vulnerable (see Section 2.3.3.1 Supporting the community).

In 2020, as part of Better Places 2030, the Group's key commitment towards local communities to ensure 100% of its owned and managed assets have a Community Resilience Action Plan was achieved. This new tool aims at enhancing the resilience of the communities in which the Group operates thanks to a structured "glocal" approach, ensuring the implementation of the most relevant strategies according to the needs of local areas.

As part of this overarching commitment, the Group is also pursuing its engagements to:

- Fostering local economic development: from 2020, 100% of the Group Flagship assets support local entrepreneurship through commercial partnership and regional networks;
- Supporting local partners:
  - The URW for Jobs programme aims at facilitating the recruitment of people cut off from the job market. Through this programme, the Group committed to have 1,000 people per year integrating a job or a qualifying training programme by 2020;
  - Local partners are also supported through locally tailored initiatives or events. Since 2018, almost 100% of the Group assets organise at least one event each year with a non-profit organisation. To reinforce these partnerships, the Group commits to have 100% of its Flagship assets support at least one charity or NGO-sponsored long-term project by 2022.

Given the high number of visitors coming each year in its assets, URW is aware of its responsibility to support more responsible consumption patterns and the development of desirable sustainable consumption alternatives. Therefore, the Group committed to support and promote at least one sustainable consumption initiative in all its Flagship assets by 2022 and collaborate with tenants to increase transparency of brands on health and sustainability, while expanding healthy and sustainable alternatives in 100% of its Flagship assets by 2025.

A summary of the results achieved against these Group strategic targets is presented in the 2020 performance dashboard (see Section 2.1.4.1 Summary of the Group's CSR performance).

### 2.3.1 PROMOTING COMMUNITY RESILIENCE

"Community resilience" is the ability for a community (made up of people, private businesses, government and non-profit organisations) to uphold a favourable socio-economic climate, anticipating incidents and unplanned events, as well as contributing to generate positive impact on the local area. It is based on building strong and long-term local relationships to understand challenges faced by the communities the assets belong to and coordinate common answers. By generating social capital and reducing risks in and from the community, resilience is a part of the business performance and essential for the long-term growth of the assets in their local areas

The Community Resilience Action Plan is the yearly action plan arising from the long-term social strategy designed at asset level to contribute to the long-term development of the community and thus, the asset itself.

In 2020, 100% of owned and managed shopping centres have designed their first Community Resilience Action Plan. Within the same framework, each asset management team conducted an in-depth analysis of the key issues faced by their local community. They identified key stakeholders to work or partner with on these issues and exchanged with them on their vision and strategies to tackle local community issues. The output of this analysis was formalised for each asset into a long-term strategy and translated into short-term co-constructed projects specifically tailored to the community's strengths and vulnerabilities.

In addition to reinforcing the dialogue with local stakeholders, this new process enables the Group and each asset to improve the monitoring of its local involvement and hence to enhance its socio-economic impact.

Each Community Resilience Action Plan was reviewed and validated in formal meetings involving relevant members of the Country Management Team, to align and empower all internal teams for a successful implementation.

The consolidation of the Community Resilience Action Plans of the entire portfolio highlighted commonalities on which a Group-wide approach will be designed. It also brought to light a number of local innovative practices which will be extended for a greater impact.

Concrete examples of existing Community Resilience projects:

- Westfield Forum des Halles teamed up with the non-profit CASP (Centre d'Action Sociale Protestant) to find relevant and long-term solutions for marginalised people (people experiencing homelessness, individuals struggling with addiction, etc.) in the area. Through strong relationships with the social workers of the non-profit and dedicated training of the security provider, individuals are identified by the security providers, and accompanied by the non-profit to the right external supporting structure (medical support, social housing, etc.) towards autonomy and psychological well-being.
- To support youth integration in the working life while enhancing dynamics around innovation and sustainability towards local young people, the shopping centre Aupark partnered with several Universities to provide field work and real case studies for students. With the Slovensk Technick Univerzita, the students of the Building Information Modeling module were offered the opportunity to put their skills into practice by measuring the centre units. In the meantime, the centre empowered students from the Prodovedeck Fakulta Univerzity Komenskho to measure the temperature of the underground water, of which the decreasing level is a rising issue in the city. This last study comes together with current discussion with the municipality of Bratislava on the implementation of a water retention project.
- To fight the increase of crime in the city, Westfield Mall of Scandinavia and Solna centres support a local volunteer group made up of residents who are patrolling the streets of Solna during night time to exchange with young people spending time in the street to ensure that they have someone to turn to if they are in trouble. Both centres support the group, by providing spaces and facilitating exchanges with the police to find ways to build a long-term solution for the community.
- At Westfield Chodov, in the Czech Republic, the centre joined efforts with several non-profits and the TV station OCKO to create the Óbejvak project; a dedicated space for kids and youngsters to engage in several activities and games under supervision. This space compensates the lack of infrastructure in the local areas, thus avoiding youth disenfranchisement. It comes together with a long-term partnership with two social agencies, Proxima Sociale and YMCA, which provide advice to young people in a contact point in the centre, while exchanging regularly with the shopping centre management teams to monitor more efficiently the issues related with young children in the community.
- In the US centres, URW employees contribute to accelerate the recovery of the local communities after the occurrence of a natural disaster by engaging with the authorities to reopen public spaces. This is made possible by securing the corresponding certification of URW architects.

The relevancy of working on resilience was confirmed during the COVID-19 crisis. The multiple, strong and trustful relationships of the centres with local partners resulted in meaningful collaborations to prevent risks and strengthened the ability of the community to react and recover (See Section 2.3.3.1 Supporting the community).

URW is convinced that the locally tailored and co-constructed approach of the Community Resilience Action Plans will drive mutual flourishing of both communities and its assets. From 2020, Community Resilience Action Plans will be updated on a yearly basis.

### 2.3.2 EXPAND LOCAL ECONOMIES

Be it at a local or global level, having a clear understanding of the economic and social impact induced by its activities is key for the Group.

Unibail-Rodamco-Westfield assesses the social and economic impact of each development project, which includes both the temporary impacts of the construction phase, as well as the long-term contribution of the asset's operations to the prosperity of local communities. Throughout the development, the Group not only generates construction-related jobs, but also contributes to the development of transportation infrastructure and public realm, dynamising the communities in which it operates. Once completed, projects serve as catalysers of local employment (directly and indirectly), economic activity and tax income. The Group's developments play a key role in revitalising and regenerating areas, attracting additional investment and projects, and unlocking their growth potential. The assessment and enhancement of the socio-economic impact of development projects supports a constructive dialogue and collaboration with the local authorities.

Once assets are in operation, the consideration of the socio-economic impact is fully integrated as part of the decision-making procedures; social and economic criteria are systematically considered and addressed when entering into relationships with stakeholders, particularly with the supply chain during the purchasing process. On top of this, the Group and its assets design and implement relevant community programmes to be a catalyst for growth within the communities in which it operates.

### 2.3.2.1 SOCIO-ECONOMIC IMPACT

#### BOOSTING OUR SOCIO-ECONOMIC FOOTPRINT

The Group started to work on quantifying the socio-economic footprint of its assets in 2013 by assessing the contribution of French owned and managed shopping centres to the French economy. In subsequent years the Group progressively expanded the scope of this review to encompass all the shopping centres in Continental Europe. The last available study was performed in 2018. It encompasses 55 centres, based on a detailed study on the Westfield Carré Sénart Shopping Centre. The 2018 study, performed by external experts, enabled the Group to measure the following economic impacts<sup>(1)</sup>:

- Local impacts (ranging from the city to the region level): by estimating the total paid out salaries which are tied to activities of the shopping centres, the number of jobs created, as well as local taxes paid in relation to operational activities;
- National impact: by estimating the Full Time Equivalents (FTEs) associated with all jobs provided by the shopping centres. This includes URW employees, tenant employees, and those of on-site service providers.

<sup>(1)</sup> For Continental Europe, employment, salaries and tax contribution figures were estimated using economic modelling techniques, data provided by URW and assessment methods and simulation based on national statistical databases. URW's total tax contribution was based on data provided by the Group. All results are expressed in terms of created or maintained jobs excluding "additional" effects; some jobs would have existed even in the absence of a shopping centre in the area.

### **Corporate Social Responsibility**

**Better Communities** 

In 2017, 62,266 hosted jobs were created or maintained within the Group's shopping centres in Continental Europe (including retail spaces within those shopping centres not owned by the Group). Tenants' employees accounted for 95.5% of the Group's footprint in terms of direct employment in Continental Europe, with suppliers and subcontractors accounting for 4% and on-site URW employees for 0.5%. France, Spain and Germany are the three main contributors to direct employment created or maintained by the Group in Continental Europe.

Two additional studies were conducted in the following years to evaluate the socio-economic impact of the Group activities over a period of ten years. The studies focused on specific geographical areas.

In 2018, the Group published the results of the socio-economic footprint of its two assets located in London<sup>(1)</sup>. During their ten years of operations, both Westfield London and Westfield Stratford City supported 25,000 jobs (FTE equivalent) in London, which account for approximately 12% of all jobs in two local boroughs: Hammersmith and Fulham, and Newham. In addition to encouraging local employment through several services to tenants, the study estimated that 24% of Westfield London employees were previously unemployed.

Over ten years, both assets have attracted 590 million visitors and generated over £16.7 Bn in sales. Through the creation of mixed-use developments which feature the best in retail, dining and leisure alongside offices, hotels and residential, the Group's centres have acted as catalysts to further inward investment and have contributed to placemaking in key areas of London. The report outlines URW's contributions including:

- Over £200 Mn on improving infrastructure and connectivity;
- Over £13.6 Mn in education and training;
- URW centres now support 32,000 jobs in the capital with over 12,000 being created through developments in Stratford and Croydon;
- Westfield London and Westfield Stratford City are estimated to directly generate £22 Bn to £30 Bn worth of gross economic activity (GVA) over the next 20 years;
- The two centres generate significant additional expenditures for the benefit of local businesses, including an estimated £18 Mn to £25 Mn annual spend by centre employees and an expected £16.5 Mn total spend by construction workers;
- The 4,000 new London homes are expected to generate £58.5 Mn in annual residential spend in local areas.

In 2020, the results of a similar study conducted on the socio-economic impact of the Group's activity in the Paris region ( $\hat{l}le$ -de-France)<sup>(2)</sup> revealed that the Group's operations generated  $\in$ 9.5 Bn of direct economic benefits in the region in 2018:

- €4.1 Bn from the retail activity of the Group's 14 shopping centres, which steadily increased 3.2% per year on average over the previous ten years;
- €5.4 Bn from the Convention & Exhibition activities.

Over a ten-year period (2009-2018), the Group has invested every year an average of  $\in$ 310 Mn to develop ambitious projects to contribute to increase the region attractiveness and dynamism.

The study also confirmed the Group's major economic role in supporting employment; overall, in the Paris region, the activities of the Group support directly or indirectly over 60,000 jobs, of which 1,000 being directly provided by the Group. These jobs are of all levels and qualification, offering a wide range of opportunities:

- The retail activity accounts for 21,000 jobs supported. Retail jobs are by nature impossible to delocalise and offer opportunities for unqualified individuals; 78% of the sales staff in France have qualifications below baccalaureate level, or no qualifications at all;
- The offices activity supports approximately 12,000 jobs, attracting
  the best international talents to the region, a trend which is expected
  to continue given the size and quality of the Group's projects in major
  financial centres in the context of Brexit;
- Finally, the biggest driver of employment is the Group's Convention & Exhibition activity; 30,000 jobs are estimated to be supported by the events and tourism generated by Viparis' operations.

The results of these studies confirm the significant economic contribution of the Group, its retailers and its suppliers in the economy of each region both at local and national levels.

Employment and financial contribution to GDP through salaries and taxes are universal performance indicators followed by numerous companies to measure their socio-economic impact. However, the contribution of the Group activities to the development of local areas are not restricted to job creation or tax payment.

The ambition of the Group of being a catalyst for growth is translated in a wide range of additional initiatives towards the communities ranging from entrepreneurship projects to training programmes (see following sections). These additional engagements towards communities demonstrate the Group's commitment to not only contribute through the positive impact naturally induced by its activities, but to proactively create value for its community.

#### TAX TRANSPARENCY

#### Tax transparency regimes

URW is a publicly traded Group dedicated to investing in commercial real estate across Europe and the US. Many countries have adopted laws on local tax transparency to encourage long-term investment in real estate. These regimes subject the Group to distribution obligations<sup>(3)</sup>. Based on the tax transparency regimes, the profits made are taxed at the shareholder level directly, instead of at the level of the Group. URW promotes the concept of a global real estate investment regime that would allow for mutual recognition and a fair share of tax revenues between the countries where the properties are located, through withholding tax payments, and the countries where shareholders are located, through income tax payments.

- (1) 10 years in the Making the socio-economic impact of Unibail-Rodamco-Westfield centres in London, by Volterra, released in November 2018: https://www.urw.com/en/portfolio/standing-assets/standing-portfolio/shopping-centres//-/media/Corporate-o-Sites/Unibail-Rodamco-Corporate/Files/Homepage/Portfolio/Standing-Portfolio/Shopping-Centre/Westfield-London/URW-10\_Years\_in\_the\_Making.ashx
- (2) 10 ans d'impact positifs en Ile de France Unibail-Rodamco-Westfield au service de la transformation du territoire francilien, published in 2020: https://cdn.urw.com/-/media/Corporate-o-Sites/Unibail-Rodamco-Corporate/Files/Homepage/PRESS-ROOM/Publication/20200817-URW-10-ans-d-impacts-positifs-en-ilede-france\_onlyFR.ashx?la=fr-FR&revision=be4c894e-2847-4d24-b55d-66d9f5970e6e
- (3) See the consolidated financial statements in Section 5.2 Notes to the consolidated financial statements and Section 8.1.3 Tax regimes, for an overview on these regimes.

URW also believes that the tax transparency regimes for real estate contribute to a responsible and sustainable approach to taxation by creating conditions for long-term investment and win-win partnerships between local communities and the real estate industry.

In the context of the COVID-19 pandemic, the Group limited the payment of a dividend in 2020 to 50% of the distribution initially proposed (€5.40 per share instead of €10.80), an amount in line with its SIIC distribution obligation. In 2021, no dividend will be paid for the fiscal year 2020.

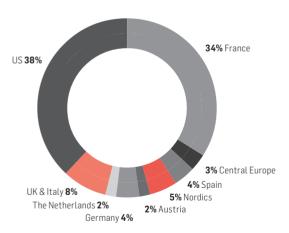
The tax position of URW reflects the geographical location of its activities. The Group declares profits and pays taxes where its activities are carried out. This translates into payments to local or national tax authorities of corporate income tax, business taxes and taxes withheld on dividend payments<sup>(1)</sup>.

#### Taxes and social security contributions paid locally

Group's tax position mirrors the location of its investments. Considering its €56.3 Bn portfolio and the fact that holding real estate assets requires it to pay property taxes, URW pays significant amounts of taxes. Significant tax payments are also made to local authorities upon investment and divestment transactions, although this will vary as it depends on the number and size of transactions completed during a particular year. In addition, URW and its tenants in the Group's shopping centres employ many people locally who contribute significant amounts in taxes and social charges.

In 2020, on a proportionate basis, the subsidiaries of the URW Group paid  $\in$ 309 Mn of local taxes and social contributions. The below geographic breakdown does not include income taxes which are reported in note 8.2 in Section 5.2 Notes to the consolidated financial statements.

# GEOGRAPHIC BREAKDOWN OF TAXES AND SOCIAL CONTRIBUTIONS PAID IN 2020



Furthermore, the  $\leqslant$ 747 Mn dividend payment made by the Group in 2020 gave rise to an immediate payment of withholding tax, the cost of which is borne by shareholders, with an estimated amount of  $\leqslant$ 88 Mn paid to French tax authorities.

#### Combatting tax evasion

The business strategy of URW consists of creating value with its real estate portfolio over the long term. The tax policy of the Group is completely integrated into this long-term plan and is consistent with the normal course of its business operations.

In 2020, the Group operated in 12 different countries in Continental Europe, the UK and the US. The Group does not use investment routes through non-cooperative countries or territories<sup>(2)</sup> to locate income in low tax jurisdictions. As a matter of principle, URW complies with the letter and the spirit of tax laws and regulations. Tax risks are followed and monitored by a team of internal and external tax experts and discussed with an internal committee whose members include the Group Chief Executive Officer and the Group Chief Financial Officer, the Group's auditors, the Group's Audit Committee and the Supervisory Board.

URW complies with tax transparency regulations such as the European DAC 6 (Directive on Administrative Cooperation, as amended for the sixth time), the United States FATCA (Foreign Account Tax Compliance Act) and CRS (Common Reporting Standard) and files its fiscal Country-By-Country-Report with the French tax authorities.

Further information on URW's approach to tax is available on our website at the following link: https://www.urw.com/en/investors/taxation-information.

### 2.3.2.2 SUPPORT LOCAL ENTREPRENEURSHIP

The Group wishes to enhance the economic vitality of its community by fostering local economy and committed to have 100% of its Flagship assets support local entrepreneurship through commercial partnerships and regional networks in 2020. This target was partially achieved due to the pandemic which restrained the capacity of the asset to operate. Still, 70% of the Group flagship assets managed to empower entrepreneurs to create businesses and grow. The support provided took different formats, depending on the operational means available to the asset.

The Group assets offer entrepreneurs visibility and exposure to customers through marketing operations or space provision (shopping centre unit, temporary space in the common parts or during special events such as the Christmas market). Several examples of concept stores were implemented this year in the Group assets, promoting young entrepreneurs or artisans. The Temporary Concept Store opened in July at Pasing Arcaden served both the centres' tenants and local entrepreneurs with its innovative and interactive exhibition, showcasing their products and services. In Metropole, a pop up store with DesignBlock20 promoted young designers or small local retailers starting their businesses. In Austria, the Design Market concept stores highlighted a wide range of stylish masks and sanitising products from local small-sized or individual companies in both Austrian assets.

### **Corporate Social Responsibility**

**Better Communities** 

Support to entrepreneurs is also conducted through the provision of financial support, from long-term services partnerships to financial grants. This is, for example, the case every year through the Westfield East Bank Creative Future Fund, part of the sponsorship programme of Westfield Stratford City. To raise awareness on responsible production and innovation, the shopping centre Wilma challenged Berlin's designers and artists to reuse the 1,000 sqm mesh banner used to hide the refurbishment works of the façade and turn this raw material into a useful object or art. Over a dozen projects were presented including mattress bags for homeless and upcycled ponchos, shoes and high-visibility jackets for nature waste collectors. The five finalist projects shared a €5,000 award, while an exhibition sensitised the centre's visitors to the need for more circularity.

In the Czech Republic, partnerships with start-ups focusing on sustainable mobility like Hoppy Go (car sharing) or Rekola (shared bike) also started to encourage the shift towards more sustainable modes of transport. Another example is Westfield Chodov shopping centre which encouraged the local start-up Beta Robotics to test a new innovation to tackle the pandemic issues with a new robotic air-cleaning solution.

Shopping centre teams are also helping entrepreneurs grow by facilitating their relationship with the retailers or providers, such as with SKOONU, a start-up which enables customers to use sustainable packaging for the delivery of food items, which was supported by both Austrian assets through advertising and providing contact with tenants to connect to the service.

Finally, URW teams also engaged in mentoring activities by being active in local entrepreneurship networks to support strategical decisionmaking and assist with the operational installation of entrepreneurs in their premises. The Group's assets in the US financially supported 11 entrepreneurship programmes, focusing on minority or female-owned businesses. An example of these partnerships is the Urban Incubator of the Los Angeles Urban League, which created an 18-month incubator programme that provides minority and women-owned companies with best-in-class business intelligence, one-on-one strategies for success and a network of advisors and mentors. In the San Diego region, the assets teamed up with the Urban Business Resource Center to support underserved low and moderate income minority-owned business enterprises with individualised training and technical assistance to scale their businesses. This kind of support is also implemented in other Group asset locations. In France, two assets are members of the "Initiative" network, which supports local entrepreneurs through financing, counselling and networking. As a result, the shop "la Place Ephémère" in Aéroville enables retail entrepreneurs supported by the network to conduct customer facing tests and develop their businesses.

Besides local initiatives, several country-wide actions are initiated to empower entrepreneurs. Every year, URW organises the *Grand Prix Commerce* (Grand Prize Retail) to support retail innovation and business creation. The competition organised since 2007 in France and for the first time in Spain in 2019, rewards bold innovative concepts with grants and the opportunity to develop in the Group's shopping centres. With its yearly *Grand Prix Commerce* URW, the Group has already helped accelerate the development of over 35 young, daring retail entrepreneurs, while identifying the innovative concepts that will enhance future retail. Unfortunately, due to the COVID-19 pandemic, the 2020 competition was postponed until 2021.

#### 2.3.2.3 SUPPLY CHAIN MANAGEMENT

The CSR strategy of the Group addresses fundamental challenges and encompasses a much wider footprint than its direct actions. Being a substantial buyer, the Group is aware of the importance of driving industry standards and pushes for an evolution on the way it drives its suppliers and service providers toward more sustainable operations.

Given the size of its portfolio, the Group works with a large number of suppliers and contractors. This ensures that URW is not exposed to the risk of depending on only a few main strategic suppliers.

#### PURCHASING MAPPING

Purchases at URW can be split into three categories:

- Corporate overheads, including office management, business travel, consultancy and audit fees, corporate communication and public relations costs, ICT and other administrative costs. This covers all Group staff and regional headquarters;
- Operating costs, services provided to properties for daily onsite operations, such as cleaning, maintenance, security, waste management, energy and fluid provision, and marketing expenses (OPEX paid by the property owner and mostly passed onto tenants as service charges);
- Capitalised construction works invested in properties for three main purposes: new development or enhancement works, maintenance works or reletting works (CAPEX paid by the property owner); these include mainly purchases from constructors, fees for architects, designers and engineering firms, and insurance premiums.

The varied nature of procurements and the diverse locations of the Group's properties result in having most of the supply chain being local companies or subsidiaries that support the local economy. In addition, wherever possible, the purchasing policy favours local purchases in the catchment area of the Group's assets in order to contribute to employment and local economic development.

Purchases consist principally of OPEX and CAPEX for the operation and development of properties (overheads being a small part of the overall expenses). Operating expenses are spent locally. OPEX and CAPEX costs mostly comprise of labour-intensive services and to that extent are purchases that cannot be relocated. Capitalised construction works are non-recurring expenses depending on development activity.

### SUSTAINABLE PROCUREMENT

URW's procurement strategy is designed to comply with the following rules: fairness, focus on quality, long-term partnerships, reduced risk and the respect for applicable regulations. Moreover, the Group must honour the trust placed in it through property management contracts which aim to be transparent and cost-efficient.

In addition to the principles and rules detailed in the Group procedures and Compliance Book (and specifically in the Code of Ethics and the Anticorruption programme), all purchases must comply with the applicable local laws and regulations, especially labour and environmental laws. These local laws and regulations notably include the respect of the Modern Slavery Act or anti-discrimination clauses in the US.

To secure the proper application of these rules, in the case of a tender process and over the term of a contract, the supplier can contact the URW Compliance Officer at any time to raise and submit a complaint, in accordance with the Group's whistleblowing procedure. The URW Corporate Internal Audit team carries out regular audits across the Group to validate the thorough application of the Group's procurement policy.

The CSR approach is fully integrated at each step of the supplier procurement and referencing process of URW in Continental Europe.



2020

In 2020, URW was again identified as a global leader for engaging with its suppliers on climate change, being awarded a position on the 2020 Supplier Engagement Leaderboard by global environmental impact non-profit Carbon Disclosure Project (CDP). URW was recognised to be among the top 7% of organisations assessed by the CDP.

Also, in 2014, the Group voluntarily signed the "Responsible Procurement Charter" in France, an initiative led by the French authorities. This charter, structured around ten commitments, aims to promote best practices for more responsible purchases and a more balanced and cooperative relationship between large companies towards their providers.

In Sweden, URW adhered in 2020 to the local property industry's Code of Conduct for suppliers, which is applied in its purchasing processes for headquarters, shopping centre management and construction activities to ensure that all the goods and services purchased are produced as part of sustainable and responsible relationships. Suppliers are to sign and comply with the Code of Conduct which includes requirements related to the preservation of the environment, the working environment and social conditions, and business ethics and compliance. Furthermore, suppliers are to answer a self-evaluation questionnaire to make sure they work in an ethical way when it comes to sustainability, work environment, labour legislation, human rights, etc.

#### **Selection of suppliers**

URW chooses its contractors with great care and ensures they comply with its procurement policy. The Group-wide Purchasing Procedure guarantees an optimised price for the best level of service while securing an equal treatment among providers/suppliers. It states that the suppliers of all goods and services must be selected fairly on the basis of objective, comparable criteria and, when relevant, according to procedures relating to invitations to tender.

Prospective business partners are screened in line with the "Know Your Partner" procedure of the Group. These due diligences aim at assessing the partner exposure to corruption risk, but also enable the Group to identify past international labour law or human rights breaches.

Before a new service provider joins the approved list, a substantial amount of information is required, including an overview of its CSR strategy and practices. These environmental and social factors are of particular importance to the Group's information in its choice of suppliers: they form part of the criteria considered in any tender process used to select suppliers.

Each purchasing step is duly documented for traceability. In Continental Europe, a web-based solution for purchasing management was launched in the Autumn of 2017, focusing on services procurement in the standing portfolio. The use of this purchasing platform makes the procedures of URW more robust, facilitates new and direct collaboration between all stakeholders, ensures the transparency required for all purchasing decisions, helps operational teams to select providers, and facilitates the sharing of best practices and risks mitigation. This solution secures the administrative management for the whole purchasing cycle and generates productivity gains.

#### Inclusion of CSR criteria in contractual clauses

General Purchasing Conditions ("CGA") apply for all the countries in which URW operates, although they vary between Continental Europe, the UK and the US, according to local requirements. A clause is also automatically included in these conditions, requiring suppliers to abide by the Group's Code of Ethics provisions, including: complying with applicable laws and regulation, prevention of all forms of corruption, prevention of all forms of discrimination, respect for human dignity and for employees' work, preservation of the environment and reporting practices that are in breach of these principles using the contact procedure provided by the Group.

In Continental Europe, for standing assets, service providers, particularly cleaning, multi-technical maintenance and security companies, are asked to sign the CGA attached to each contract, which include a sustainability clause covering all environmental issues, notably improved energy efficiency, responsible waste management, and the use of environmentally-friendly products and materials, and which ensure the protection of social and labour rights, including a commitment to comply with the conventions of the International Labour Organisation ("ILO") and with local employment legislation.

In the UK, the Standard Service Agreement includes a commitment to comply with all relevant safety, labour and environment (including but not restricted to waste and water management) legislation, with the site environmental management accreditation (ISO 14001) and with best practices in these areas.

In the US, specific mention of the Modern Slavery Act requires the suppliers not to engage in any direct or indirect form of human trafficking, slavery, forced or involuntary labour.

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In France, two addenda included in the Group CGA reinforce the existing sustainability provisions, specifying the efforts and results expected in terms of environmental and social performance: an "environmental clauses addendum" and a "professional integration clauses addendum". The latter, which was introduced in July 2018, commits service providers to fostering the professional integration of people remote from the job market. It requires service providers to commit and make major efforts in this field when providing services within the Group's assets. Specific targets are set in association with the Group, to adapt professional integration ambitions to the scope and business of each supplier, to secure genuine pathways leading to careers or qualifications and diversified recruitment channels. The ambitions are regularly reviewed and challenged at national and local level. In this addendum, providers also agree to recruit most of their staff from communities located close to the place where the contract is being fulfilled, and to take part in the Group's "URW for Jobs" recruitment events (see Section 2.3.3 Engaging with local stakeholders). Finally, signatory providers agree to prepare and send to the Group, a summary of the professional integration actions implemented and results obtained in each of the Group assets in which they operate. At the end of its roll-out year, the "professional integration clauses addendum" had been signed by 11 of the Group's key suppliers, resulting in over 179,000 hours of professional integration provided in the Group assets.

In Continental Europe, for projects under construction, the contracts signed with suppliers state that the Group and the companies it controls are committed to reducing the carbon footprint of their projects, particularly during the development phase of the assets. A clause indicates that the construction companies involved in the Group's projects must take the carbon impact into account when selecting construction techniques, materials and technical solutions. After each project review and at all project stages, an arbitration regarding the carbon footprint impact is to be taken for the proposed solution to be submitted to the Group. The principles and action plans used to select the most sustainable materials with a reduced carbon content are specified in Section 2.2.2.3 Construction materials.

### Raising awareness amongst existing suppliers

To encourage existing suppliers and contractors to improve sustainable operating practices and use environmentally sustainable materials, the Group shared its CSR policy and related environmental and social targets with all of its main service providers Group-wide through official communication letters including contents and ambitions of the Group CSR strategy and the announcement of further supplier engagement on CSR topics. The Group confirmed its willingness to work hand-in-hand with its supply chain in its Better Places 2030 journey.

As part of the Group's Continental Europe "4 Star" label criteria, URW regularly conducts training in customer service skills for the security staff and cleaning suppliers at all shopping centres with the "4 Star" label. In France, maintenance suppliers are trained in the Group's Environmental and Health and Safety processes, free of charge.

The Group has also introduced initiatives concerning incentives for energy savings and waste segregation performance (e.g. energy performance contracts - see Section 2.2.3.4 Energy management, and contractual targets of percentage waste to landfill - see Section 2.2.3.6 Waste management). These site-by-site practices challenge suppliers and serve as a basis to involve them in a process of continuous improvement for all managed assets.

In 2020, the Group had planned to address CSR-related topics in dedicated supplier meetings or reviews to ensure the inclusion of sustainability issues in operational practices, however, due to the particular context of the COVID-19 crisis, this work had to be postponed. Instead, in 2020, the Group has designed its Responsible Procurement Roadmap.

### Assessing the CSR performance of suppliers

In Continental Europe, internal annual supplier assessment of compliance with environmental clauses, management modes and service quality are performed on key services (multi-technical, health and safety, mechanical transport, cleaning and waste management).

The supplier assessment process allows for the evaluation of supplier compliance with contractual requirements and to anticipate tender needs. Data collected through these assessments, once consolidated, are also shared with contractors through Steering Committees.

In 2020, Viparis has launched an external evaluation campaign of its suppliers on CSR criteria in partnership with Ecovadis, shifting from its previous internal CSR supplier assessment campaigns. As part of its Better Events 2030 programme, Viparis targets to externally assess 100% of its suppliers on CSR criteria in 2021. For suppliers outside of the Ecovadis platform, Viparis has also updated its CSR internal assessment questionnaire in 2020.

### 2.3.3 ENGAGING WITH LOCAL STAKEHOLDERS

### 2.3.3.1 SUPPORTING THE COMMUNITY

Each of the Group's assets is fully committed to creating social value for communities and contributing to the sustainable economic development of the areas in which it operates. This commitment has taken a new meaning during the COVID-19 crisis, which hit communities all over the globe, leaving millions of people uncertain about their health, their financial situation, and the future. During these unsecure times, the Group stepped up to support the authorities to fight the pandemic and

help those in need, reflecting on the role it plays for the local areas in which it operates and its willingness to make a difference.

In these unprecedented times, the Group's usual community-oriented activities were reoriented to answer to the most urgent needs. URW for Jobs and URW Community Day, the Group's two major yearly social initiatives were adapted to the COVID-19 situation.

### SUPPORT TO COMMUNITIES DURING THE COVID-19 CRISIS

#### EXAMPLE OF SUPPORT ACTIONS LED BY URW IN THE CONTEXT OF THE COVID-19 CRISIS

88

**food distributions** were organised by the Group's assets.

11

assets engaged to support non-profit and authorities **fighting domestic violence**.

27

**blood donations** sites and 20 **COVID-testing sites** were hosted in the Group's premises.

23

centres engaged to **maintain education** and studies throughout the year.

Solidarity and collaboration have become a priority, be it to fight the spread of the virus or to address all the indirect implications of the pandemic on vulnerable population. Unibail-Rodamco-Westfield has spontaneously engaged across the world an important number of actions and dedicated resources to serve the communities in which it operates. Overall, over 245 community-oriented actions were implemented by the assets during these unique times, orientating the Group's effort towards three fields of activities:

## Prevent and fight against the spread of the virus and help stop the outbreak

The Group made several of its locations available to health and military authorities, to quickly develop tangible solutions; as early as in March, the Group welcomed COVID-19 testing facilities. Mostly oriented towards healthcare workers or fragile people, these initiatives were progressively multiplied to welcome a broader population. Overall, 20 testing sites opened in 2020 in the Group's premises enabling the testing of over 35,000 individuals.

Similarly, 27 blood drives (respecting COVID-19 health measures) were rapidly implemented during the year to address the supply shortage, enabling healthcare organisations to connect with over 3,800 blood donors.

On top of spaces, the Group gave access to multiple other resources to support the authorities effort, like water supply in Bonaire in Spain for military tanks to sanitise public areas.

To better support medical staff, all Group assets partnered with their local hospital(s) to understand their most pressing needs and provide appropriate answers. It led to numerous initiatives such as the usage of their facilities as hospital extension (parking lots, shuttle bus pick up/drop off stations, lavatory use or storage areas) or material and financial donations. A wide number of centres teamed up with nonprofits, retailers or providers to manufacture or purchase protection equipment (masks, gloves, etc.). Others supported first responders with gift cards to operating centre eateries or donation of ready-to-eat, long -lasting food products. Amongst many other, Parquesur in Spain was instrumental in the transfer of beds from the hotel to the nearby hospital, and Westfield London donated furniture to create a comfortable breakout area for doctors and nurses. Similarly, Solna Centrum and Westfield Mall of Scandinavia supported the local elderly care institution which needed to transfer nearly 100 employees to COVID-19 hospital wards and therefore needed to replace those employees. The information was shared with the centres' tenants to find replacements among the furloughed employees. It enabled placement of 70 individuals to work at the elderly care institution.

Finally, the Group also made it a priority to spread governmental orders through its social media to inform and encourage the public to comply, while sharing positive and instructive messages such as DIY clips to stitch self-made masks or a selfie competition of masked customers.

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#### Protect the most fragile population

In these uncertain times, some are more exposed than others. True to the Group's longstanding commitment towards its communities, URW's teams urgently focused on supporting the economically disadvantaged, children, seniors, the unsheltered, and other communities in need of a rapid response.

In each region the Group operates in, the range of actions was vast, supporting over 130 charities and local non-profits providing services and essential supplies to address the crisis.

Assets became platforms to create and donate food or supplies packages, making the link between food tenants, supermarkets and non-profits, which would distribute the products to families, children left without meals due to the closing of schools, the elderly, or homeless people. Over 32,100 people were supported and received a food donation thanks to the Group's assets initiatives. In Los Angeles, amongst several other examples, URW teams supported a vitally needed American Red Cross school lunch programme for economically disadvantaged children, helped Brotherhood Crusade purchase needed food and supplies for local low-income and underserved residents who had lost their jobs during the pandemic, and supported the WARD AME Economic Development Corporation to feed seniors impacted by COVID-19 at the non-profit's residential programme.

In addition to providing urgent food and daily necessities to those most in need across the communities the Group serve, URW teams worked hand-in-hand with local charitable organisations and NGOs to ensure that longer-term health, economic and social support would be provided as well

Several countries engaged to support abused women and address domestic violence. In France, empty retail spaces in eight strategical locations located near stores still in operation (such as pharmacies and supermarkets) were offered to non-profits struggling to reach the populations in need. This initiative, led in close partnership with the French Minister of State for Gender Equality, enabled the support of at least 70 women in positions of vulnerability and danger, in addition to spreading awareness and advice to the wider public. Witnessing the importance of this service at Villeneuve 2 in France, the Group decided to sustain the facility in a permanent format; since its opening in August 2020, the *Nina et Simon.e.s* space welcomed and supported over 400 beneficiaries.

Similar initiatives were implemented at Metropole Zlicin in the Czech Republic, while all Swedish centres cooperated with a non-profit providing shelter for abused women and made their contact information available in women's toilets.

A strong focus was also made on maintaining education while schools were closed amidst stay-at-home orders. 24 of the Group's assets engaged to provide furniture, equipment or support to virtual learning sessions. Almost 2,400 children and students were supported in pursuing their studies. In San Diego for example, the non-profit Mana de San Diego was supported to purchase laptops to send to young women lacking the resources needed to continue their education and training online. In the New York area, art supplies were provided to the New York City Fund for Public Schools for homeless children living in shelters during the pandemic, while Galeria Wileńska in Poland worked handin-hand with a local foundation to facilitate internet access and the purchase of laptops and mobile devices to enable children to take part in remote school activities.

#### Strengthen the local cohesion

URW's purpose to "Reinvent Being Together" took a new meaning this year. In a time when being together has become difficult if not impossible, the Group and each of its assets explored new ways to sustain social connections.

Supporting the assets' retailers to get through the crisis was the daily challenge of the Group's teams. The first collaboration was on the implementation of the appropriate measures for the shoppers to enjoy their visit in complete confidence. But soon, the collaboration increased to enable them to survive lockdowns. From free promotion, in digital or in poster campaigns in the city, to organising deliveries or pick-up services for Click and Collect purchases, centres put in a lot of effort to highlight the open shops and facilitate to the highest extent their operations.

To support people suffering from social isolation, like the elderly during the time when family visits were forbidden, helplines or conviviality calls were widely promoted to the public, encouraging visitors to engage in phone relationships with lonely individuals. Concrete activations to maintain the link were undertaken. In The Netherlands for example, chocolate Easter eggs were distributed to elderly people in the neighbourhood or to the Salvation Army, and Spandau Arcaden in Germany organised small concerts which could be watched from the balconies of the surrounding retirement homes. Other centres such as Westfield Parly 2, Centro and Stadtshart Amstelveen donated iPads for elderly or hospitalised people to maintain family links.

With social distancing and self-isolating being the temporary norm, COVID-19 turned social lives upside down and transferred most of daily interactions online. In Europe, the URW #Kindnesstogether campaign connected retailers, partners and communities to address these unprecedented challenges, together. The Group reached out to all, bringing families and friends together online to bring them joy, creativity and fun during lockdowns: from online DIY animation for kids to keep them busy at home, to live games, virtual exhibitions and cooking or sport coaching sessions, the Group's assets scrambled to create relevant, interactive and useful content that met consumers' needs and enabled all to connect and still share memorable experiences. In the US, the #WestfieldCares was created on social media to broadcast the ways involved charities or organisations were supporting the COVID-19 responses and how followers could engage to support them.

Post-confinement, maintaining community bonds also included the provision of space to help the feeling of "return to normal". To address the distancing measures, the Group centres participated to facilitate the decongestion of classrooms; such as in La Maquinista in Spain, where students were provided with additional space to pursue their studies and sporting activities with the installation of new outdoor workout facilities. In Köln Arcaden for example, the local Choir TH Köln organisation was offered spaces for rehearsals in the parking garage and after hours in the centre to continue its activities.

Finally, the assets also expressed the need to pay tribute to the courage of caregivers and first respondents. Galeria Mokotow in Poland organised an exhibition of 60 portraits of first respondents sharing touching stories of the struggle for the life and health of patients. In all Dutch assets, the Christmas decorations were reused and upcycled into illuminations to thank health workers. In the UK, centres coloured up with a "Rainbow Trail" drawn by children and made assets turn blue celebrating the daily "clap".

These multiple initiatives reflect the spirit of cooperation and dedication that characterises the way the Group's teams work across all regions.

This cooperation spirit was reaffirmed by all Group Senior Executives (members of the Supervisory Board, Management Board, Senior Management Team and Country Management Teams as at December 31, 2020) who have taken the initiative to reduce their remuneration by -25% for the first months during which the partial activity measures were in place (April and May 2020). The amount not remitted was entirely donated to organisations that fight against COVID-19 and bring aid to those most impacted by the socio-economic consequences of the crisis, in all countries where the Group operates. In the Czech Republic for example, the resulting amounts were donated to Municipality of Prague to purchase needed technical medical equipment to Prague emergency medical service. In France, the compensation reduction amounts contributed to support the programmes of four organisations: the Parisian Fire Brigade for their training programme of the youth, the non-profit Habitat and Humanisme to finance part of their works in an intergenerational residence, the French Red Cross to support their national programme "La Croix Rouge chez vous" launched to face the pandemic and the non-profit Solidarité Femmes to strengthen their teams and purchase equipment to enhance their fight against domestic violence.

URW is humbled by the amazing work done by community-oriented organisations and commits to continue to work hard to support the many individuals and businesses who are most directly impacted by the effects of COVID-19 in its communities.

#### URW FOR JOBS

URW for Jobs is one of the Group's major social initiatives. Its goal is to create job opportunities within the Group's assets for local people facing barriers to employment, for example due to economic, social or family issues.

The programme is designed for beneficiaries who have been unable to find sufficient employment, to receive free training support to meet the requirements of employers in the Group's value chain (for example, retailers, customer services, security and construction). At the end of this process participants are introduced to tenants from the shopping centre and other employers through job interviews, job fairs and job applications. These actions are delivered in collaboration with local public employment services and charities with which the Group builds long-term partnerships.

Between 2017 and 2019, URW helped 1,559 people to find a job or placement through the URW for Jobs initiative. The Group committed to support 1,000 local people to find a job or a certified training programme through the URW for Jobs programme in 2020, however, due to the global pandemic, 35 URW shopping centres that were forecasted to deliver the programme were unable to participate due to reasons such as health and legal restrictions set by governments, lack of vacancies in uncertain job markets; and reallocation of URW's budget and resource to support communities in the immediate response to the crisis as outlined earlier in the section.

In 2020, URW for Jobs was delivered by 22 centres in Continental Europe, the UK and the US. These centres have helped to train 262 beneficiaries. Through 28,844 training hours (on average 110 days training per candidate), the beneficiaries were able to rebuild self-confidence, crystallise their career plans and develop skills.

In 2020, 131 local people were hired in a job or completed a certified training course in the two months following the programme. This includes 89 candidates trained through the programme and a further 42 candidates who were able to gain entry to the initiative without prior training and found a job at events organised by the shopping centres. During the COVID-19 crisis, regional teams adapted the URW for Jobs programme to support candidates remotely, for example through videoconference interviews and online training. Additionally, in Sweden, the shopping centre management teams helped to support tenants' staff that had been made redundant during the crisis by signposting to the municipality's elderly care vacancies.

The Group maintains its commitment to support 1,000 people to integrate a job or a qualifying training certification through the URW for Jobs programme each year.

### URW COMMUNITY DAY

The URW Community Day is designed to engage a large number of employees in volunteering for a local charity, involving each of the 12 countries where the Group operates. In 2020, an unprecedented year, URW Community Day was adapted to support communities impacted by the COVID-19 situation (as outlined above). In addition to crisis community actions implemented by shopping centres, 27% of Group employees delivered more than 2,800 volunteering hours in 2020.

Some of the volunteering initiatives included:

- In Czech Republic and Slovakia, employees took part in a charitable run, raising funds for the Tereza Maxová Foundation to support children from orphanages returning to the family environment and support mothers in need to raise their children;
- In Germany, 12 employees cleared parklands and woods in Düsseldorf's surrounding forests. The initiative was coordinated with the forestry authorities of the City of Düsseldorf and focused on a region highly affected by pollution and plastic waste;
- In Italy, local employees supported a children's charity by creating Christmas food hampers and donating to children and families in need;
- The Spain team dedicated over 600 hours to prepare meals and serve food at the local soup kitchen in collaboration with the Fundación San Vicente Paúl, as well as refurbishing the charity's reception area;
- In the UK, 33 employees volunteered to create 300 Christmas care packages for vulnerable families, in partnership with local governments and local doctors. The packages contained a wide range of essential goods from toiletries and baby food to clothing for young children;
- The US teams delivered over 1,000 hours of volunteering in 2020, including a partnership with Children's Hospital LA where volunteers made activity kits for patients and families. Approximately 900 activity kits were assembled and donated by 61 URW volunteers.

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#### LOCAL PARTNERSHIPS

Today more than ever, the Group aims to come together with communities and stakeholders building on each other's strengths to create shared value.

Anchored in the local areas where it operates, each of the Group's assets has built a strong network of local partnerships, working closely to identify and tackle the issues which are critical for local populations and businesses. By building these strong and long-term relationships with local stakeholders, the Group coordinates common answers, bringing its years of experience to connect people, commerce and the built environment.

In 2020, the Group made a step forward to better monitor and strengthen the positive impact of its community-oriented actions with the implementation of Community Resilience Action Plans in 100% of its owned and managed assets (See Section 2.3.1 Promoting community resilience). As part of the Community Resilience Action Plans, and in addition to the URW for Jobs and URW Community Days initiatives, these local or national partnerships give rise to a wide range of additional initiatives, in which URW employees dedicate time and expertise.

The Group committed to 100% of Flagship assets supporting at least one local charity or NGO-sponsored long-term project (> 2 years) by 2022. In 2020, at least 81% of Flagship assets had partnerships with charities or NGOs for at least two years. In 2020, 912 social and environmental initiatives were delivered by the Group's centres through the provision of spaces, donations, collection of materials or donations, and educational events. They benefitted 605 partners of which, 315 were non-profits, 198 were public community partners such as schools, nurseries and sports clubs, and 92 were private entities with a social or environmental purpose. This is equivalent to a financial contribution of €5.5 Mn.

On top of this, the contribution of the airport division of the Group amounted to a total value of  $\rm { \le }280~K.$ 

Finally, at a corporate or national level, the Group also directly participated in philanthropic projects through donations and contributions, amounting to €2.9 Mn.

In total, philanthropic contributions from URW amount to  $\mathbf{\epsilon 8.6}$  Mn Group-wide<sup>(1)</sup>.

#### Examples of long-term projects with charities or NGOs:

• In France, Westfield Vélizy 2 works with four local non-profits to improve accessibility and develop dedicated services for people with disabilities. This collaboration led to the installation of electric scooters for people with reduced mobility and the launch of a partnership with a local social health-care institution to advance the employability of disabled people. The centre also launched a pilot test with a new service together with the partnering charities: one employee dedicated to welcome and accompany disabled customers in the centre based on preliminary appointment. To institutionalise and commit the centre in the long run, the partnership was formalised through the creation of a social inclusion committee on the International Day of People with Disability;

- In Poland, the Wroclavia shopping centre partnering with the Brother Albert's Aid Society to create a community garden. The community garden will not only answer an increasing demand of the neighbourhood for green spaces but will be operated by homeless people, to rehabilitate them and help them return to work. The shopping centre will fund the tools and seedling, to grow eatable plants, which can then be sold in a shop run at the shopping centre by the non-profit;
- In Austria, facing an increase in food insecurity in the city-centre of Vienna, the centre Donauzentrum partnered with the Samariterbund organisation to inaugurate in September 2019 a social market dedicated to people with very low income to provide them with access to every-day products at a discounted rate. In addition to providing a meaningful response to a local need, the social market, given its central location, fosters retailers to give unsold food products a second chance with a facilitated logistic.

These projects provide the charities and non-profits the support they need to have long-term visibility and develop impactful answers, while leaning on the stability, attractiveness and commitment of the Group's assets.

In parallel to these local partnerships, the Group pursued its long-term national engagement:

- In 2020, the Groups' French shopping centres celebrated the 12<sup>th</sup> consecutive year of partnering with the network of Écoles de la 2e chance ("second-chance schools") which, aside from financial support, benefitted from operational support to enable their young beneficiaries to secure their social and professional integration;
- In the US, URW's longstanding commitment towards military veterans and their families was enhanced during the COVID-19 crisis;
- In the UK, the Group's partnership with WISE and Stemettes to enable and inspire gender balance from education to business in STEM (Science, Technology, Engineering and Mathematics) was pursued with the engagement of UK volunteers with local schools to demystify and inspire young women about STEM career opportunities through workshops, personality quizzes, telling success stories and mentorship;
- As industry leader, alongside the main stakeholders of the French real estate sector, URW is involved in promoting and driving forward education and research in the fields of real estate and urban planning. As a founding member of the Palladio Foundation, the Group has taken part in its annual programme of conferences sponsored by the former French Prime Minister, Bernard Cazeneuve, on the topic of "the City of tomorrow serving transmission of knowledge" aimed at identifying the major challenges of contemporary societies to invent the city of tomorrow. In addition to these working groups, the Foundation also finances the brightest students in the real estate field, helping them to continue their higher education or pursue research projects: in 2020, 11 post-graduate students were awarded grants by the Foundation.
- (1) The reduction of €1.1 Mn compared to 2019 in the overall philanthropic contribution amount is linked with:
  - The cancellation of the Grand Retail Prize URW (which amounted to €1.8 Mn in 2019);
  - A modification of the calculation methodology: for reason of clarity, "in-time" donations of assets for managing community initiatives were consolidated with the hours volunteered in the Group volunteering programme to harmonise the community-oriented involvement materialised in employee's engagement. The exclusion of this category from the monetary valuation of Group contributions gives raise to a discrepancy of €991 K which will be reflected in Section 2.4.3.1 Employee commitments and CSR through 20,697 hours of time donated by the shopping centre management teams.

At equivalent perimeter, the Group contribution therefore raised in 2020 vs. 2019.

#### **COMMUNITY ENGAGEMENT**

### Our centres create better communities

100% of owned and managed assets with a Community Resilience Action Plan



# **LOCAL** partnerships



Creating job opportunities for people seeking employment

262

Job seekers trained in 2020

28,844

Training hours provided in 2020

131

People secured a job or with a certified training programme

Getting involved locally

912

Social or environmental initiatives delivered

### Of which 247

to fight the spread of the virus, protect vulnerable groups and support communities during COVID-19

**81%** 

Flagship assets supported at least one local charity or NGO-sponsored long-term project (> 2 years) Engaging a wide range of employees to support non-profits

**57** 

Volunteering initiatives

Involvement $^{(1)}$  of each of the

**12 countries** 

2,861

Hours of volunteering

### Main SDGs supported



195 initiatives



126 initiatives



112 initiatives



98 initiatives



96 initiatives

# **2.3.3.2** OPEN DIALOGUE WITH TENANTS AND VISITORS

Amidst the global pandemic, the Group dialogue with tenants and visitors was strengthened to face the unprecedented challenges of lockdowns and self distancing.

In 2020, collaboration with tenants not only addressed the appropriate and required measures to ensure the health and safety of their employees and visitors (see Section 2.2.3.7 Health & Safety, security and environmental risks and pollution), but also the implementation of new alternatives and tailored shopping solutions like deliveries, drive-thru or walk-thru to facilitate purchase and withdrawal of orders. This collaboration between retailers, service providers and shopping centre management was translated in the Unibail-Rodamco-Westfield #Workingtogether campaign, aimed at informing customers of the gradual reopening of shopping centres across the globe and communicating operational messages such as phased opening hours, social distancing guidelines, and increased health measures. It includes in-situ print and digital communication, as well as social media coverage.

The yearly tenant satisfaction surveys in each shopping centre were pursued in 2020 in Continental Europe and the UK, as well as one-on-one meetings with tenants, to secure that the retailers are aware of the Group's strategy to keep them safe and feel supported through the crisis.

The URW "Connect" application importantly improves day-to-day relations between the centres, tenants and suppliers. The application is regularly used to engage and get feedback of tenants and their satisfaction regarding new services or events. Launched in 2016, the application is currently used in 58 of the Group's shopping centres in Continental Europe and 28 shopping centres in the US.

The communication towards visitors was also enhanced to ensure that they felt safe and confident during their visit and to strengthen the ties with the entire community in these difficult times. In addition to usual regular customer satisfaction surveys, additional surveys were sent to customers, including questions on the centre's health and safety measures, to understand their expectations and adapt to their needs.

URW also strives to ensure its assets are welcoming and accessible to all citizens, empowering the Group's teams to take action to translate this inclusive vision in the Group's daily operations. Social inclusion is a critical topic for the Group, and this has been reinforced by the COVID-19 crisis and its impact on pre-existing inequalities as well as by other major social events.

- Moved by the scenes of civil unrest and demonstrations addressing
  violence against people of colour and systemic racism, the Group
  reiterated its commitment to the fight against racism and bias. In
  addition to diversity and inclusion initiatives led internally (see
  Section 2.4.2.2 Diversity and Inclusion), the Group, and particularly
  the US, strengthens its support to the economic empowerment of
  people of colour through all community-oriented initiatives and
  available means, such as through URW for Jobs, corporate giving and
  programmes to support entrepreneurship.
- Inclusion of people with disabilities has been hampered by the COVID-19 crisis. The Group strengthened its commitment to ensuring that people with disabilities feel safe, welcome and at ease in our destinations, by offering tailored services and facilities adapted to their needs.

In 2020, the Group launched a dedicated training course across Europe to raise awareness on social inclusion amongst all customerfacing staff. Created together with the French association ADAPEI, the learning programme helps Group employees and providers to better understand the diverse nature of disability (including hidden or invisible impairments), identify situations where specific assistance might be needed, devise suitable responses and adopt appropriate behaviours.

In parallel, in the US, various initiatives were launched in 2020, including dedicated e-training courses and awareness-raising workshops, alongside efforts to enhance the overall guest experience for people with disabilities.

Other local initiatives could be quoted, such as the involvement of Westfield Vélizy 2 with the creation of its Social Inclusion Committee (see Section 2.3.3.1 Supporting the community) or the hidden disabilities sunflower campaign launched by Westfield London: they provide, if they wish, to people with invisible disabilities a discreet lanyard which indicates to the centres' employees that the person wearing it needs additional support, help or a little more time. This campaign comes together with the training of the entire centre staff, progressively being delivered.

These intense exchanges and the continuous work to improve the relationship with tenants and visitors comes in addition to the "4 Star" label, which ensures a unique shopping experience through a range of services and infrastructure summarised in a framework of 680 points. This "4 Star" label was renewed for nine assets in Europe in 2020, while the corresponding label called "Service with style" was pursued in the US portfolio.

# 2.3.4 PROMOTE RESPONSIBLE CONSUMPTION

Household consumption is a major contributor to some of the most pressing environmental issues globally such as anthropogenic climate change, waste generation or water pollution, requiring generalised short and long-term solutions and a massive market evolution towards more social and environmental responsibility.

As a leader of the industry and with the very high number of visitors coming each year to its assets, the Group has a strong responsibility to foster change by promoting healthier and more responsible consumption. This responsibility was translated into concrete commitments within the Group's Better Places 2030 strategy, be it through the diversification of the retail offer or through non-retail initiatives such as services or events. Conducing this shift is indeed not only about having the right brands, but also the right marketing approaches and the right services.

By 2022, the Group committed to have 100% of its Flagship assets support and promote at least one sustainable consumption initiative. These initiatives aim to encourage changes in consumer behaviours and lifestyle and encompass a large range of services, infrastructures, or events to ease customers' eco-gestures and enhance their awareness on the impact of their purchasing choices (see Section 2.3.4.1 Fostering change in behaviours).

In 2020, **61**% of the Group's Flagship assets supported and promoted at least one sustainable consumption initiative.

In a more long-term perspective, by 2025, the Group engaged to collaborate with tenants to increase transparency of brands on health and sustainability and to expand healthy and sustainable alternatives in 100% of its Flagship assets. This translates in increasing the presence of a sustainable offer through partnerships with existing tenants to enhance their sustainable collections, services and initiatives while integrating new sustainable brand leaders in the portfolio (see Section 2.3.4.2 An attractive, distinctive and sustainable offering).

Despite the market situation, 2020 was a critical year of materialisation of these ambitions. URW launched its first sustainability-oriented survey on its own customer base. With answers from all European regions in which the Group operates, the results confirmed the increasing importance of sustainability for consumers, gave clear orientations on the most appropriate answers to meet their expectations according to their market situation, and confirmed the relevance of the Group's previously mentioned commitments.

### 2.3.4.1 FOSTERING CHANGE IN BEHAVIOURS

The Group's assets develop locally-tailored initiatives to promote responsible consumption choices and sustainable behaviours with local partners. On top of mobility services (mentioned in Section 2.2.4.2 Innovative sustainable transport solutions) and waste management solutions offered to visitors (mentioned in Section 2.2.3.6 Waste management), each of the Group assets encourages sustainable behaviours with local awareness-raising activities and join Group- or regional-wide initiatives.

Local initiatives take the form of enhancement of the available infrastructure such as the implementation of eco-citizen points of collect, urban gardening infrastructures or swapping corners. Locally, sustainable behaviours are also strongly encouraged by highlighting the sustainable features and initiative of the tenants and their offer, by incentivising responsible customer choices, by engaging the public through physical events such as workshops to upcycle, repair or extend the lifespan of products or TED-talks.

The best of these local practices are then rolled out and monitored more closely at Group level. This is, for example, the case for the smart food waste solution deployed in Europe or the focus made on circularity in textiles.

### LOCAL AWARENESS-RAISING INITIATIVES

Numerous initiatives are led to raise visitors' awareness of the environmental and social impact of their consumption choices and behaviours: in 2020, 61% of the Group's Flagship assets supported and promoted at least one sustainable consumption initiative.

These initiatives translate into punctual events, long-term services or communication and address various consumption-related subjects such as:

- The reduction of waste through collection, second-hand sales
  or recycling initiatives on fashion, food or other material, such as
  smartphones, coffee cups in Westfield Stratford City and coffee
  grounds or cigarette butts in several French assets. The Group's
  assets also work on the reduction of packaging: in Spain, all assets
  took part in the "zero plastic bags" initiative and made a precise
  inventory of all plastic-based packaging provided by their tenants to
  collaborate in decreasing their impact, while in France, Confluence
  promotes the Zero Waste Network, encouraging tenants to enable
  the customers to come with their own packaging;
- The promotion of reuse and repair to extend the lifespan of products, such as the workshop organised by Wroklavia to teach customers how to sew accessories and upcycle old t-shirts, while collecting shoes to be repaired and donated. Similarly, in the Czech Republic, toys corners are animated to encourage children and families to donate their toys against new ones, and in Poland several spaces are dedicated to book swapping;
- The promotion of eco-friendly product lines or designers like in Shopping City Süd during the Fashion campaign in March 2020, where an eco-fashion show was led with Haute Couture Austria, while promoting a denim recycling programme. Meanwhile at CentrO, tenants were invited to present their eco-fashion lines for free in the centre photo shooting;
- The promotion of local products with "locally made-in" markets such as the Donauzentrum Design stage which highlighted local entrepreneurs or the "shop local" event dedicated to local fashion designers in Westfield Arkadia.

Empowering customers to take the right purchasing decision also requires to make sure that they have access to the relevant information. URW's team worked hand-in-hand with the tenants to highlight their sustainable offer or initiatives. For example, the centre Aupark in Slovakia launched podcasts in which tenants were invited together with local influencers to exchange on sustainability. In Westfield Chodov, following a sustainable fashion show, a micro-site was created to reference all sustainable collections, and inform about sourcing and circularity efforts of the centre's retailers.

Finally, centres also reward sustainable behaviours with incentives such as cash back or access to VIP services, as in the partnership with Caritas in Austria called "Altstoffwechsel", where customers were invited to donate fashion items and benefitted from gift cards in return according to the weight of textile collected.

Making sustainability attractive through fashionable and desirable activations is fully integrated as part of the Marketing roadmap of each asset and will continue to be a focus for the Group in the future.

### **Corporate Social Responsibility**

**Better Communities** 

#### CONNECTING PEOPLE TO NATURE

The urban gardening activities of the Group are enhanced year after year (see Section 2.2.5 Protect and improve Biodiversity). These spaces dedicated to increasing the local biodiversity are also used to connect the public with nature, deliver pedagogical messages and sustainable experience.

The Peas & Love urban farm at Westfield Parly 2 enables local residents to regularly visit and collect the fruits and vegetables grown on their rented plot, and to participate to various workshops on how to cultivate and harvest agricultural produce, while Nature Urbaine, the urban farm provider at Porte de Versailles, organises numerous workshops for individuals to discover urban farming and enjoy a taste of locally produced food. Enabling local production was also the objective of the collaboration with the farming company *Grönt under* which started in September 2020 in Solna Centrum: food is grown in one of the centre's units and distributed to the food tenants of the asset itself.

When local urban farming activities are not in place, centres still encourage the link between their visitors and nature: in the Czech Republic, instead of the traditional goodies, centres distributed seeds to visitors, encouraging them to grow food, while Palais Vest in Germany offered a "plant your own tree" set to new loyalty members.

Centres also regularly engage in environment cleaning campaigns in their neighborhood, such as in Köln Arcaden and in Spandau Arcaden this year.

Finally, the centre teams regularly participate to urban planning meetings with the local authorities, offering their support to increase the surface of green spaces available in the surroundings. This is notably the case in Centrum Cerny Most, which contributes to deliver the design of the Triangle park in the close vicinity of the asset.

### LIMIT FOOD WASTE

The partnership with Too Good To Go, a platform where food retailers can sell their unsold products at a discount for the customer at the end of the day, offers a turnkey solution to the Group's tenants while generating additional revenues and raising awareness amongst visitors.

After a successful launch in 2018 and a first expansion in all French assets in 2019, in 2020, the partnership was extended to eight additional countries in Europe, thus covering 60 assets in total. Despite months of lockdown, it enabled the saving of almost 226,000 meals (see Section 2.2.3.6 Waste management), with 372 retailers onboarded.

These results have been made possible thanks to the involvement of the URW teams who act as an intermediary for the food and beverage retailers and supermarkets, clarifying and facilitating their involvement, and for the customers, promoting the benefits of using the service. In addition, during the months of lockdown, several delivery initiatives were implemented to support food retailers and customers benefit from the Too Good To Go app.

In 2021, the Group will pursue its fight against food waste, by intensifying and extending the partnership with Too Good To Go to the US and rolling out similar initiatives such as with AAHI in the Czech Republic.

### CIRCULARITY IN FASHION

Given the importance of the fashion sector in the Group's assets and the impact of the fashion industry on the environment, the Group made circularity in fashion one of its key priorities.

This is addressed through the presence of containers in the assets' premises. 18 of the Group's assets facilitate the recycling of used clothes in partnership with local companies or charities which engage to provide them with a second life, reusing them through second-hand market or charity donations or recycling them. Despite these efforts to increase textile collection, many of these containers were closed during the pandemic due to COVID-19 restrictions. As a result, in 2020, they enabled the collection of 129.5 tonnes of textile.

Temporary events enabled an additional collection of 18 tonnes of textile products. Amongst others, the "Reversed Shop" of the French Red Cross, tested in 2019 in Westfield Vélizy 2, was extended to nine French shopping centres in 2020. This 39-days long initiative enabled the collection of 14.3 tonnes of textile, which were either recycled or resold on the spot or in one of the solidarity shops of the charity in the local area. The overall operation helped to finance local community outreach.

In total, 147 tonnes of textile were collected to be given a second life through URW assets in 2020.

# 2.3.4.2 AN ATTRACTIVE, DISTINCTIVE AND SUSTAINABLE OFFERING

Unibail-Rodamco-Westfield devotes considerable energy to create extraordinary and sustainable places where people live, work, shop, connect and are entertained. The Group constantly works to meet the increasing needs of its visitors and communities by offering a wider range of services, by animating the community through tailored programmes of entertainment and events and by providing a prime and relevant tenant mix.

To diversify its offer and answer to the growing demand for more responsible products and services, the Group mobilised its teams to engage with current tenants towards more collaboration on sustainability, and particularly to encourage a more sustainable offer in their premises. In the meantime, the Group also entered into relationships with new ecologically- and/or socially-positioned retailers to integrate more alternative offers in the portfolio.

### COLLABORATE WITH TENANTS TO INCREASE TRANSPARENCY OF BRANDS ON HEALTH AND SUSTAINABILITY

Many of the Group's retailers have implemented serious strategies to address climate change and decrease their social or environmental impact. URW strives to actively support its tenants' strategies on environmental and social performance, be it by launching concrete partnerships to enhance their initiatives' impact of by promoting their existing sustainable alternatives towards customers.

Therefore, the Group has started several discussions with large retailers to identify synergies on sustainability, with the conviction that a partnership approach is the most efficient approach to make a significant impact. These partnerships materialise in collaborations on technical and real estate-related management of the stores (ecoefficiency, waste management), but also in the promotion of responsible consumption, be it ecological product lines, recycling programmes or information on raw material sourcing and transformation.

Despite the pandemic context, several concrete initiatives were implemented in 2020 such as the launch of the Nature Reserve, together with Timberland and Urban Planters at Westfield London. This accessible pioneer space at the heart of the capital hosts a hub for biodiversity with a variety of different areas including a wild flower meadow, insect hotels, beehives, fruit trees, vegetable beds, herbs and a pond area. Located behind the Southern Terrace, this pedagogical place offers an opportunity to witness different methods for growing fruits and vegetables, and to learn about the importance of caring for the environment. It has also been designed to be a safe and accessible space for visitors, which will mostly be students from local specialist schools supporting young people with severe learning disabilities and autism. This 3-year long partnership with Timberland is a great example of how working together can help local communities and environment flourish.

### EXPAND HEALTHY AND SUSTAINABLE ALTERNATIVES

The Group also has a key role to play in attracting sustainable brands: innovative retail formats which convey sustainability benefits and have a positive impact on consumption behaviour.

The Group is convinced that its assets offer the best place for change and aims at supporting the growth factors which can make a difference and pay strong attention to their impact. The Group assets welcomed several of these sustainable brands leaders, such as the POOOW! (an "umbrella" brand for 220 creators based in France) in Westfield Carré Sénart, So Ouest and Westfield Parly 2, Rebag (luxury bag resale platform) in Westfield World Trade Center, or Filippa K (eco-fashion brand) in Täby and Westfield Mall of Scandinavia.

In 2020, all European Leasing, Commercial Partnership and Operating Management teams of the Group, which represent 206 individuals, have followed a dedicated training to better understand how to identify sustainable brands and approach them. And despite the context, several of these brands signed a lease or a partnership with the Group's assets to enrich the sustainable offer.

In the fashion sector, Movesgood, a sustainable fashion apparel brand opened a pop up in both Westfield Mall of Scandinavia and Täby Centrum and *Kitikate*, a brand selling organic-certified cotton infant clothes launched their kiosk at Centrum Cerny Most. In Austria, a weekly flea market was inaugurated on the premises of Shopping City Süd gathering 200 sellers on-site every Sunday. And in the UK, the contemporary menswear brand SIRPLUS, working on upcycling surplus fabric, opened at Westfield London.

Regarding food, the Group accompanies the evolution of customer demand for more healthy and diversified food offers, by introducing in its shopping centres organic, vegetarian offers such as the organic restaurant Liife at Westfield Les 4 Temps, or Virunga, a fair trade organic exotic fruits reseller at Westfield Chodov. Centres also facilitated the delivery of fresh vegetables through the partnership with My Green shop in four French assets.

The Group portfolio also integrated new actors in the jewellery sector such as Les Georgettes, a "made in France" jewellery brand which opened for a year at Westfield Les 4 Temps or the social business Pivot, empowering people experiencing homelessness to "pivot" their lives by teaching them to make jewellery, which spent a few weeks at Westfield London.

Visitors could also discover sustainable home furniture made out of Czech wood sourced from sustainably managed forests with Clapdesign at Metropole Zlicin, environmental friendly innovations such as charging stations for EV cars promoted by E-ways in Täby Centrum or residential solar panels system promoted by Svea Solar at Westfield Mall of Scandinavia.

The transformation of the offer and the increase of healthy and sustainable alternatives will not be achieved in a day. But the Group commits to pursue its effort, test and learn from the new concepts and models implemented with a rich variety of partnerships in order to progressively become a recognised platform of sustainable content for visitors and retail partners.

Better Together

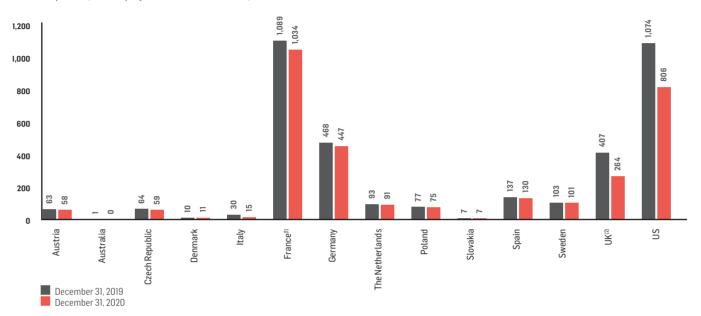
### **2.4 BETTER TOGETHER**

#### **KEY FIGURES**

#### **EMPLOYMENT BY COUNTRY**

Workforce as at December 31.

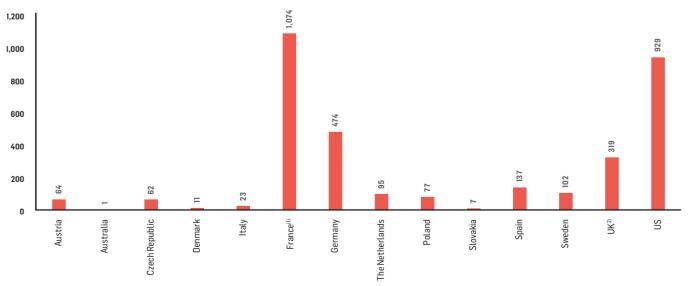
The Group has 3,098 employees as at December 31, 2020.



- (1) Including all Viparis employees (351 at December 31, 2020). (2) This figure includes one CAML employee.

#### **EMPLOYMENT BY COUNTRY**

Average monthly headcount (total employees on the last day of each month divided by 12) for 2020.

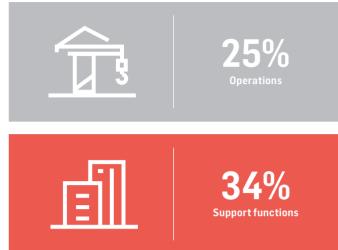


- (1) Including 370 Viparis employees.
- (2) This figure includes one CAML employee.

#### **EMPLOYMENT BY ACTIVITY**

Workforce as at December 31, 2020.





#### **EMPLOYMENT CONTRACTS**

Workforce as at December 31, 2020.





#### 2.4.1 EMPOWERING OUR PEOPLE

# 2.4.1.1 TALENT DEVELOPMENT AND CAREER MANAGEMENT

#### ATTRACTING THE BEST TALENT

Unibail-Rodamco-Westfield has always been committed to attracting the best Talent by fostering professional development, promoting crossfunctional and international mobility opportunities and offering exciting career opportunities at all levels, be it for graduates or professionals. The Group's International Graduate Programme has been a longstanding proof of this promise, a key lever in terms of external attractiveness and an efficient onboarding and training path for new comers. As we continue to focus on recruiting the best graduates from top European and American schools, we have also intensified our efforts in recruiting experienced profiles. Bringing new sets of capabilities and diversifying our leadership and management styles are key factors for the success of the Group.

#### International Graduate Programme ("IGP")

The International Graduate Programme ("IGP") allows recent graduates to discover URW's business and approach to commercial real estate, acquire the Group's business fundamentals, build a network and prepare for their future career. Participants gain unparalleled exposure to diverse areas of the Group's business functions, completing at least three assignments, one of them being abroad. The programme lasts for 12 to 14 months in Europe, up to 18 months in the US.

The programme's framework is as follows:

- One year, two countries, three assignments in three different departments for the European cohort;
- Up to 18 months, two countries, four assignments in four departments for the US cohort.

In 2020, 41 graduates from 29 schools and 12 different nationalities joined the programme. To respect the COVID-19 restrictions the Company had to adapt; while the Group managed to maintain some international assignments held remotely, some had to be cancelled. To mitigate that unexpected situation while retaining the international dimension of the programme, we leveraged virtual platforms. The Group organised virtual events for the whole cohort and launched an international buddy programme.

**Better Together** 

#### Recruitments of experienced managers

While maintaining the priority on internal mobility, several key senior management-level recruitments were operated in 2020, bringing to the Group a broader experience and a deeper expertise where needed. At Group level, 14 people were hired in experienced roles.

To continue expanding its international scope, the Group paid special attention to the recruitment of candidates in countries other than their country of origin (see paragraph "Internal mobility and career evolution" in this Section).

#### WeHire

URW considers its employees as the Group's best ambassadors and has developed the global programme WeHIRE to foster employee referral initiatives across the Group. WeHIRE offers our employees the opportunity to refer someone from their professional or personal network for open positions in the Group. If the recommended person is hired, the referring employee receives a bonus, with an additional amount given to a charity of her/his choice. In 2020, 7 new recruits were hired thanks to WeHIRE across the Group. €7,000 was donated all over Europe to charities.

#### LinkedIn

The URW Corporate LinkedIn page keeps strengthening its digital presence. Its audience grew of 15,000+ followers in 2020. The Group showcases weekly series such as "Better Tuesday" to promote CSR initiatives launched within the Group and highlights URW's greatest achievements throughout the year (campaigns, business successes, HR stories, etc.).

#### TALENT MANAGEMENT

URW's career development programmes are designed to develop the best Talent in the market. The Group is committed to offering employees a working environment that fosters diversity and equal opportunities to offer each individual the experience needed to build an exciting career that creates value for the Company.

Employees receive regular support and advice on career development. They meet with their managers once a year for year-end evaluations, have the opportunity to provide and receive ongoing feedback throughout the year, which gives them the opportunity to discuss their performance, objectives, career advancement and training needs. Apprentices also benefit from this programme, with 20.7% of them having been offered a permanent employment contact in 2020 at the end of their apprenticeships.

#### Internal mobility and career evolution

Career evolution in the Company is strongly linked with the Group's competency model. The latter is based on the six corporate values of Excellence, Teamwork, Ethics, Boldness, Passion and Ownership common to the Group (see Section 2.4.2). The competency model not only enhances communication, consistency and transparency in managing mobility across the Group, it also recognises the experience and expertise employees are developing in their position. It is as well embedded in the annual performance evaluation process. In the context of 2020, the competency model has evolved to strengthen managerial skills. The model now includes a broader set of expected skills around agility, managing ambiguity, empathy and proximity to team members.

Internal mobility between functions is strongly encouraged and is conceived as a collaborative process involving employees, managers and the HR Department. It gives employees a more in-depth understanding of the Group's various activities and priorities. International mobility also helps employees to build and consolidate networks and share best practices among the various regions.

The international mobility policy covers all mobility schemes, increases awareness of the related benefits and provides full support to expatriate employees and their families. Despite the COVID-19 crisis and a challenging context in 2020, 4.8% of employees made a lateral career move within the Group, 15.6% of employees were promoted and 2% of employees conducted an international mobility assignment.

For the second year, a comprehensive Succession Planning programme was rolled out for executive and leadership positions in the Group, with a focus on Corporate and regional functions. 2020 has been a first year for a Group review including all leaders in Europe and in the US. 141 positions and identified successors to the latter were reviewed by the former Senior Management Team at a dedicated Group Succession Planning review, preceded by in-depth reviews done in every country, led by HR and Regional Managing Directors. The Succession Planning programme contributes to building a strong talent pool, clarifying development opportunities or the identified successors and foreseeing possible career paths for them.

In addition to Succession Planning, High Potential reviews were implemented in every European country. They were based, for the first time, on a common approach and definitions across the Group, considering all functions and all levels of experience. The objective of the reviews was to get a comprehensive view of the talent pool for development and retention purposes and work further to match talents with key positions in the long run. 30 employees have been identified with potential to grow to Senior Management or Country Management positions, either in a business role (operating management, development, leasing) or central function role.

The Group largely enhanced its career and development planning processes thanks to the Succession Planning and talent and performance review. The cornerstone of the programme remains a 360-degree feedback approach, where every employee can benefit from the evaluation of their annual performance by their direct manager and receive feedback from colleagues, direct reports (if any) and functional managers/reports (if any). The reviews are carried out in a committee setting with presence of key leaders in the organisation to ensure fairness and consistency in evaluating performance cross-functionally. The programme results in an in-depth discussion of employees' annual performance, potential for professional growth and retention, while fostering creation of more comprehensive action plans and structured follow-up processes. 2,694 employees (87%) had an annual review at the end of 2020.

The Group continued to address talent development actions in 2020, despite the challenging situation, with a focus on job learning (i.e. stretch assignments, lead of transverse projects), individual coaching and remote trainings provided by the Group and local URW Academy.

The context has created career opportunities with an even stronger focus on internal mobility, enabling more diverse moves and stretched assignments.

#### RECRUITMENT

Overall recruitment rate in 2020 for the Group was 10.3%, with the following specifications:

Employees by contract type 2019	2020
Permanent contracts 663	362
Fixed-term contracts 106	60
Apprenticeships <sup>(1)</sup> 30	30
TOTAL 779	452

<sup>(1)</sup> Excluding traineeships.

#### **DEPARTURES**

Total number of departures (excluding trainees):

Reasons for departure 2019	2020
Resignations 462	300
Dismissals 139	408
Mutual agreements 50	57
Retirements 17	15
Departures during trial period 30	20
Expiry of fixed-term contracts 105	86
Outsourcing 14	91
Death 0	4
TOTAL 817	981

#### **TURNOVER**

Employee turnover in 2020, as measured by dividing the total number of resignations, dismissals, departures under mutual agreement, retirements, departures during trial periods and deaths by the number of permanent employees at the end of 2019, stood at 22.9% (compared to 19.9% in 2019).

#### **2.4.1.2 TRAINING**

Two years after the acquisition of Westfield, 2020 marked the definition of a Learning Culture common to all the regions of the Group. The role of the URW Academy is shifting from being the unique provider of training opportunities, to creating a stimulating environment enabling learning to happen anytime, any place anywhere. 2020 has also definitely marked the acceleration of digital and virtual learning for the whole Group. The Group has adapted to the "new normal" by transforming the existing learning offer from classroom training into virtual sessions and enriching its offer with brand new digital content.

On the one hand, this year URW Academy was focused on proposing virtual sessions to enable each employee to continue to be trained. In order to be agile in this context, classroom sessions were reviewed in their format and content to propose the most impactful experience to attendees.

Priority was given to management, soft skills, well-being programmes and business topics to ensure every employee acquired the necessary skills required to deliver in these difficult circumstances. As an example, to make our corporate values come alive, our iconic event dedicated to newcomers, the "URW Fundamentals" was transformed to a virtual format to offer new employees a great onboarding experience. Instead of a two-full days session, a nine-day short sessions with all key business experts presenting were launched with more than 140 participants. Moreover, both in Europe and the US, the training programme on performance appraisal was designed around emotional intelligence to enhance a human-centric approach.

On the other hand, the URW Academy digitised its own structure to fit with today's world and bring a unified digital learning experience globally. We implemented our Learning Management System ("LMS") in the US and the UK, leading to one central place for learning for all our employees, with great learning actions launched on both European and American platforms to make learning more accessible. Digital tools such as Beekast to foster interactivity during training and Did U Enjoy to measure trainees' satisfaction, were also exported to URW in the US and in the UK. In Europe, the homepage of our LMS was completely redesigned for a more seamless user experience. In September, the URW Academy launched for the first time a mobile app offering new possibilities to learn anywhere, anytime and from any device. Projects are ongoing to also digitise sign-in sheets of classroom sessions and automate attendance tracking to virtual sessions on MS Teams.

In November, the URW Academy revealed an enhanced online learning offer of more than 4,800 "off-the-shelf" online courses. This new offer complementing our existing catalogue is offered in a variety of languages and formats, on topics ranging from personal development to professional skills, and from management and leadership to modern compliance.

Better Together

#### CSR TRAINING AND EDUCATION

Group and regional training is regularly organised to embed the Group's CSR strategy, CSR processes and to empower and encourage employees to deliver sustainable actions.

The CSR ambition and related action plans are systematically introduced to newcomers in the "URW Fundamentals" training. Dedicated technical training is offered to all relevant staff members, covering topics such as sustainable consumption and the carbon footprint assessment methodology for development projects' teams. Manuals and training materials related to new CSR topics are also drafted regularly, shared with the relevant teams, and made accessible on the Group's training platform (for example "Carbon Footprint" and "Reporting of Green Leases" guidelines).

The third pillar of the Better Places 2030 CSR strategy - Better Together - focuses on people topics including Diversity and Inclusion, and Employee Well-being. To embed the Group's Diversity and Inclusion Framework in 2020, 13 Inclusive Leadership & Unconscious Bias webinar sessions were delivered to 927 URW employees. Additionally, as part of the CSR training agenda, 10 Employee Well-being sessions were rolled-out and offered to all employees.

By 2022, URW has committed to 100% of Group employees to have participated in CSR training and for Group-wide leadership and management programmes to integrate CSR. In 2020, URW designed a new CSR e-Learning, which will be rolled-out to all employees in 2021.

#### TRAINING

Total training hours attended by employees on permanent and fixed-term contracts.

	2018	2019	2020
Total hours attended	42,070	53,292	34,705
Average number of hours per employee <sup>(1)</sup>	20.8	14.8	10.3
TOTAL OF PEOPLE TRAINED	2,252	4,711	3,312

(1) Based on average headcount for the year.

#### 2.4.1.3 AWARDS

Rewarding the quality of the Group's career opportunities and attractiveness, Unibail-Rodamco-Westfield received a number of awards in 2020:

- URW won the HR Excellence award for Best CSR Strategy granted by HR Magazine in the UK, which recognises the Group's CSR contribution to Diversity and Inclusion, Employee Well-being, and supporting communities:
- URW is committed to training young talent and was selected among 2,000 companies to receive the Happy Trainees label for the 7<sup>th</sup> year in a row in France. Some 91.6% of our trainees and apprentices recommend the Company, giving the Company an overall score of 4.14/5 with regards to their experience with the Group. The 2020 edition is exceptional as it rewards the companies who managed to take care of their employees despite the huge challenges faced over this unprecendented year;
- In the UK, URW won the Working Families 2020 Top 30 Employers award for Family Friendly Workplace;
- URW was named Top Employer in Germany in 2020 by the Top Employer Institute for its excellent working conditions.







#### 2.4.1.4 COMPENSATION AND BENEFITS

Our remuneration policy is defined at Group level, taking into account the specificities of local markets.

It is designed to encourage individual achievements and contribution to collective results, supporting the long-term growth of the Group.

It aims to attract, motivate, reward and retain the best Talent in the market, with strong drive, engagement and loyalty. The founding principles of Unibail-Rodamco-Westfield's Remuneration Policy are:



#### COMPETITIVENESS

based on a global approach, combining fixed salary, Short-Term Incentive ("STI"), Long-Term Incentive ("LTI") and benefits



#### DIFFERENTIATION AND SELECTION

approach based on merit and individual performance



## FAIR AND STRUCTURED PROCESS

common to all Regions to ensure fairness and accurate comparisons



#### **EQUAL OPPORTUNITIES**

(race, gender, nationality or any other personal criteria)

#### A COMPETITIVE TOTAL REMUNERATION

The Group Compensation and Benefits team and Regional Human Resources Directors use benchmarks from established external consulting firms and *ad hoc* studies to ensure the URW remuneration competitiveness against relevant markets.

2018/2019	2019/2020
Like for like increase in average salary, including STI 6.5%	5.40%

#### DIFFERENTIATED AND SELECTIVE INCENTIVES

The STI (Short-Term Incentive) rewards individual annual performance, personal engagement, team spirit, and adherence to the Group's values.

The LTI (Long-Term Incentive) aims to attract, reward and retain key talent for the future of the Group, engaging beneficiaries with URW's long-term performance.

	2019	2020
Proportion of employees receiving STI <sup>(1)</sup>	81.2%	82.1%
Proportion of employees receiving LTI	12.6%	14.2%

(1) STI paid in year Y to employees on the payroll at December 31 of year Y-1.

#### - COLLEGIAL DECISION MAKING PROCESS

Fixed salaries and STI are decided at year end for all employees. Every decision carefully balances the role, seniority, performance and contribution to Group initiatives and the Group's values. The Group assesses achievements, and also how they are carried out.

URW's remuneration policy is applied consistently, through a comprehensive process, with no compensation decision taken by only one person. Once a year, a 360-degree review provides employees and managers with feedback on their strengths, development areas, training needs and career planning (see Section 2.4.1.1 Talent development and career management). Employees also have the opportunity to discuss contributions made to Group initiatives and projects outside their direct scope of responsibility. Each employee's performance is reviewed annually by a Talent Review Committee in the presence of HR teams, managers across functions and often members of the Management Board and the Executive Committee.

#### 2.4.2 WORKING TOGETHER

#### 2.4.2.1 TOGETHER AT URW

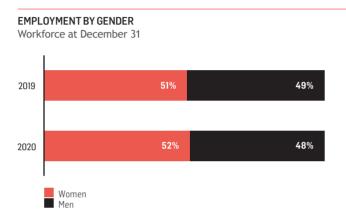
The Company values - Together at URW - represent the excellence in the Group's standards as a high performance company and culture. Together at URW values support the Better Places 2030 ambition to empower URW employees to work together to become sustainability and diversity change-makers. Employee performance is measured against each value in annual Performance Reviews.

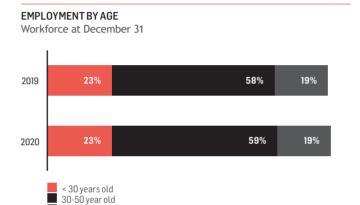
- EXCELLENCE We only aim for the best
- TEAMWORK We unite talent as a team
- ETHICS We build on trust and transparency
- BOLDNESS We dare with vision and agility
- PASSION We go the extra mile

> 50 year old

• OWNERSHIP - We are empowered to deliver

#### 2.4.2.2 DIVERSITY AND INCLUSION





#### PROPORTION OF SENIOR MANAGEMENT LEVEL POSITIONS HELD BY WOMEN

Workforce as at December 31, 2020:

2019	2020
Proportion of Senior Management level positions held by women 33.4%	33.8%

#### RATIO AVERAGE COMPENSATION MEN/WOMEN

Workforce as at December 31, 2020:

	2020
Senior Management Level	120.3%
Other levels	117.6%

The differences in average compensation can be explained by the structure (presence of more males at the highest responsibility levels), not by company remuneration policy or practices. When analysed by grade, using the URW grading system, the average ratio across all grades is 101.8%. These ratios are being monitored, and talent management and remuneration policies are in place to keep reducing these gaps.

Diversity and Inclusion forms a key part of the Group's Better Places 2030 strategy. URW commits to ensuring full equal opportunities (e.g. gender, nationality, sexual orientation) in HR practices and processes Groupwide. This target has been achieved as 100% of URW regions ensure full equal opportunities since 2019 by having the URW Equal Opportunity statement included in formalised HR policies relating to Recruitment practices, Compensation & Benefits, Talent Review and Learning & Development. The URW Equal Opportunities statement ensures that HR policy and processes are applied without discrimination on the basis of race, colour, religion, sex, sexual orientation, gender identity, marital status, age, disability, national or ethnic origin, military service status, citizenship, or other protected characteristics.

In 2020, URW introduced a new framework - Be You at URW - to fully embed the Group's commitment to Diversity and Inclusion. The Be You at URW approach focuses on four key areas:



- 1. Leadership and Commitment;
- 2. Inclusion Policies and Performance;
- 3. Employee Development and Learning; and
- 4. Culture and Employee Engagement.

The Group Be You at URW Committee contributes to setting the strategic objectives of the Be You at URW framework within the business and works to drive greater Diversity and Inclusion across the Group. In every region where URW operates, active Be You at URW Networks help to strengthen the focus on Diversity and Inclusion. The regional Be You at URW Networks organise and deliver activities to raise awareness on diversity and champion inclusive actions, behaviours and mindsets. The Group is committed to increasing diversity in senior management roles, including a 60/40 gender balance by 2025

Group and regional 2020 achievements across the four pillars of Be You at URW framework are outlined below:

#### Leadership and Commitment

- Launch of updated Group Diversity and Inclusion commitment Be You at URW framework;
- Group Leadership Diversity and Inclusion Committee in place;
- A European Diversity Charter has been promoted throughout the Group since 2012 to fight all forms of discrimination and harassment;
- Group partnership with LGBT charity, Stonewall, to reinforce an inclusive workplace for all through awareness raising and positive action;
- Multi-cultural Business Resource Group set up for employees in the US;
- URW is a signatory of the #StOpE initiative to raise awareness against sexism within companies;
- Commitments in the UK with Real Estate Balance and the Race at Work Charter to support gender equality and racial equality in the workplace;
- Dutch diversity charter signed in The Netherlands.

#### **Inclusion Policies and Performance**

- Inclusion of URW equal opportunity statement on all job descriptions, job adverts and all HR people practices, and Group HR policies reviewed for bias language;
- Gender pay gap/workplace equality analysis results published externally in France, the UK and the US - updated annually. As in 2019, URW scored 92/100 in the French Index for Workplace Equality for the 2020 reporting period;
- Homeworking and/or flexible working available for all employees;
- Parental leave support in all URW Regions. This includes a new initiative in France to extend second parent parental leave beyond legal requirements, and a new parenthood guide shared with employees;

- US Talent Acquisition commitment to present a diverse candidate slate to business for each open position;
- Germany Top Employers Institute award for excellent employee conditions;
- UK Working Families award for Top 30 Employer for Families.

#### **Employee Development and Learning**

- URW hosts dedicated Women's leadership programmes, and specific training for senior managers to promote gender-balanced leadership.
   Action plans involving monitoring of Key Performance Indicators have been designed to increase the share of women in senior management positions:
- Group-wide "Supporting Inclusion at URW" unconscious bias training was reshaped and rolled out to employees in all regions;
- Race conversations training webinars delivered;
- LGBT inclusion training webinars delivered;
- International Graduate Programme ("IGP") partnership with Historically Black Colleges & Universities in the US and partnership with Sponsorship Educational Opportunities ("SEO") London to attract diverse IGP candidates in the UK.

#### **Culture and Employee Engagement**

- Regional Be You at URW networks in place to promote Diversity and Inclusion;
- International Women's Day activities in all URW regions;
- Solidarité Femmes (domestic violence conference) and StOpe (antisexism) initiatives in France;
- LGBT Pride events;
- As signatories of the Manifesto for the Inclusion of Disabled People into Economic life, URW-France organised a digital quiz for employees and designed new HR measures to support employment opportunities for disabled people. For more information on disability initiatives from URW assets see Section 2.3.3.2 Open dialogue with tenants and visitors.

The Group stands for a fair overall outcome that rewards individual and collective performance and does not discriminate on race, gender, nationality or any other personal criteria.

#### SALARY INCREASES AND STI BENEFICIARIES

	2018/2019		2018/2019 2019/2020	
	Female	Male	Female	Male
Salary increase beneficiaries <sup>(1)</sup>	69.7%	68.2%	68.8%	67.0%
STI beneficiaries <sup>(2)</sup>	77.5%	85.0%	79.9%	84.3%

<sup>(1)</sup> Based on like-for-like headcount.

<sup>(2)</sup> STI paid in year Y to employees on the payroll at December 31 of year Y-1.

#### 2.4.3 INSPIRING OUR PEOPLE

#### 2.4.3.1 EMPLOYEE COMMITMENTS AND CSR

#### - INDIVIDUAL CSR OBJECTIVES

- The Group has committed to 100% of employees having yearly individual CSR objectives by 2020 to help make all employees accountable for the collective success of the CSR ambition. In 2020. 98% of Group employees<sup>(1)</sup> set at least one individual CSR objective. integrated as part of the objectives used to determine their annual Short-Term Incentive. The number of employees with CSR objectives has increased since 2019 (64%) as a result of the target, which was already formalised in Europe, being rolled out to the entire organisation as a mandatory process in 2020. Under 2% of employees<sup>(1)</sup> were unable to set a CSR objective in time before the end of the performance assessment period. Appropriate initiatives and targets aligned with Better Places 2030 were identified in close cooperation with each department within the Group: Investment, Development, Finance, Operations, Technical Management, Marketing, Leasing, Legal and Human Resources. A toolkit with key examples of general and functional CSR targets is shared with URW employees Group-wide.
- In 2020, quantifiable CSR targets were included in the short-term variable Remuneration Policy of members of the Group's Senior Management Team (as at December 31, 2020), Group top management teams, and management teams in all Regions. These CSR targets were set using specific CSR criteria. These criteria for the Management Board (as at December 31, 2020) are stated in Section 3.3.2 Corporate officers remuneration. The relevant member of the Senior Management Team in 2020 was fully responsible for reaching the CSR objectives and delegated that responsibility to the Managing Director of each region of URW, who in turn ensured the smooth integration of the tools and processes required in the operations of the regional teams. The Long-Term Incentive awards also include 10% of CSR-related objectives, for all eligible Group employees (see Section 3.3.1.1 Management board remuneration policy Long-term incentive ("LTI")).

#### THE GROUP VOLUNTEERING PROGRAMME

The URW Volunteering Programme offers all employees the opportunity to dedicate at least one workday to support social initiatives developed by the Group including support for local people facing barriers to the job market through the URW for Jobs programme or supporting local non-profits through the URW Community Days and local partnership activities. The Group committed to 100% of Group employees taking part in the URW Volunteering Programme by 2020.

In 2020, the Group's usual community-oriented activities were reoriented to answer the most urgent needs of the global pandemic. The Group's two major yearly social initiatives, URW for Jobs and URW Community Days, were adapted to the COVID-19 situation and supported by the commitment of Group employees. More information on the results of these initiatives is included in Section 2.3.3.1 Supporting the community.

At the end of this unprecedented year with teams working remotely, 27% of Group employees<sup>(2)</sup> were able to volunteer to support local communities where the Group operates. This represents 2,861 hours of volunteering hours delivered by URW employees.

Additionally, a significant number of philanthropic initiatives were delivered via the Group's assets in 2020, where teams demonstrated new ways to support communities by fighting and preventing the spread of the COVID-19 virus, strengthening local cohesion and protecting the most vulnerable. In addition to volunteering participation hours, 20,697 hours were donated by shopping centre management teams across the Group to organise philanthropic initiatives during the year. More information on the results of these initiatives is included in Section 2.3.3.1 Supporting the community.

Volunteering initiatives will continue to be rolled out in 2021 with the target of 100% of Group employees participating in the URW Volunteering Programme annually.

#### BUSINESS TRAVEL OF EMPLOYEES

The Group travel policy aims to reduce the associated carbon footprint. Employees are encouraged to travel by train when possible and give preference to videoconferencing rather than physical meetings involving travel.

#### CO<sub>2</sub> EMISSIONS FROM EMPLOYEES' BUSINESS TRAVEL BY TRAIN AND PLANE (TONNES CO<sub>2</sub>EQ)

The indicator is given both as an absolute value and as the ratio between CO<sub>2</sub> emissions from business travel and the average number of employees in 2020. Data and methodology are provided by referenced travel agencies for each region.

	Total 2020
TOTAL EMISSIONS (TCO2EQ)	1,424
kg CO <sub>2</sub> eq/employee	474

In 2020, the Group carbon emissions related to business travels were divided by more than six compared to 2019, due to travel restrictions linked with the COVID-19 pandemic and the reorganisation of Group ways of working. The Group did not compensate these emissions in 2020 because of ongoing studies regarding a Group compensation strategy.

In addition, since October 2016, all new company vehicles must either be hybrid or electric. As at the end of 2020, 80% of the Group's vehicle fleet was hybrid or electric.

#### WORK GREENER

The Group has committed to 100% of URW's countries implementing Work Greener programmes by 2020. Work Greener programmes offer employees the work environment and tools to reduce the environmental impact of their day to day work. The programme enables employees to make URW offices more sustainable and environmentally friendly, implementing eco-friendly initiatives such as tackling waste management, promoting responsible consumption, or sustainable mobility. Since 2019, 100% of our countries delivered at least one Work Greener initiative.

Initiatives from the programme to date have resulted in:

- An improved waste management:
- Improved waste sorting infrastructure in office kitchens;
- Getting rid of single use plastic with the installation of filter taps, glass bottles or other options;
- Reusing old IT equipment through donations to non-profit organisations or through IT collection programmes;
- Replacing "waste producing" fittings like paper towels with hand dryers;
- In Germany, coffee grounds from office coffee machines are used as fertiliser.
- More eco-friendly mobility:
  - New **electrical vehicle charging points** in our car parks;
  - Launch of a bicycle allowance in France available for employees using bikes for commuting to and from work. Additionally, a "vélotafeurs" community was set up in France to share tips on routes and bike safety:
  - Electric bicycle sharing programmes;
  - Improvement of bicycle facilities with new lockers in some Regions.
- Towards better energy and water efficiency in our offices:
- Lighting equipment is being progressively replaced by LED lighting and intelligent detectors;
- Reducing water consumption, for example by reducing flush volumes in the office toilets.
- · Reducing paper:
  - Digitisation and e-invoicing continued in 2020 as well as other processes such as electronic pre-paid lunch cards, electronic pay slips and acceleration of e-signature Programmes;
  - In the US, 7 printing copiers were removed from the Head Office in the effort to reduce unnecessary printing and paper consumption.
- Sustainability awareness programmes:
  - "Work Greener" ambassadors actively champion eco-friendly practices in our offices;
  - Employee awareness activities took place in France during European Sustainability Week including a biodiversity expedition, digital pollution quiz, promotion of eco-friendly mobility modes, and a clothing collection for the Red Cross;
  - In Spain, an internal newsletter with topics and opinion articles on sustainability is regularly sent to employees.

#### **2.4.3.2 WELL-BEING**

Employee well-being is a key part of the Better Places 2030 strategy and Group HR strategy. Unibail-Rodamco-Westfield works to support a healthy working environment with a structured focus on well-being to help employees thrive. The Group committed to 100% of its countries implementing employee well-being programmes by 2020.



In 2020 a new well-being framework - Your Well-being - was launched to all employees. The "Your Well-being" framework focuses on three key areas: Healthy Culture, Healthy Minds and Healthy Bodies. In 2020, each country was targeted to roll out a minimum of five well-being initiatives relating to all three of these areas of focus. This target has been achieved since 2019.

The COVID-19 crisis brought many challenges, including the impact on mental health globally. In 2020 mental and physical well-being was a key URW priority. The launch and delivery of the "Your Well-Being" framework, and global and local initiatives fostering "Healthy Minds", ensured support was given to employees in these times (see examples below).

#### HEALTHY CULTURE



- Work-life balance: home/flexi working practices are in place in all regions. Since 2019, the topic of work-life balance has been included in Performance Reviews to encourage conversations with managers. Flexible working practices were reinforced to URW employees during the COVID-19 crisis through regular communication on policy updates and surveys to receive feedback from employees on their well-being while working remotely;
- Best practice and policies to support a positive and healthy work environment: the Group signed the parenthood charter in 2013.
   Working parents training takes place in The Netherlands, Spain, France, the UK and the US. The UK team was ranked Top 30 employers for Family Friendly Workplaces in 2020.

#### HEALTHY MINDS



- Mental health resilience, mindfulness and flexible thinking: mental well-being support is offered in all regions including training sessions, crisis support and employee assistance programmes, with plans to improve the offer in all countries;
- In 2020, 10 Well-Being webinars delivered and offered to all including topics on Working Remotely, Strong Relationships, Mindfulness, Mental Health webinars, Inner Drive etc.;
- Subscriptions to leading meditation and mental health apps -Headspace and Calm - were offered to employees in some regions.

#### - HEALTHY BODIES



- Sleep well and nutritional health webinar sessions were offered to all employees in 2020. Most countries in which the Group operates offer their employees fresh fruit or complimentary drinks;
- Healthcare benefits: health insurance is offered to all employees, with a number of regions also offering flu vaccinations, eye examinations and full health screenings.

Better Together

#### 2.4.3.3 OCCUPATIONAL HEALTH AND SAFETY

To protect Unibail-Rodamco-Westfield's employees' safety since the COVID-19 crisis a lot of measures have been implemented in all the regions where we operate. Home working was decided early to mid-March depending on local authorities' decisions of lockdowns. During lockdown, communication was maintained through newsletters, video conferences, tips to preserve physical and mental health. When it was made possible to come back to the office, extraordinary sanitary measures were enforced both at headquarters and shopping centres (increased cleaning/ decontamination frequency, stock of masks, hydroalcoholic gel stations, physical distancing, etc.).

The Group pursued its risk prevention training strategy in 2020, with a focus on "HR toolbox" training. These sessions enable to raise

new managers' awareness of working regulations in France (paid leave, working hours, etc.) and of internal HR processes. Training on psychosocial risks have also been provided to new managers throughout the year.

- Absenteeism is monitored in each region and information is sent to management on a regular basis;
- Causes of work-related accidents are analysed and measures are taken to prevent them recurring. Injury frequency and severity rates in 2020 were 2.25% and 0.05%, respectively.

In 2020, sick leave represented 17,011 working days (2.3% of total working days) and days of absence for work-related/commuting accidents or illness represented 890 working days (0.1% of total working days):

#### **ACCIDENTS**

2019	2020
Number of	Number of
Accident type incidents	incidents
Work-related accidents causing injury 17	13
Work-related/commuting accidents causing death 0	0

#### **ABSENTEEISM**

	2019 Number of working days	2019 Ratio <sup>(1)</sup>	2020 Number of working days	2020 Ratio <sup>(1)</sup>
Lost days for work-related/commuting accidents	1,399	0.2%	890	0.1%
Lost days for work-related illness	0	0.0%	0	0.0%
Lost days for sick leave	19,621	2.4%	17,011	2.3%
Lost days for personal/family events	2,284	0.3%	3,715	0.5%
Total	23,304	2.8%	21,616	2.9%

<sup>(1)</sup> The absenteeism ratio is calculated in working days: total number of days absent in 2020 divided by the average number of working days in 2020 multiplied by average headcount in 2020.

# **2.4.3.4 HUMAN RIGHTS AND LABOUR CONDITIONS**

Unibail-Rodamco-Westfield complies with the labour standards set by the International Labour Organization ("ILO"). The Group only operates in countries where social regulations are well developed through democratic frameworks. Internally, specific frameworks set up by the Group define and manage additional regulations that reinforce employee rights and strongly endorse respect and ethical conduct in business dealings (collective agreements, Code of Ethics, Compliance Book, Anti-corruption programme, etc.).

Since 2004, URW has been a member of the UN's Global Compact, which promotes ethical conduct and fundamental moral values in business. URW strives to adopt, support and apply in its sphere of influence the ten principles of the Global Compact concerning human rights, labour, environment and anti-corruption.

URW works with employee representatives in each of the European countries in which it operates and respects local labour laws. In 2009, Unibail-Rodamco became a European company following the creation of a European representative body, the European Employees Committee ("EEC"). The EEC meets twice a year and is provided annually with information regarding the market at large and the Group's economic situation (presentation of the Group's financial results, development and investment projects, etc.).

This committee also discusses all issues regarding the Group's employees with implication at EU level. Through workshops, it regularly contributes to the exchange of best practices related to employment issues.

The Group also organised various meetings on different topics with the Social and Economic Committee (in France), and the trade union organisations representing each region. This year with the pandemic, staff representatives have been closely involved in decisions relating to the Group's economic activity and the work organisation especially on continuity of activity, reopening of our Shopping Centers, homeworking and digitalisation.

A total of 726 agreements are currently signed or in force with trade unions in France (including Viparis). These agreements cover a variety of topics like gender equality, senior and youth employment, working time flexibility and mandatory annual collective bargaining.

As at December 31, 2020, 44% of employees were covered by a collective agreement.

Cross Dond III (FLIDO)

# 2.5 GREEN FINANCING OF THE GROUP ACTIVITIES

#### 2.5.1 GREEN LOANS

In April 2017, Unibail-Rodamco-Westfield took out a green loan of €650 Mn with a banking syndicate. This was the first "green" syndicated credit facility in Europe. In addition to the usual credit rating, the credit margin for the facility is dependent on the green covenants entered into by the Group. If the green covenants are adhered to, the "green" margin, which is lower, will be applied, whereas in the case of a failure to adhere to the covenants the penalty margin will be applied. This is an innovative system whereby environmental performance has a direct impact on the price of the credit facility. This approach also entails an obligation of transparency for the Group, as monitoring indicators for these green commitments must be reviewed by an independent verifier. In May 2018, and in accordance with the same principles, the Group took out a new €400 Mn "green" revolving credit facility, bringing the Group's total green loans to €1.05 Bn.

#### 2.5.2 GREEN BONDS

#### 2.5.2.1 GREEN BOND ISSUANCES

The Unibail-Rodamco-Westfield CSR strategy and performance have been recognised in the industry for many years now, and as part of its strategy to diversify its financing sources, the Group has decided to develop a stringent Green Bond framework to finance new development projects, and/or standing assets which meet all social and environmental criteria for the construction and operational phases defined in the "Use of Proceeds" procedure, and specified hereafter. Green Bonds are only used to finance resilient "best in class" assets, in line with a clear procedure for allocating funds ("Procedure for asset analysis, selection and monitoring under the "Green Bonds" system").

URW issued the industry's first Green Bond on the Euro market in February 2014, and was the first international non Swedish corporate to issue a Green Bond on the SEK market in May 2014. In April 2015. the Group issued its second Green Bond on the Euro market. These issuances are testament to the success of the teamwork between the Group's departments: CSR, Legal, Finance and Communications. In total, the three issuances raised €1.25 Bn and SEK 1.5 Bn. In 2019, the Green Bond II issued by the Group on the SEK market reached maturity. In 2020, as part of the Group's active debt management strategy, the Group has launched a tender offer for an aggregate principal amount of up to €1 Bn across five outstanding bonds, which have a total principal amount of €2.8 Bn and maturity dates ranging from February 2021 to February 2024. The tender offer has enabled the Group to repurchase on December 4, 2020, bonds with a total nominal amount of €544.9 Mn (19.56% of the outstanding amount) including €106.3 Mn of the Green Bond I (14.2% of the outstanding amount), leaving the Group with outstanding Green Bond issuances in 2020 of €1.14 Bn.

Cross Bond I /FUDO

#### OUTSTANDING GREEN BONDS ISSUED BY UNIBAIL-RODAMCO-WESTFIELD(1)

	Green Bullut (EURU)	Green Bullulli (EURU)
Issuer (legal entity name)	Unibail-Rodamco-Westfield SE	Unibail-Rodamco-Westfield SE
Date	February 19, 2014	April 8, 2015
Size	€750 Mn - €106 Mn = €644 Mn	€500 Mn
Maturity	10 years	10 years
Coupon	2.5%	1%

# 2.5.2.2 RIGOROUS AND AMBITIOUS SOCIAL AND ENVIRONMENTAL CRITERIA

The social and environmental criteria associated with the Green Bonds were developed and approved by Vigeo. They are (i) aligned with the "Green Bond Principles" (GBP) updated in March 2015 and (ii) fit in with the Group's CSR strategy. The funds raised from Green Bond issuances are used to finance (via loan or investment) development projects and/or standing assets. The environmental and social performance requirements for the assets apply to both their construction and operating phases. The following criteria are used to define "eligible assets":

- Greenfield/Brownfield project or reconstruction project (redevelopment and/or extension/renovation project) and/or standing asset managed by Unibail-Rodamco-Westfield SE or its subsidiaries which:
  - a.) Achieved BREEAM certification (or any other equivalent certification) at a level of "Very Good" or higher in the design phase;
  - b.) Have been or will be awarded a BREEAM In-Use certification (or any other equivalent certification) for Asset Performance (Part 1) and Building Management (Part 2) according to the BREEAM evaluation framework, at a level of "Very Good" or above within a reasonable time after the start of operation;

ii. In addition to the certification (which is a prerequisite), eligible assets must meet additional criteria structured into five principles: respect for human rights, contribution to local development, monitoring of environmental impacts, promotion of responsible relationships with tenants and visitors, and promotion of responsible relationships (including social and environmental aspects) with suppliers. In total, 17 sub-criteria are analysed for the construction phase, and 13 sub-criteria are analysed for the operating phase.

Additional criteria and indicators to be monitored for eligible assets are published on the issuer's website at the following link: https://www.urw.com/en/investors/financing-activity/green-financing.

Green financing of the Group activities

#### 2.5.2.3 CURRENT ALLOCATION OF GREEN BOND PROCEEDS

In line with the Group's internal Green Bond analysis, selection and monitoring procedure, the funds generated by Green Bonds issuances are allocated to the selected assets based on a previously-defined list of "eligible assets" (criteria presented in the previous paragraph). In the case of an asset disposal during the funding period (i.e. prior to the bond issue maturity), the proceeds initially allocated to the disposed asset shall be reallocated to another "eligible asset" held by the Group, based on the same process. This was the case in 2020: on May 29, 2020, Unibail-Rodamco-Westfield successfully completed the disposal of a

portfolio of five shopping centres in France to the Joint Venture formed by URW, Crédit Agricole Assurances and La Française. This portfolio of five shopping centres included Aéroville, So Ouest and Confluence, to which 100% of the Green Bond I proceeds had been allocated for a funding period lasting until 2024. Therefore, the Green Bond I proceeds were reallocated to four new assets: Westfield Mall of the Netherlands (The Netherlands), Trinity (France), Galerie Gaîté (Retail, France) and Gaîté-Montparnasse (Offices, France).

The 2020 allocation of the proceeds from the two outstanding Green Bonds is illustrated below:

			n Bond I 3.7 Mn			Green Bond III €500 Mn	
	Westfield Mall of the Netherlands	Trinity	Galerie Gaîté (retail)	Gaîté- Montparnasse (offices)	Westfield Carré Sénart extension	Westfield Chodov extension	Wroclavia
Business	Shopping centre	Offices	Shopping centre	Offices	Shopping centre	Shopping centre	Shopping centre
Proceeds allocated to projects <sup>(1)</sup>	30%	44%	20%	6%	8% + 24%	28%	40%
GLA scope of consolidation (m <sup>2</sup> )	87,053	49,700	33,716	13,101	31,320(3)	39,000(3)	72,400(2)
Opening date to public	H1-2021 <sup>(4)</sup>	November 13, 2020	H2-2021 <sup>(4)</sup>	H2-2021 <sup>(4)</sup>	October 25, 2017	October 10, 2017	October 17, 2017

- (1) Allocation carried out through internal loans.
- (2) Including a bus station of 7,200 m<sup>2</sup>.
- (3) GLA as at December 31, 2017.
- (4) Under construction: expected opening semester.

#### 2.5.2.4 AUDITED CRITERIA

Unibail-Rodamco-Westfield engaged an independent auditor to verify that the assets financed meet the eligibility criteria. The reporting on these criteria and the independent auditor's attestation on the information related to the allocation of funds are presented in Section 2.5.2.5 Annual reporting on Green Bonds in compliance with the environmental and social criteria of the Use of Proceeds and Section 2.5.2.6 Independent third party's report on Green Bond criteria and indicators.

In 2020, the audit covered: Westfield Mall of the Netherlands, Trinity, Galerie Gaîté (retail), Gaîté Montparnasse (offices), Westfield Carré Sénart extension, Westfield Chodov extension and Wroclavia.

#### 2.5.2.5 ANNUAL REPORTING ON GREEN BONDS IN COMPLIANCE WITH THE ENVIRONMENTAL AND SOCIAL CRITERIA OF THE USE OF PROCEEDS (FOR THE TWO OUTSTANDING ISSUANCES OF **UNIBAIL-RODAMCO-WESTFIELD)**

CONSTRUCTION PHASE CRITERIA

#### PREREQUISITE: MINIMUM BREEAM RATING OF "VERY GOOD"

	Green Bond	I			Green Bond III	
Westfield Mall of the Netherlands	Trinity	Galerie Gaîté (retail)	'	Westfield Carré Sénart extension	Westfield Chodov extension	Wroclavia
Very Good <sup>(1)</sup>	Excellent(2)	Excellent <sup>(3)</sup>	Excellent <sup>(4)</sup>	Excellent <sup>(5)</sup>	Excellent <sup>(6)</sup>	Excellent <sup>(7)</sup>

- (1) Achieved an interim overall score of 63.5% and a BREEAM rating of "Very Good" under the 2011 version of BREEAM NL: Nieuwbouw Ontwerpfase 2011 v1.0. (2) Achieved an final overall score of 72.6% and a BREEAM rating of "Excellent" under the 2009 version of BREEAM Europe commercial office framework.
- (3) Achieved an interim overall score of 81.9% and a BREEAM rating of "Excellent" under the 2013 version of BREEAM Europe commercial retail framework.

  (4) Achieved an interim overall score of 80.6% and a BREEAM rating of "Excellent" under the 2013 version of BREEAM Europe commercial office framework.

- (5) Achieved an interim overall score of 78.1% and a BREEAM rating of "Excellent" under the 2013 version of BREEAM Europe commercial retail framework.

  (6) Achieved a final overall score of 71.9% and a BREEAM rating of "Excellent" under the 2013 version of BREEAM International retail framework.

  (7) Achieved a final overall score of 77.1% and a BREEAM rating of "Excellent" under the 2013 version of BREEAM International new construction retail framework.

#### 17 SUB-CRITERIA

		Green Bond I				Green Bond III		
Commitments/ supporting elements	Criteria	Westfield Mall of the Netherlands		Galerie Gaîté (retail)	Gaîté- Montparnasse (offices)	Westfield Carré Sénart extension	Westfield Chodov extension	Wroclavia
Select the countries in which eligible assets are located based on human	Integration, signature or ratification of conventions related to Human Rights, and Labour Rights.	NL 95.34/100 <sup>(1)</sup>	FR 96.53/100 <sup>(1)</sup>	FR 96.53/100 <sup>(1)</sup>	FR 96,53/100 <sup>(1)</sup>	FR 96.53/100 <sup>(1)</sup>	CZ 93.97/100 <sup>(1)</sup>	PL 93.10/100 <sup>(1)</sup>
rights and governance	KPI: country score Vigeo (out of 100)							
	Press freedom, stability and political freedom; corruption prevention, independence of the judiciary system and legal certainty.	NL 95.17/100 <sup>(1)</sup>	FR 97.89/100 <sup>(1)</sup>	FR 97.89/100 <sup>(1)</sup>	FR 97.89/100 <sup>(1)</sup>	FR 97.89/100 <sup>(1)</sup>	CZ 87.98/100 <sup>(1)</sup>	PL 79.80/100 <sup>(1)</sup>
	KPI: country score Vigeo (out of 100)							
Contribution of the eligible assets to	Existence of information on projects to neighbours	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	✓	✓
the development and well-being of communities in which they are located	Absence of material public recourse on the project preventing the completion of the project	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	✓	<b>√</b>
	Accessibility of the asset by public transport (within 500 metres)	<b>10 m</b> Tramway	<b>150 m</b> Metro line	0 m Metro line	<b>20 m</b> Metro line	150 m Bus line	<b>20 m</b> Metro line	<b>0 m</b> Bus terminal
	KPI: Distance to a public transport mode (m)							35 m Railway station
	Promote the potential use of alternative transport solution and sustainable mobility	✓	<b>√</b>	<b>√</b>	<b>√</b>	✓	<b>√</b>	<b>√</b>
Monitoring the environmental	Involvement of an external environmental consultant	<b>√</b>	<b>√</b>	✓	<b>√</b>	✓	✓	✓
impacts of eligible assets	Commissioning Report	✓	✓	$\checkmark$	✓	$\checkmark$	✓	✓
	Environmental impact assessment and implementation of appropriate measures if necessary	<b>√</b>	<b>√</b>	<b>√</b>	✓	✓	✓	<b>√</b>
	Promote applicable Considerate Construction Charter to minimise environmental impact of building sites during construction phase	✓	<b>√</b>	<b>√</b>	√	<b>√</b>	<b>√</b>	<b>√</b>
	Optimise intrinsic energy performance of the asset in view of applicable regulatory constraints	<b>-31</b> % <sup>(4)</sup>	<b>-28</b> % <sup>(2)</sup>	<b>-41.6%</b> <sup>(2)</sup>	<b>-28.5</b> % <sup>(2)</sup>	<b>-53.1%</b> <sup>(2)</sup>	<b>-9</b> % <sup>(3)</sup>	<b>-14%</b> <sup>(4)</sup>
	KPI: Percentage improvement over national standard building energy performance (%)							
	Involvement of an ecologist during the Project Phase	<b>√</b>	<b>√</b>	<b>√</b>	✓	✓	✓	<b>√</b>
Promoting sustainable and enduring	Promote "Green leases" signature before opening	92%(5)	100%(5)	100%(5)	100%(5)	97%	90%	99%
relationships with tenants and visitors	KPI: Percentage of Green leases signed (%)							

Green financing of the Group activities

		Green Bond I				Green Bond III		
Commitments/ supporting elements	Criteria	Westfield Mall of the Netherlands		Galerie Gaîté (retail)	Gaîté- Montparnasse (offices)	Westfield Carré Sénart extension	Westfield Chodov extension	Wroclavia
Promote social and environmental factors with suppliers/service	Promote if possible health & safety coordinator contract (or equivalent)	<b>√</b>	<b>√</b>	✓	<b>√</b>	✓	<b>√</b>	<b>√</b>
providers	Promote access control to building site	✓	✓	✓	✓	✓	✓	✓
	Promote the application of the Considerate Construction Charter or equivalent to minimise environmental impact of building sites	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
	E-learning for Unibail-Rodamco- Westfield's employees on its Code of Ethics	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	✓	✓	<b>√</b>

- (1) Source: Vigeo country score February 2021.
  (2) According to dynamic thermal simulation aligned with RT 2012 requirements or regulatory RT 2012 calculation.
  (3) According to dynamic thermal simulation aligned with ASHRAE Energy Standard 90.1-2010 and local standards 78/2013Sb. and ČSN 730540.
- (4) According to dynamic thermal simulation aligned with local regulation. (5) Green leases V1 and V2 signed as at December 31, 2020.

#### - OPERATION PHASE CRITERIA PREREQUISITE: MINIMUM BREEAM-IN-USE SCORE "VERY GOOD" FOR ASSET PERFORMANCE (P1) AND BUILDING MANAGEMENT (P2)

	Gree	n Bond I	Green Bond III				
Westfield Mall of the Netherlands	Trinity	Galerie Gaîté (retail)	Gaîté-Montparnasse (offices)	Westfield Carré Sénart extension	Westfield Chodov extension	Wroclavia	
Expected in Universal Registration Document 2023	Expected in Universal Registration	Expected in Universal Registration Document 2023	Expected Universal Registration Document 2023	Obtained: November 29, 2017 <sup>(1)</sup>	Obtained: October 19, 2015	Obtained: December 22, 2020 <sup>(1)</sup>	
	Document 2022			Re-certified: December 23, 2020 <sup>(1)</sup>	Re-certified: December 21, 2018 <sup>(1)</sup>	(P2): Excellent (P1): Excellent	
				(P2): Excellent	(P1): Outstanding	(i i). Executeric	
				(P1): Excellent	(P2): Outstanding		

<sup>(1)</sup> According to BREEAM In Use International 2015 scheme.

#### 13 SUB-CRITERIA

13 SUB-CRITERIA		Green Bond I				Green Bond III		
Commitments/ supporting elements	Criteria	Westfield Mall of the Netherlands		Galerie Gaîté (retail)	Gaîté- Montparnasse (offices)	Westfield Carré Sénart extension	Westfield Chodov extension	Wroclavia
Contribution of the eligible assets to the development and well-being of the	Assess local employment through tenants' activities (e.g. follow-up of number of jobs created in the catchment area)	Expected in URD 2022	N/A	Expected in URD 2022	N/A	2,189(1)	1,896 <sup>(2)</sup>	1,484(2)
communities in which they are located	KPI: Total tenants supported job (FTE)							
Monitor the environmental impacts of eligible	Environmental action plan and follow-up with regular reporting (from 1 year after opening)	Expected in URD 2022	Expected in URD 2021	Expected in URD 2022	Expected in URD 2022	✓	<b>√</b>	<b>√</b>
assets	Annual audit of health and safety risks (from 2 years after opening)	Expected in URD 2023	Expected in URD 2022	Expected in URD 2023	Expected in URD 2023	<b>A</b> <sup>(3)</sup>	<b>A</b> <sup>(3)</sup>	<b>A</b> <sup>(3)</sup>
	Indicator: annual risk audit (Rating from A to D)							
	Assess energy consumption and CO <sub>2</sub> emissions with potential action plan if needed	Expected in URD 2024	Expected in URD 2023	Expected in URD 2024	Expected in URD 2024	+5% kWh/ visit	+14% kWh/ visit	+30% kWh/ visit
	Indicator: energy intensity (kWh/visit) since measured baseline					-1% gCO <sub>2</sub> eq /visit	+10% gCO₂eq /visit	-13% <sup>(4)</sup> gCO <sub>2</sub> eq /visit
	Indicator: carbon intensity $(gCO_2eq/visit)$ since measured baseline					(2020/2018)	(2020/2018)	(2020/2018)
Promote sustainable and enduring	Organise on-site Sustainability Committee	Expected in URD 2022	Expected in URD 2021	Expected in URD 2022	Expected in URD 2022	X <sup>(5)</sup>	✓	✓
relationships with tenants and visitors	Conduct satisfaction survey with retailers	Expected in URD 2022	N/A	Expected in URD 2022	N/A	68/100	81/100	75/100
	KPI: Overall satisfaction score (out of 100)							
	4 Star labelling or equivalent if applicable	Expected in URD 2022	N/A	Expected in URD 2022	N/A	<b>√</b>	<b>√</b>	<b>√</b>
	Conduct satisfaction survey with visitors	Expected in URD 2022	N/A	Expected in URD 2022	N/A	82/100	85/100	85/100
	KPI: Overall satisfaction score (out of 100)							
	Relevant safety management (e.g. video protection plan)	Expected in URD 2021	N/A	Expected in URD 2021	N/A	✓	<b>√</b>	<b>√</b>
Promote social and environmental factors with suppliers	Promote labour rights to suppliers via contractual documentation	Expected in URD 2021	<b>√</b>	Expected in URD 2021	Expected in URD 2021	✓	✓	<b>√</b>
	Promote environmental and social factors to suppliers via contractual documentation	Expected in URD 2021	✓	Expected in URD 2021	Expected in URD 2021	<b>√</b>	<b>√</b>	<b>√</b>
	Promote ethics to suppliers via contractual documentation	Expected in URD 2021	✓	Expected in URD 2021	Expected in URD 2021	<b>√</b>	<b>√</b>	<b>√</b>
	Assess regularly compliance with contractual clauses by the main suppliers	Expected in URD 2022	Expected in URD 2021	Expected in URD 2022	Expected in URD 2022	✓	<b>√</b>	<b>√</b>

<sup>(1)</sup> Source: Shopping centre economic impact study performed by an external third party.
(2) Source: Shopping centre retailer survey performed by shopping centre management.
(3) Source: HSE risk audit performed by an external third party - see methodology in Section 2.2.3.7 Health & Safety, security and environmental risks and pollution.

<sup>(4) 2018</sup> and 2019 carbon intensity figures have been corrected in 2020 to integrate a more accurate emission factor of the heating network of the shopping centre.

<sup>(5)</sup> The implementation of this criteria had to be postponed in 2020 due the COVID-19 crisis and related regulatory closures of French shopping centres, as well as meeting restrictions for sanitary reasons: all 2020 meetings with the tenants of Westfield Carré Sénart have been cancelled including sustainability meetings. The shopping centre intends to hold a tenant Sustainability Committee in 2021.

# 2.5.2.6 INDEPENDENT THIRD PARTY'S REPORT ON GREEN BOND CRITERIA AND INDICATORS

Unibail-Rodamco-Westfield has commissioned Deloitte as a third-party auditor to check the compliance of the financed assets with the eligibility criteria set and reported above. This check includes an in-depth review of the documentary evidence for each domain and criteria (for each phase). The attestation on the information related to the allocation of funds from Deloitte is available hereafter.

# ATTESTATION FROM ONE OF THE STATUTORY AUDITORS OF UNIBAIL-RODAMCO-WESTFIELD SE ON THE INFORMATION RELATED TO THE ALLOCATION, AS OF DECEMBER 31, 2020, OF FUNDS RAISED THROUGH THE "GREEN BONDS" ISSUED ON FEBRUARY 26, 2014 AND APRIL 15, 2015

This is a free translation into English of the original report issued in the French language and is provided solely for the convenience of English-speaking users. This report should be read in conjunction, and construed in accordance, with French law and regulations applicable in France.

#### Year ended December 31, 2020

To the Chairman of the Management Board,

In our capacity as statutory auditor of Unibail-Rodamco-Westfield SE ("the Company") and in accordance with your request, we have prepared this attestation on the information related to the allocation, as of December 31, 2020 of funds raised through the Green Bonds issued on February 26, 2014 and April 15, 2015 ("the Issues") which amount to €750m and €500m respectively, contained in the attached "Green Bonds" document<sup>(1)</sup> ("the Attached Document"), and prepared pursuant to the use of proceeds of the final terms of the Green Bonds Offerings, signed on February 19, 2014 (XS1038708522) and April 8, 2015 (XS1218319702) (the "Final Terms"). On December 4, 2020, the Company repurchased €106m of the Green Bond issued on February 26, 2014, resulting in outstanding green bond issuances in 2020 of €1,144m.

The Attached Document, prepared for the purposes of informing the Green Bond debt securities holders, presents an allocation of the funds raised from the Issues to Eligible Projects ("the Eligible Projects"), over the period from January 1, 2020 to December 31, 2020, for a total amount of €1,144m.

This information was prepared under your responsibility, based on the accounting records used for the preparation of the consolidated financial statements for the year ended December 31, 2020. Our role is to report on:

- The compliance, in all material respects, of the Eligible Projects referred to in the Attached Document, with the eligibility criteria defined in the Final Terms and approved jointly by the Company and Vigeo, referred to in the Attached Document ("the Eligible Criteria").
- The allocation of the funds raised from the Issues to Eligible Projects and on the reconciliation of the amount of funds allocated to Eligible Projects as at December 31, 2020 as part of the Issues, with the accounting records and data underlying the accounting records.

However, we have no responsibility for:

- Challenging the Eligibility Criteria, and, in particular, we give no interpretation on the Final Terms;
- Forming an opinion on the use of the funds allocated to Eligible Projects after such funds have been allocated.

In the context of our role as statutory auditor, we have audited, jointly with the other statutory auditor, the consolidated financial statements of the Company for the year ended December 31, 2020. Our audit was conducted in accordance with professional standards applicable in France, and was planned and performed for the purpose of forming an opinion on the consolidated financial statements taken as a whole and not on any individual component of the accounts used to determine the information. Accordingly, our audit tests and samples were not carried out with this objective and we do not express any opinion on any components of the accounts taken individually. These consolidated financial statements, which have not yet been approved by the Shareholders' meeting, have been audited and our report thereon is dated March 24, 2021.

Furthermore, we have not performed any procedures to identify events that may have occurred after the date of our report on the consolidated financial statements of the Company which was issued on March 24, 2021

Our engagement, which constitutes neither an audit nor a review, was performed in accordance with the professional guidance issued by the French Institute of Statutory Auditors (Compagnie Nationale des Commissaires aux Comptes). For the purpose of this attestation, our work consisted, using sampling techniques or other methods of selection, in:

- Understanding the procedures implemented by the Company for producing the information contained in the Attached Document;
- Verifying the compliance, in all material respects, of the Eligible Projects referred to in the Attached Document, with the Eligible Criteria;
- Verifying the appropriate segregation of the funds raised from the Issues and their exclusive allocation to Eligible Projects;
- Verifying the reallocation of the funds raised from the Issues in prior years for assets disposed in 2020<sup>(2)</sup> to other Eligible Projects<sup>(3)</sup>;
- Verifying that the internal loans or financing contracts signed in prior years with the Company's subsidiaries owning Eligible Projects<sup>(4)</sup> are still running as of December 31, 2020:
- Performing the necessary reconciliations between this information and the accounting records from which it is derived and verifying that the information agrees with the data used to prepare the consolidated financial statements for the year ended December 31, 2020.

<sup>(1)</sup> Refer to Section 2.5.2 of the Universal Registration document 2020.

<sup>(2)</sup> Five shopping centres including Aéroville, So Ouest and Confluence.

<sup>(3)</sup> Westfield Mall of the Netherlands (The Netherlands), Trinity (France), Galerie Gaîté (Retail, France) and Gaîté Montparnasse (Offices, France).

<sup>(4)</sup> Westfield Mall of the Netherlands, Trinity, Galerie Gaîté (rétail) and Gaîté-Montparnasse (offices), Wroclavia, Westfield Chodov extension and Westfield Carré Sénart extension.

On the basis of our work, we have no matters to report on:

- The compliance, in all material respects, of the Eligible Projects referred to in the Attached Document, with the Eligible Criteria;
- The allocation of the funds raised from the Issues to the Eligible Projects and the consistency of the amount of allocated funds to Eligible Projects as at December 31, 2020 in the context of the Issues, with the accounting records and data underlying the accounting records.
- This attestation has been prepared solely for your attention within the context described above and may not be used, distributed or referred to for any other purpose. We assume no responsibility with regard to any third parties.

Paris-La Défense, March 24, 2021

One of the Statutory Auditors Deloitte & Associés

French original signed by:

**Emmanuel Gadret** 

#### 2.6 APPENDICES

# 2.6.1 UNIBAIL-RODAMCO-WESTFIELD'S REPORTING METHODOLOGY

Unibail-Rodamco-Westfield uses a variety of tools, processes and indicators to monitor the performance of the assets owned and managed by the Group. These methods are used to structure an environmental, social and societal management approach, track results and to inform its stakeholders about performance.

The Group continuously improves its reporting tools and processes in order to fine-tune the quality and accuracy of its consolidated data. This enables the Group to manage its data collection processes more efficiently, track and analyse performance at all levels (site, region, Group) on a regular basis, assess results against targets, and implement suitable corrective measures.

The Group CSR reporting framework, which was fully updated in 2019 to cover the whole new scope of the Group operations following the Westfield acquisition and tracks performance against each of its Better Places 2030 extended commitments, was co-constructed by teams representing all regions to capitalise on existing data collection frameworks from continental Europe as well as the US and the UK, and by representatives of all departments concerned by the operational implementation of the CSR agenda to ensure its applicability.

#### 2.6.1.1 DEFINITIONS AND REPORTING VALUES

Indicators are expressed in absolute value or in the form of ratios to express efficiency and comparable trends. Intensity ratios are calculated using different types of denominators, depending on the type of information:

- Denominators related to floor area (sqm):
  - Square metres operated served with energy: the area of common and private spaces supplied with asset level managed energy. This denominator is used to calculate the energy efficiency of assets in operation (see Section 2.2.3.4 Energy management) and the energy-related Scopes 1 & 2 carbon intensity of operations (see Section 2.2.1.2 Carbon assessment) for shopping centres and offices;
  - Total operated area: total standing asset floor area, including both private and common areas. This denominator is used to calculate energy-related Scopes 1, 2 & 3 carbon intensity of operations, including tenant emissions (see Section 2.2.1.2 Carbon assessment);
  - Consolidated building area, corresponding to:
    - the Gross Leasable Area (GLA) of the property owning companies for Shopping Centres;
  - the total floor space according to consolidation for Offices;
  - the total floor space according to consolidation for Convention & Exhibition centres.

This area is used to calculate data coverages.

- Denominators related to intensity of use, adapted to each business unit:
  - Footfall for Shopping Centres: The annual number of visitors coming to an asset:
  - Occupants for Offices: The number of occupants during the period, corresponding to the maximum office capacity multiplied by the asset occupancy rate;
  - Areas occupied per days of occupancy (sqm DOCC) for Convention & Exhibition venues: The annual total cumulative surface occupied by the tenants when the venues are open (including assembly, exhibition and disassembly phases of a fair).

To be noted: in the disclosed tables or graphics, totals may not add up due to rounding.

#### 2.6.1.2 REPORTING SCOPE

The information presented in Section 2.1.4 Summary of the Group's CSR achievements and in Sections 2.2 Better Spaces, 2.3 Better Communities and 2.4 Better Together cover Unibail-Rodamco-Westfield's consolidated scope - unless explicitly stated otherwise. 2020 is the second year following the acquisition by Unibail-Rodamco of the Westfield company that a complete report on CSR performance is being released, covering the new Group consolidated scope and including both of the Group's platforms:

- European platform: France, Germany, Spain, Austria, The Netherlands, the Nordics (including Sweden and Denmark), Central Europe (including Czech Republic, Poland and Slovak Republic), and the UK & Italy:
- American platform: the US.

Detailed scoping rules per indicator family are presented in the next paragraphs. Exclusions from the reporting scope are specified in the description of each indicator or in footnotes where applicable.

#### REPORTING SCOPE FOR ENVIRONMENTAL AND SOCIETAL INDICATORS OF STANDING ASSETS

The environmental and societal indicators relating to operations cover the scope of assets in the Group's standing portfolio which are owned and managed by the Group, and that have been in the Group portfolio for at least one and a half (1.5) fiscal years at the reporting date. By default, this information covers all of the Group's asset categories in its core business units: Shopping Centres (Retail), Offices (Office Business Unit in France) and Convention & Exhibition venues (Viparis subsidiary in France). When an indicator covers a narrower scope, this is specified in its description. This CSR reporting scope represents 91% of the total Group portfolio of standing assets in area (sqm) in 2020.

#### Scoping exceptions for energy-related indicators:

Energy-related indicators include the following types of information: energy consumption, energy intensity, Scopes 1 & 2 GHG emissions, and share of renewable energy. Are excluded from the CSR reporting scope of energy-related indicators assets that are under significant works (net impacted GLA > 1,000 sqm) during the reporting period, due to the fact that works may affect the energy consumption of an asset in an unusual way that is not representative of normal operations and compromise data reliability and comparability. Assets under significant works are re-integrated in the CSR reporting scope of energy-related indicators 1.5 years after the works have stopped. The reporting scope for energy-related indicators represents 79% of the total Group portfolio of standing assets in area (sqm) in 2020.

In practice, in 2020, CH Ursynow and Gropius Passagen shopping centres have been excluded from the reported data, while the office parts of Gera Arcaden, Nacka Forum, Täby Centrum, Solna Centrum, Shopping City Süd, Westfield San Francisco Centre, Westfield Wheaton, Westfield Old Orchard, and the hotel part of the CNIT (Hilton) have been included in the reported data.

Donorting floor

#### STANDING ASSETS INCLUDED IN THE 2020 OVERALL REPORTING SCOPE FOR ENVIRONMENTAL AND **SOCIETAL KPIS**

Assettype	Regions	Number of assets	Assets	Reporting floor areas for standard energy and carbon intensity indicators <sup>(1)</sup>	Denominators for intensity of use indicators <sup>(2)</sup>	Consolidated building area <sup>(3)</sup>
Retail	Austria	2	Donau Zentrum (including Dux), Shopping City Süd (including Mux)	307,193 sqm	24,237,394 visits	265,900 sqm
	Central Europe	8	Aupark, Centrum Cerny Most, Westfield Chodov, Metropole Zlicin, Westfield Arkadia, Galeria Mokotow, Wilenska, Wroclavia	578,778 sqm	69,540,204 visits	554,500 sqm
	France	18	Aéroville, Westfield Carré Sénart (including Shopping Parc), Carrousel du Louvre (including convention areas), CNIT (including CNIT offices and CNIT convention), Westfield Euralille, La Part-Dieu (including Cour Oxygène), Westfield Forum des Halles, Westfield Les 4 Temps, Confluence, Westfield Parly 2, Polygone Riviera, Rennes Alma, Westfield Rosny 2, So Ouest, La Toison d'Or, Ulis 2, Westfield Vélizy 2, Villeneuve 2	942,150 sqm	181,472,627 visits	1, 292,100 sqm
	Germany	8	Gera Arcaden, Höfe am Brühl, Pasing Arcaden, Paunsdorf Center, Ruhr Park, Minto, Palais Vest, CentrO	515,361 sqm	57,491,704 visits	676,200 sqm
	The Netherlands	4	Citymall Almere, Stadshart Amstelveen, Stadshart Zoetermeer, Westfield Mall of the Netherlands	103,877 sqm	19,518,986 visits	273,800 sqm
	Nordics	5	Fisketorvet, Nacka Forum, Westfield Mall of Scandinavia, Solna Centrum, Täby Centrum	420,262 sqm	37,118,411 visits	355,600 sqm
	Spain	7	Bonaire, Equinoccio, Garbera, La Maquinista, Glòries, Parquesur, Splau	178,565 sqm	48,154,160 visits	407,200 sqm
	The UK	2	Westfield London, Westfield Stratford City	500,519 sqm	40,710,312 visits	419,300 sqm
	The US	28	Westfield Garden State Plaza, Westfield Topanga (including the Village), Westfield Southcenter, Westfield Old Orchard, Westfield Santa Anita, Westfield Valley Fair, Westfield UTC, Westfield Annapolis, Westfield Century City, Westfield Galleria at Roseville, Westfield San Francisco Centre, Westfield Culver City, Westfield Montgomery, Westfield Fashion Square, Westfield World Trade Center, Westfield Wheaton, Westfield Countryside, Westfield North County, Westfield Mission Valley, Westfield Brandon, Westfield Citrus Park, Westfield Trumbull, Westfield Broward, Westfield Plaza Bonita, Westfield South Shore, Westfield Valencia, Westfield Palm Desert, Westfield Oakridge	800,785 sqm	118,436,973 visits	1,836,700 sqm
Office	France	4	7 place du Chancelier-Adenauer, Le Sextant, Les Villages de l'Arche, Versailles Chantiers	82,100 sqm	5,084 occupants	82,100 sqm
Convention & Exhibition	France	8	Espace Champerret, Espace Grande Arche, Le Palais des Congrès de Paris (including Les Boutiques du Palais), Paris Nord Villepinte, Paris Le Bourget, Paris Porte de Versailles, Palais des Congrès d'Issy-les-Moulineaux, Hôtel Salomon de Rothschild	14,564,395 sqm DOCC	14,564,395 sqm DOCC	630 800 sqm

<sup>(1)</sup> Shopping centres and Offices: see the definition of "Square metres operated served with energy" in Section 2.6.1.1 Definitions and reporting values. Square metres served with energy only include assets in the energy-related scope.

Convention & Exhibition: see the definition of "Areas occupied per days of occupancy (sqm DOCC)" in Section 2.6.1.1 Definitions and reporting values.

(2) See the definition of "Denominators related to intensity of use per business unit" in Section 2.6.1.1 Definitions and reporting values.

(3) See the definition of "Consolidated building area" in Section 2.6.1.1 Definitions and reporting values.

#### REPORTING SCOPE FOR SOCIAL INDICATORS

Social indicators regarding Human Resources cover all Group employees with a direct employment contract with the Group, in all regions where the Group operates, and in all of the Group's business units and subsidiaries, regardless of whether they are located in head-offices or on-site: Shopping Centres (Retail), Offices (Office Business Unit in France), Convention & Exhibition (Viparis subsidiary in France), and Airports.

#### REPORTING SCOPE FOR CSR INDICATORS OF DEVELOPMENT PROJECTS

As part of its Better Places 2030 strategy, the Group is committed to track its CSR performance beyond the scope of its direct operations. This includes measuring its CSR performance from the design stage of projects under development.

The CSR reporting of development-related KPIs covers all projects in the Group pipeline whatever their type (greenfield and brownfield projects, extension and renovation projects) which have reached a mature enough development stage to have implemented the Group CSR strategy (committed projects<sup>(1)</sup>) and that exceed the following thresholds in terms of minimal net impacted GLA and Total investment cost ("TIC"):

- · For Europe:
  - Retail projects of over €50 Mn TIC or over 10,000 sqm GLA;
  - All other projects (offices, convention and exhibition centres) of over €/\$40 Mn TIC.
- · For the US:
  - All projects of over \$100 Mn TIC or over 20,000 sqm GLA.

In 2020, the reporting scope of development-related KPIs covered eight projects.

# REPORTING SCOPE OF THE GROUP CARBON FOOTPRINT

As part of its Better Places 2030 strategy, the Group is committed to track its CSR performance beyond the scope of its direct operations, and this encompasses the Group carbon footprint calculation approach, which covers an extended reporting scope.

To calculate its total carbon footprint, Unibail-Rodamco-Westfield has chosen the "operational control" approach for its entire value chain: consolidation of all the greenhouse gas emissions ("GHG") linked with the operations over which the Group has the full authority to implement its operational policies.

The method used for quantifying Group emissions is in line with the ISO 14064-1 standard, the GHG Protocol guidelines and the Bilan Carbone® methodology of ADEME (*Agence de l'Environnement et de la Maîtrise de l'Énergie*, or French Environment and Energy Management Agency). The Group's carbon footprint measure includes the emissions of the following six greenhouse gases designated by the Kyoto protocol: carbon dioxide (CO<sub>2</sub>), methane (CH<sub>4</sub>), nitrous oxide (N<sub>2</sub>O), sulphur hexafluoride (SF<sub>6</sub>), hydrofluorocarbons (HFC) and perfluorinated hydrocarbons (PFC). These GHG emissions are expressed in carbon equivalent (CO,eq).

The scope of the Group's carbon footprint is defined as follows:

- Organisational scope:
  - Owned and managed standing assets: shopping centres, offices and convention & exhibition venues (selection rules identical to aforementioned reporting scope for environmental and societal indicators in standing assets);
  - Development projects: all greenfield/brownfield, extensions and renovation projects whatever their size and development stage (broader scope than the reporting scope for CSR indicators in development projects described above);
  - Group employees and headquarters: all employees with a direct employment contract with the Group (selection rules identical to aforementioned reporting scope for social indicators);
- Operational scope: all the activities over which the Group has direct operational control or that it can influence.

The detailed emission sources accounted for in the Group carbon footprint are presented in Section 2.2.1.2 Carbon assessment.

# 2.6.1.3 CHANGES IN REPORTING SCOPE AND CALCULATION OF EVOLUTIONS

In 2019, the scoping rules for reporting CSR-related information (presented in Section 2.6.1.2 Reporting scope) have been reviewed in order to integrate changes linked with the Westfield acquisition. In order to enable data comparability, these updated scoping rules have been applied retroactively to portfolio compositions of previous years: 2015 baseline year figures and 2018 previous year figures have been recalculated accordingly.

Changes in reporting scope may also occur as a result of the start or end of a management mandate; acquisitions or disposals of assets; development of new assets or major renovations and extensions. To compare data from one year to another, a "Like-for-like" scope is used when calculating data evolutions: the like-for-like scope corresponds to a restricted scope of assets that are both present in the CSR reporting scope (as defined in Section 2.6.1.2 Reporting scope) of the year 2020, and of that of the year 2019. It is used to assess an indicator's evolution over time, based on a comparable portfolio. The 2019-2020 like-for-like scope represents 91% of the total standing portfolio area (sqm).

#### 2.6.1.4 REPORTING PERIOD AND REFERENCE YEAR

Most environmental, social and societal data are reported as at December 31 of the reporting year ended, for one calendar year. However, given the scheduling requirements for the release of the Group Universal Registration Document, some environmental data are reported on a rolling 12-month period (Q4 of the previous financial year and Q1, Q2 and Q3 of the reporting year ended): energy consumption, energy-related Scopes 1 & 2 GHG emissions, and water consumption.

The CSR strategy Better Places 2030 sets 2015 as its reference year for measuring progress against energy and carbon related objectives. 2015 baseline data have been recalculated in 2019 to take into account the new Group consolidated scope, including the UK and the US regions. Plaisir, Zlote Tarasy, Jumbo, Hôtel Salomon de Rothschild and CH Ursynow assets are excluded from the calculation of the 2015 baseline.

<sup>(1)</sup> In 2020, the reporting scope of development-related KPIs has changed to only cover the "committed" projects (as defined in Section 4.1.3.2 Pipeline projects as at December 31, 2020), to better align the reporting with the projects' schedule for implementing CSR levers in a secured manner. Carbon footprint-related reporting on development projects however still covers the bulk of "committed" and "controlled" project to grasp the complete perimeter of Scope 3 development-related GHG emissions.

# 2.6.1.5 CONTINUOUS IMPROVEMENT OF DEFINITIONS AND DATA QUALITY IMPROVEMENT

Unibail-Rodamco-Westfield continues to improve the quality and comparability of its data, align with emerging external reporting standards and frameworks, develop internal benchmarks, introduce sub-metering to collect information for environmental data, and fine-tune the accuracy of the data analysis.

As a consequence, adjustments may occur on data calculation methodologies and previously reported data whenever relevant.

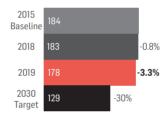
#### - UPDATES ON PREVIOUSLY REPORTED DATA

In 2020, due to an error identified on the "area served with energy" denominator, corrections have been performed on 2015 baseline figures, 2018 figures, 2019 figures and 2030 target figures used in the calculation of energy efficiency indicator published in 2019. The corrected data for Group energy efficiency are indicated in the graphic below (presented in the same format as it appeared in the 2019 Universal Registration Document, in Section 2.1.4.1 Summary of the Group's CSR performance).

#### CORRECTION OF ENERGY EFFICIENCY FIGURES PUBLISHED IN 2019

#### 2019 DISCLOSURE

#### **2019 CORRECTED FIGURES**





# - UPDATES ON KPI REPORTING METHODOLOGIES Carbon footprint calculation methodology

As part of the approval by the SBTi in 2020 of the Group carbon emissions reduction targets included in its Better Places 2030 strategy (see Section 2.2.1.1 Climate change strategy), URW has re-worked its methodology to calculate the evolution of its global GHG emissions since baseline year: an "absolute variation" in global Scopes 1, 2 and 3 emissions calculation methodology has replaced in 2020 the "comparable value" approach that was used until 2019 to compare emissions on similar activity basis denominators. This 2020 methodology change elevates the Group commitment to cut carbon emissions across its value chain by 50% into an even more challenging target to meet and strengthens its reach and significance by aligning its tracking with the most recent and recognised climate-reporting best practice standards.

The impact of this change has been calculated for the 2019 performance of the Group's global GHG emissions since baseline year (including the change made on 2019 figures in 2020 - the evolution in 2019 since baseline year was -13.9% using the "comparable value" approach and -17.2% using the "absolute variation" approach.

Moreover, for the calculation of the GHG emissions of category 3.21 "Downstream Leased Assets" of the Group carbon footprint, the gross leasable area ratios of "dining" and "non-dining" activities of tenants were updated in 2020 for the years 2015 and 2019 based on the data source of the data collected in 2020. This update improves the precision of the results as it replaces estimations that were done for years 2019 and 2015. Consequently, the total GHG emissions of the Group increased by +1.9% for 2015 and +1.0% for 2019.

#### Mobility reporting

The methodology to calculate carbon emissions from visitors transport has been updated in 2020 to take into account the electrical vehicles among the total car fleet in Europe: as was already the case in the US, electrical vehicles (and associated emission factors) are now separately considered for the Group calculation of carbon emissions related to transport, leading to more accurate results. In alignment with its strategical objectives, this update enables the Group to effectively count the penetration of electrical vehicles as a lever to reach its carbon reduction objective on transportation.

# - IDENTIFYING UNCERTAINTY AS REGARDS THE GROUP CARBON FOOTPRINT

#### Scopes 1 & 2 emissions

Regarding Scope 1 & 2 emissions, the reporting methodology developed by the Group, the sources of the data used for calculation (invoices for energy consumption and published supplier data and country data for emissions factors) as well as the long history track of Group data published ensure a high level of reliability of the presented results. Small margins of error may remain, linked to:

- The estimation of energy consumption in some invoices from energy suppliers, which may result in under or over-estimations. These are usually resolved during the following year;
- The carbon emission factors provided by energy providers based on their energy mix: these factors are usually verified and made public, but may be released after URW reporting closure date. In that case, the emission factor from the previous year is used, which ensures data consistency in the long-term.

#### Scope 3 emissions

Regarding Scope 3 emissions, processed information can only be partially managed. A qualitative analysis of margins of error is therefore presented hereunder for the three main areas of Construction, Operation and Mobility.

#### Construction

Margins of error may be related to:

- The quality of the environmental data used (Environmental Product Declaration);
- The quantities of materials used for each new development project;
- The tracking of construction cost trends over time (economic ratios) based on a like-for-like approach.

In order to reduce uncertainty, quantities of materials used are questioned by construction managers during product reviews (to optimise construction costs and carbon impact).

#### Operation

Margins of error for energy sources non-managed by the Group (energy directly purchased and managed by the tenants) may be linked to energy consumption or to the carbon emission factors:

- Private energy consumptions are calculated by using ratios from the Group's portfolio, where the landlord provides electricity directly to the tenants. To limit uncertainty, the sample is built with private electricity data from at least 10 shopping centres across Europe and the US:
- The exact energy mix each tenant is using is not known by the Group.
   To address this issue, the carbon emission factors are calculated based on conservative assumptions (residual emissions factors).

#### Mobility

Margins of error may be related to the number of visitors to each site, to the assessment of modal shares, to the assessment of the distances covered by each mode of transport (catchment areas), to the occupancy rate for cars and finally to the emission factors used for each mode of transport.

To strengthen the reliability of the data inputs, the Group has updated its reporting methodology and tools in 2019: evolutions of over 5% in the data are being tracked and verified. Furthermore, to limit the sources of errors on data evolution, three of the four above parameters listed above have been fixed, to focus only on the annual data collection and verification of modal shares reported through customer marketing surveys. Other parameters are being updated on a lower frequency basis.

# 2.6.2 INDEPENDENT THIRD PARTY'S REPORT ON CONSOLIDATED NON-FINANCIAL STATEMENT

#### REPORT OF ONE OF THE STATUTORY AUDITORS, APPOINTED AS INDEPENDENT THIRD PARTY, ON THE CONSOLIDATED NON-FINANCIAL STATEMENT

This is a free translation into English of the Statutory Auditor's report issued in French and is provided solely for the convenience of English-speaking readers. This report should be read in conjunction with, and construed in accordance with, French law and professional standards applicable in France.

#### For the year ended December 31, 2020

To the Shareholders,

In our capacity as Statutory Auditor of Unibail-Rodamco-Westfield SE ("the Company"), appointed as independent third party and accredited by COFRAC under number 3-1048 (scope of accreditation available at www.cofrac.fr), we hereby report to you on the consolidated non-financial statement for the year ended December 31, 2020 (hereinafter the "Statement"), presented in the group management report pursuant to the legal and regulatory provisions of Articles L. 225 102-1, R. 225-105 and R. 225-105-1 of the French Commercial Code (*Code de commerce*).

#### Company's responsibility

The Board of Directors is responsible for preparing a Statement pursuant to legal and regulatory provisions, including a presentation of the business model, a description of the main extra-financial risks, a presentation of the policies implemented with respect to these risks as well as the results of these policies, including key performance indicators. The Statement has been prepared by applying the Company's procedures (hereinafter the "Guidelines"), summarized in the Statement and available on the Company's website or on request from its headquarters.

#### Independence and quality control

Our independence is defined by the requirements of article L. 822-11-3 of the French Commercial Code and the French Code of Ethics for Statutory Auditors (*Code de déontologie*). In addition, we have implemented a system of quality control including documented policies and procedures regarding compliance with the ethical requirements, French professional standards and applicable legal and regulatory requirements.

## Responsibility of the statutory auditor appointed as independent third party

Based on our work, our responsibility is to express a limited assurance conclusion on:

- The compliance of the Statement with the requirements of article R. 225-105 of the French Commercial Code;
- The fairness of the information provided pursuant to part 3 of sections
   I and II of Article R. 225-105 of the French Commercial Code, i.e.
   the outcomes of policies, including key performance indicators, and
   measures relating to the main risks, hereinafter the "Information."

However, it is not our responsibility to provide any conclusion on the Company's compliance with other applicable legal and regulatory provisions, particularly with regard to the duty of anti-corruption and taxation nor on the compliance of products and services with the applicable regulations.

#### Nature and scope of procedures

We performed our work in accordance with Articles A. 225-1 et seq. of the French Commercial Code defining the conditions under which the independent third party performs its engagement and the professional guidance issued by the French Institute of Statutory Auditors (Compagnie Nationale des Commissaires aux Comptes) relating to this engagement and with ISAE 3000 (Assurance engagements other than audits or reviews of historical financial information).

We conducted procedures in order to assess the Statement's compliance with regulatory provisions, and the fairness of the Information:

- We familiarized ourselves with the Group's business activity and the description of the principal risks associated;
- We assessed the suitability of the Guidelines with respect to their relevance, completeness, reliability, neutrality and clarity, taking into account, where appropriate, best practices within the sector;
- We verified that the Statement covers each category of information stipulated in section III of Article L. 225-102-1 governing social and environmental affairs, as well as in the second paragraph of Article L. 22-10-36 regarding the respect for human rights and the fight against corruption and tax evasion;
- We verified that the Statement provides the information required under article R. 225-105 II of the French Commercial Code, where relevant with respect to the principal risks, and includes, where applicable, an explanation for the absence of the information required under article L. 225-102-1 III, paragraph 2 of the French Commercial Code.

- We verified that the Statement presents the business model and a description of principal risks associated with all the Company's activities, including where relevant and proportionate, the risks associated with its business relationships, its products or services, as well as its policies, measures and the outcomes thereof, including key performance indicators associated to the principal risks.
- We referred to documentary sources and conducted interviews to
  - assess the process used to identify and confirm the principal risks as well as the consistency of the outcomes, including the key performance indicators used and listed in Appendix, with respect to the principal risks and the policies presented, and
  - corroborate the qualitative information (measures and outcomes) that we considered to be the most important and listed in Appendix; our work was carried out on the consolidating entity.
- We verified that the Statement covers the consolidated scope, i.e. all companies within the consolidation scope in accordance with Article L. 233-16, with the limits specified in the Statement.
- We obtained an understanding of internal control and risk management procedures the Company has put in place and assessed the data collection process to ensure the completeness and fairness of the Information.
- We carried out, for the key performance indicators and other quantitative outcomes that in our judgment were of most significance:
- analytical procedures that consisted in verifying the correct consolidation of collected data as well as the consistency of changes thereto;
- substantive tests, on a sampling basis, that consisted in verifying the proper application of definitions and procedures and reconciling data with supporting documents. These procedures were conducted for a selection of contributing entities and countries<sup>(1)</sup> and covered 26% of the headcount and between 12% and 21% of the consolidated environmental data for the key performance indicators and outcomes selected for these tests;
- We assessed the overall consistency of the Statement in relation to our knowledge of the Company.

We believe that the procedures we have performed, based on our professional judgment, are sufficient to provide a basis for a limited assurance conclusion; a higher level of assurance would have required us to carry out more extensive procedures.

#### Means and resources

Our work engaged the skills of ten people between September 2020 and March 2021.

To assist us in conducting our work, we referred to our corporate social responsibility and sustainable development experts. We conducted around ten interviews with people responsible for preparing the Statement.

#### Conclusion

Based on our work, nothing has come to our attention that cause us to believe that the non-financial statement does not comply with the applicable regulatory provisions and that the Information, taken as a whole, is not fairly presented in accordance with the Guidelines.

Paris-La Défense, March 24, 2021 One of the statutory auditors,

Deloitte & Associés

Emmanuel Gadret Partner, Audit Eric Dugelay
Partner, Sustainability Services