

360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY



CLICK ON THE
TOUCHPOINTS

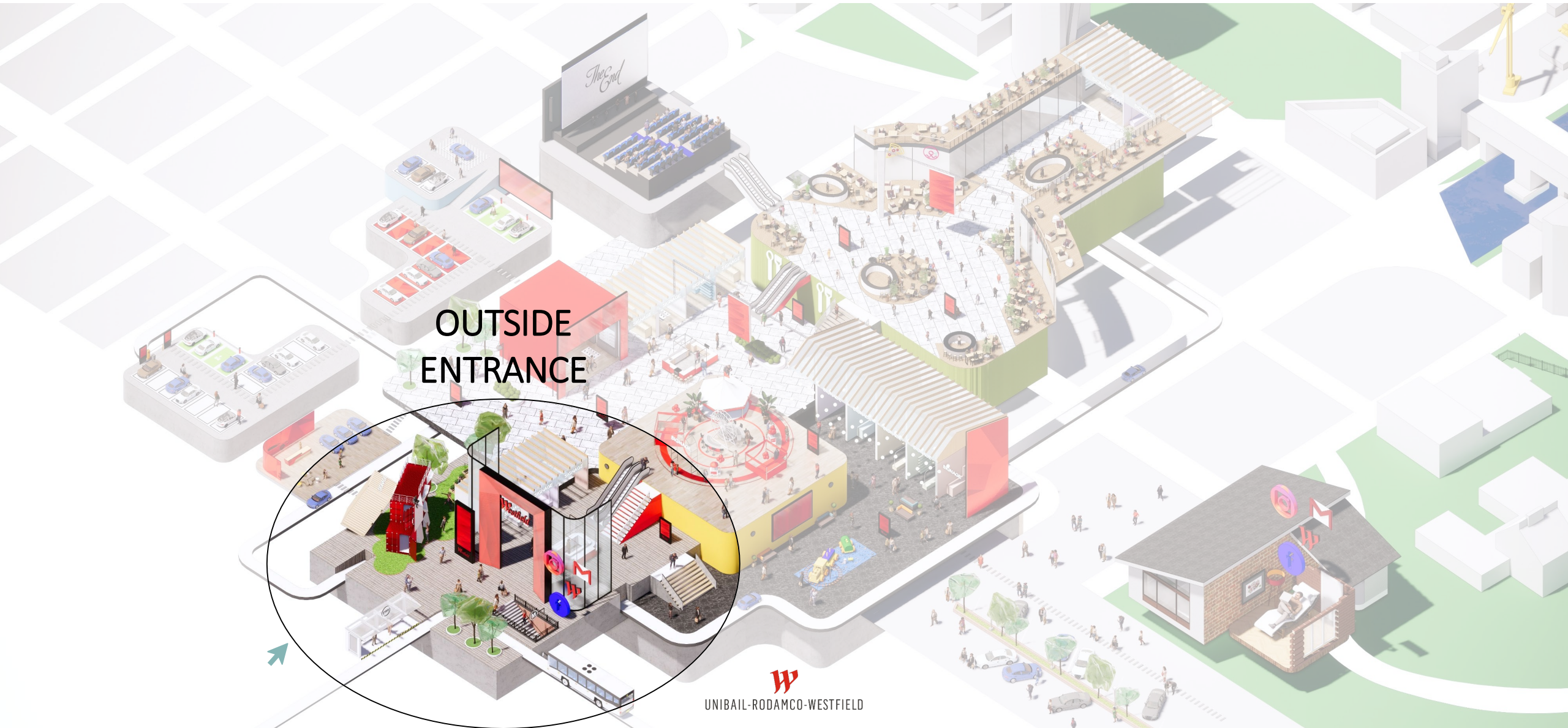
360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY



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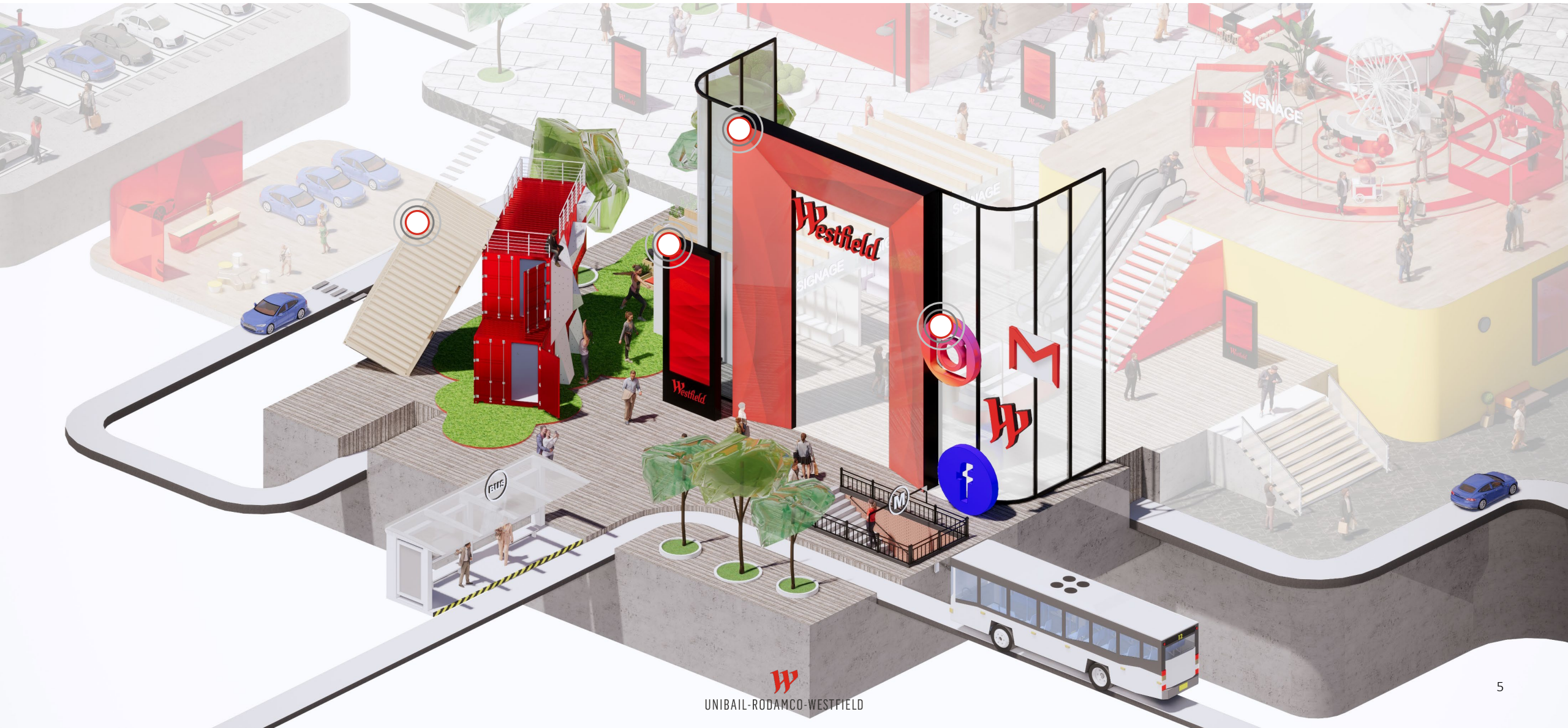


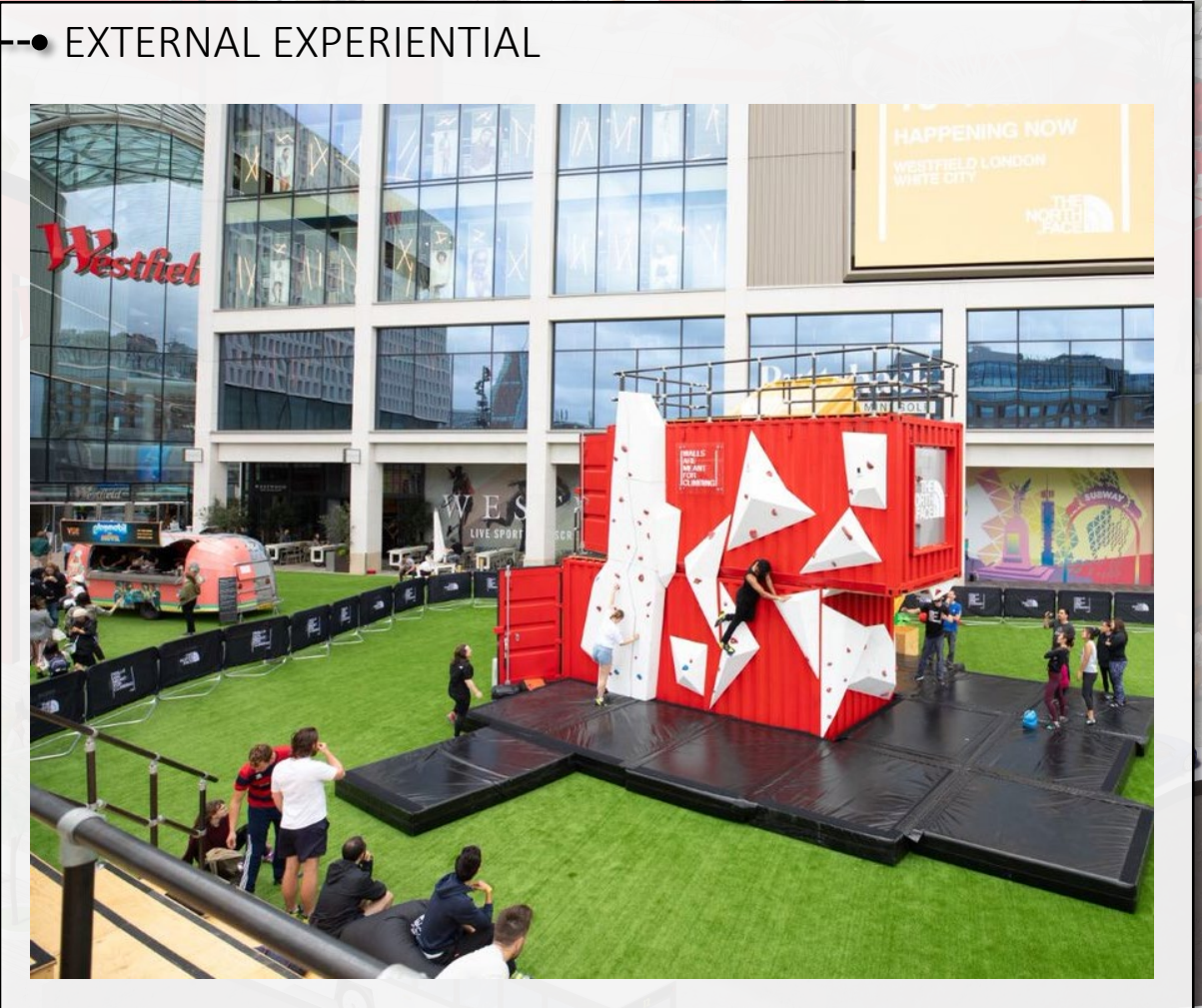
EXTERNAL ENTRANCE



OUTSIDE
ENTRANCE

EXTERNAL ENTRANCE TOUCHPOINTS

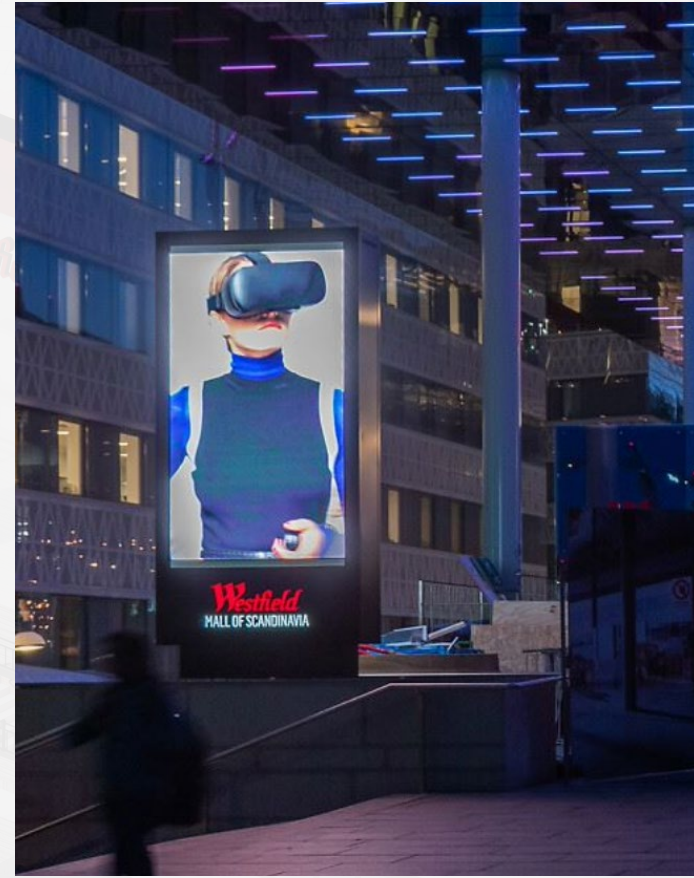




EXTERNAL ENTRANCE TOUCHPOINTS



EXTERNAL LARGE FORMAT SCREEN



EXTERNAL ENTRANCE TOUCHPOINTS



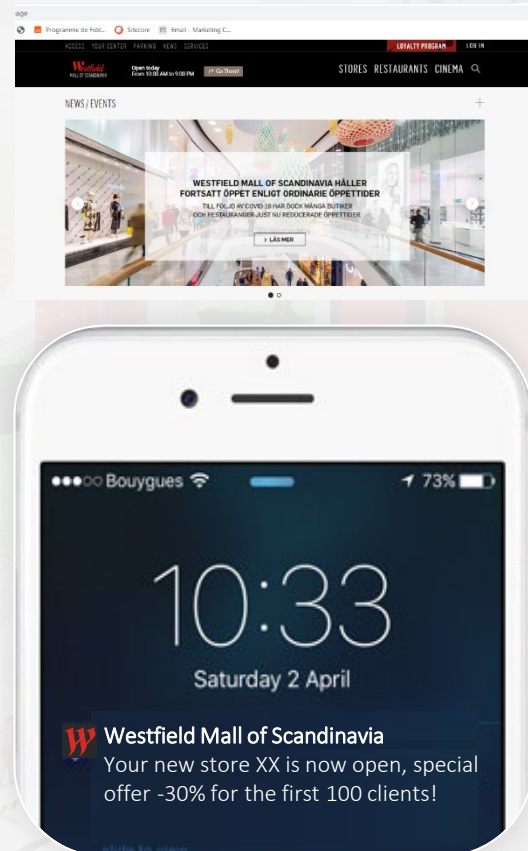
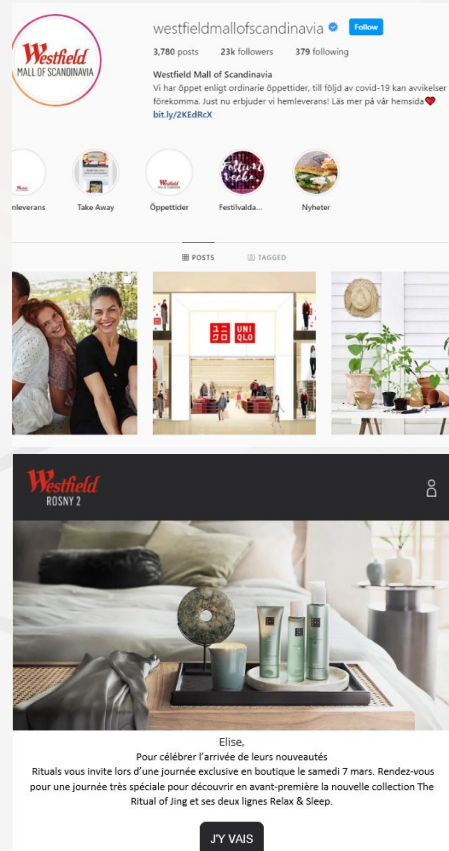
ENTRANCE BRANDING



EXTERNAL ENTRANCE TOUCHPOINTS



ONLINE PLATFORMS



360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY



INTERNAL
ENTRANCE

INTERNAL ENTRANCE TOUCHPOINTS



INTERNAL ENTRANCE TOUCHPOINTS



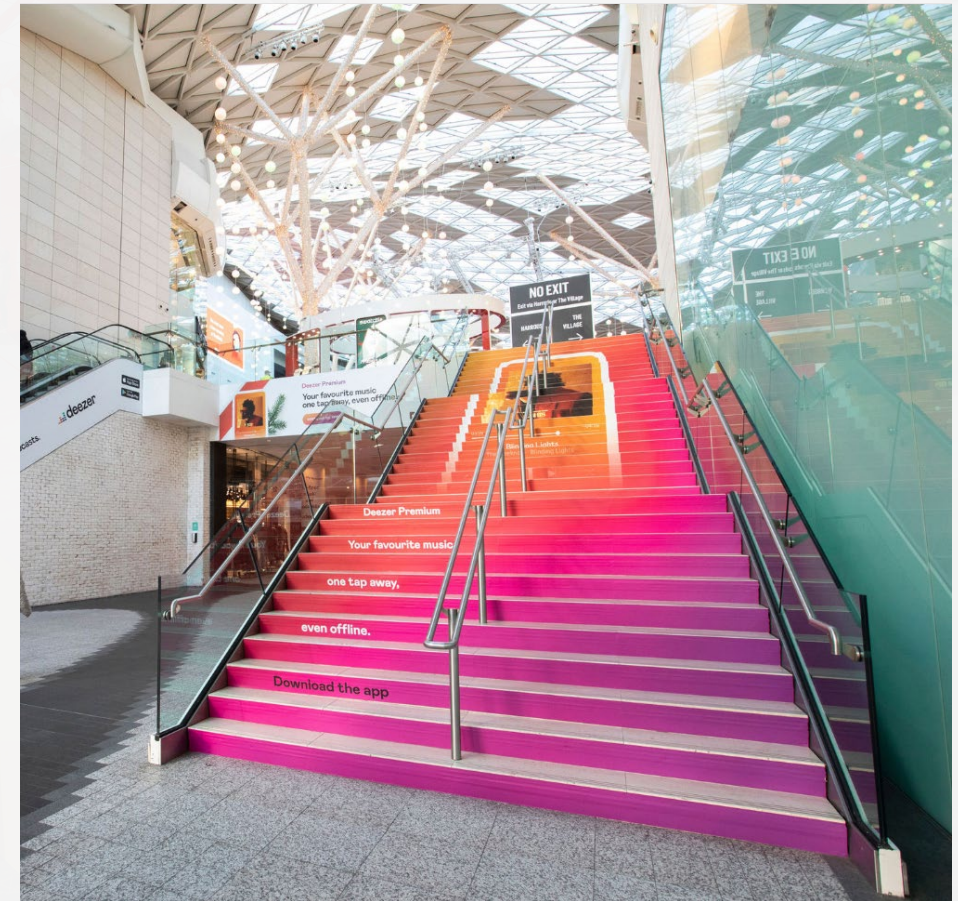
• TEMPORARY KIOSK



INTERNAL ENTRANCE TOUCHPOINTS



BRANDED STAIRS



INTERNAL ENTRANCE TOUCHPOINTS



360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY

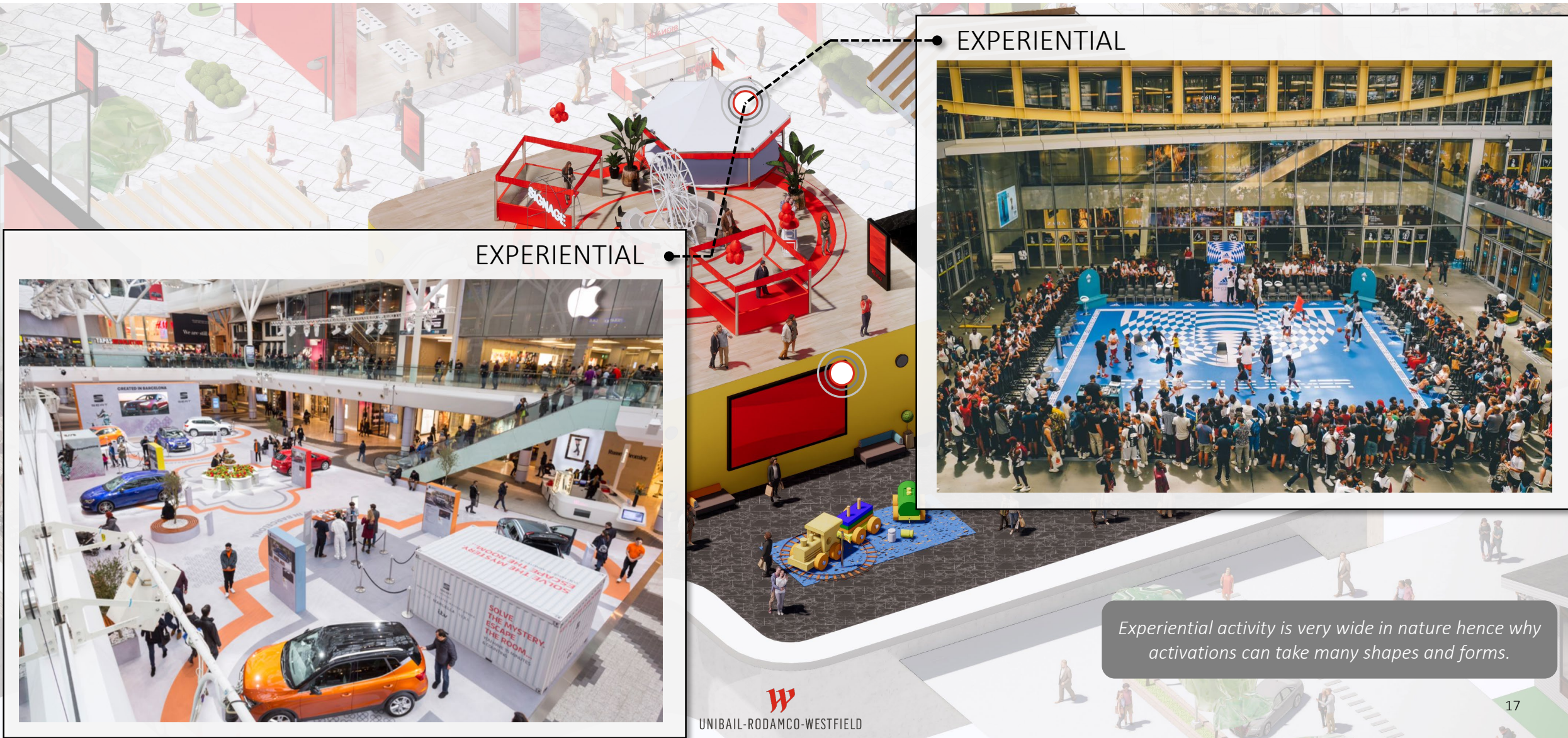


EXPERIENTIAL AREA /
EVENT SPACE

EXPERIENTIAL AREA / EVENT SPACE TOUCHPOINTS



EXPERIENTIAL AREA / EVENT SPACE TOUCHPOINTS

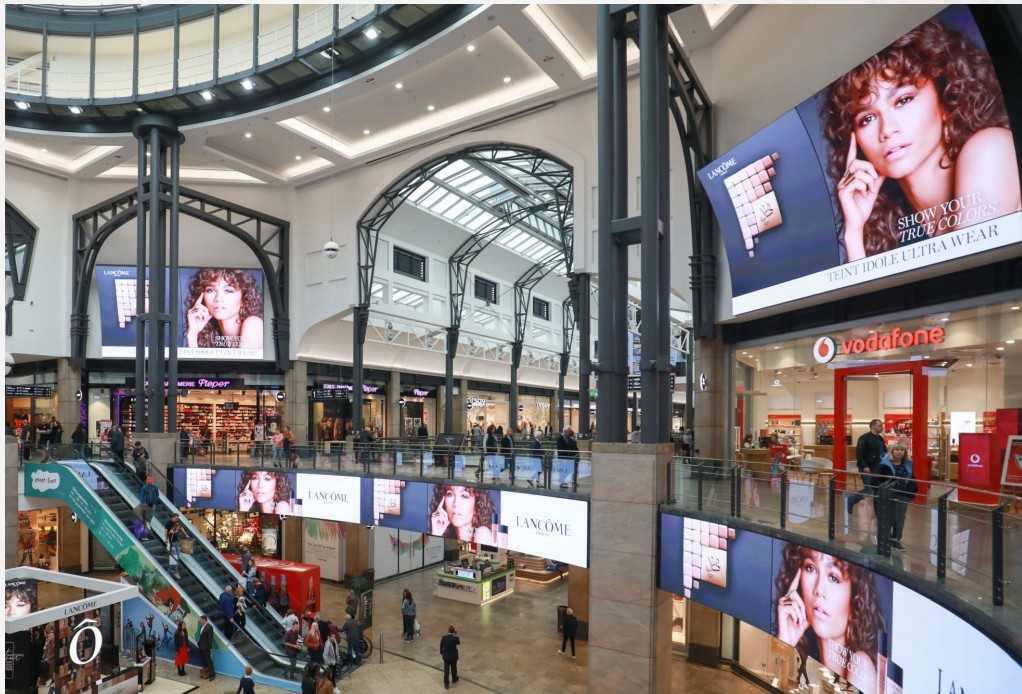


Experiential activity is very wide in nature hence why activations can take many shapes and forms.

EXPERIENTIAL AREA / EVENT SPACE TOUCHPOINTS



LARGE FORMAT DIGITAL



Our digital screens catalogue includes standard large format screens as well as unique digital experiences including multiples screens displays

EXPERIENTIAL AREA / EVENT SPACE TOUCHPOINTS



LARGE FORMAT NON DIGITAL



360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY



STORES AND MALL RETAIL



STORES AND MALL RETAIL TOUCHPOINTS



STORES AND MALL RETAIL TOUCHPOINTS



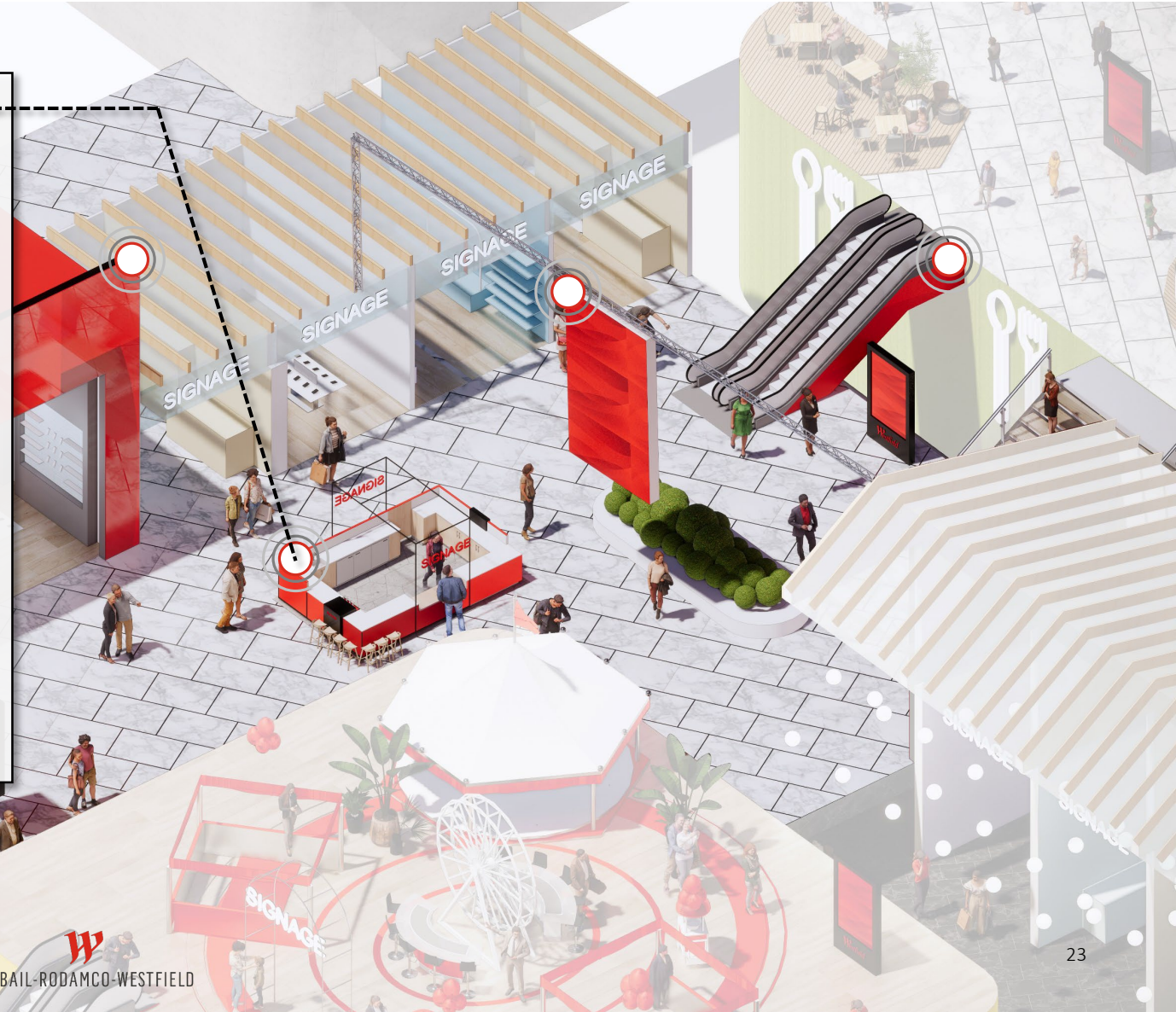
FLAGSHIP STORE



STORES AND MALL RETAIL TOUCHPOINTS



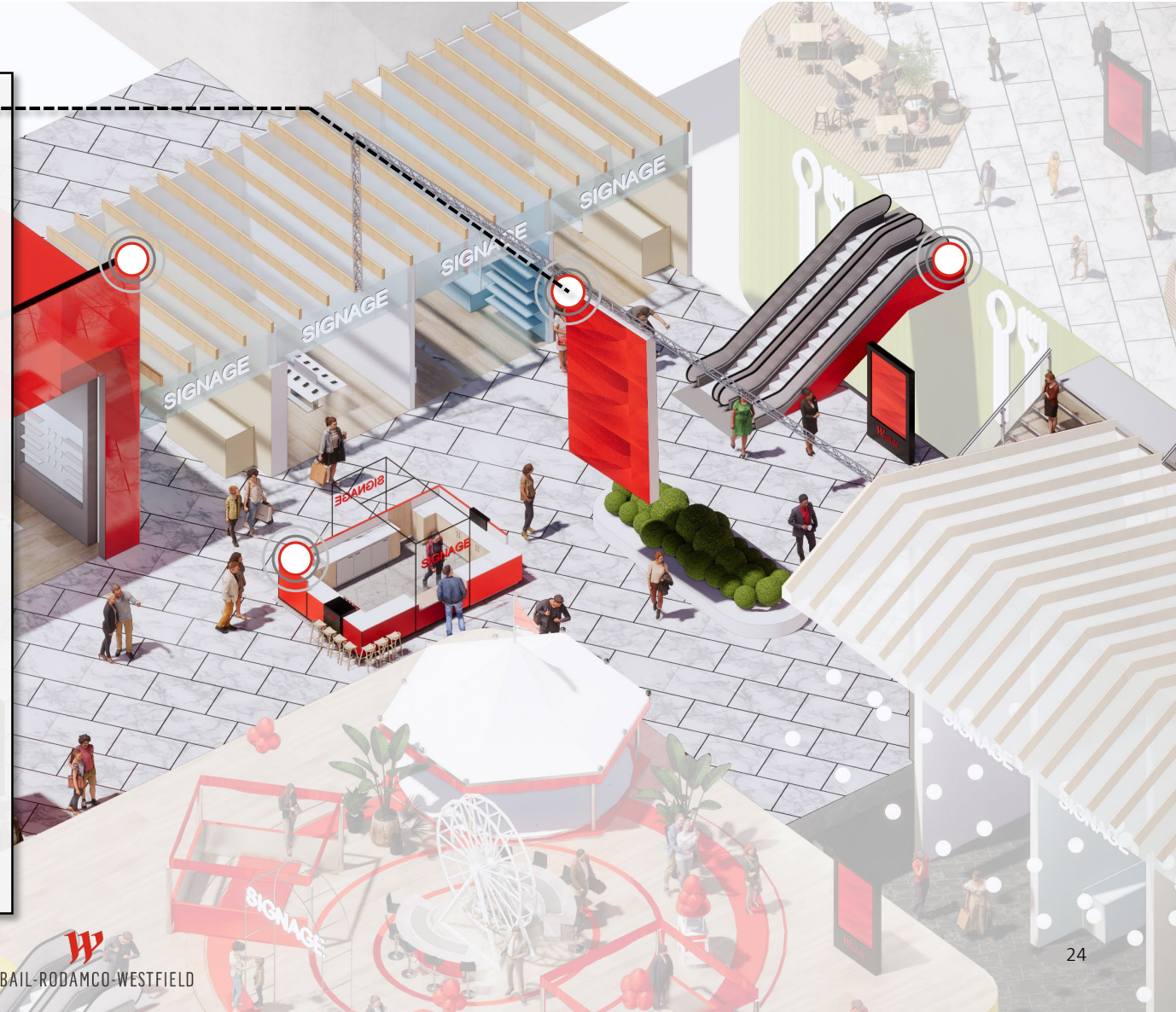
MALL RETAIL



STORES AND MALL RETAIL TOUCHPOINTS



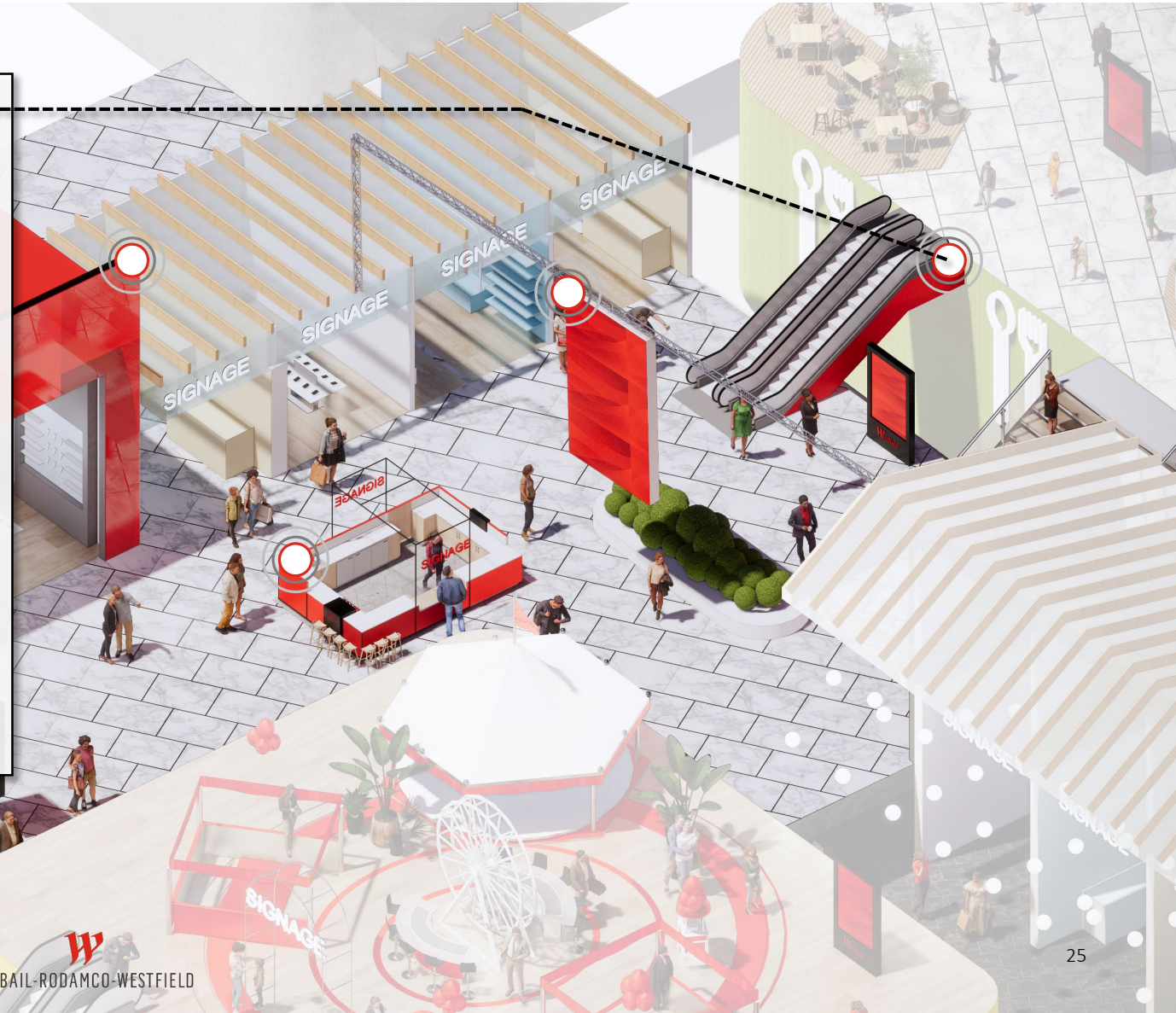
BACK ILLUMINATED NON DIGITAL BANNER



STORES AND MALL RETAIL TOUCHPOINTS



BRANDED ESCALATORS



360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY



**DINING AND LEISURE
DESTINATION**

DINING AND LEISURE DESTINATION TOUCHPOINTS



DINING AND LEISURE DESTINATION TOUCHPOINTS



LARGE FORMAT DIGITAL



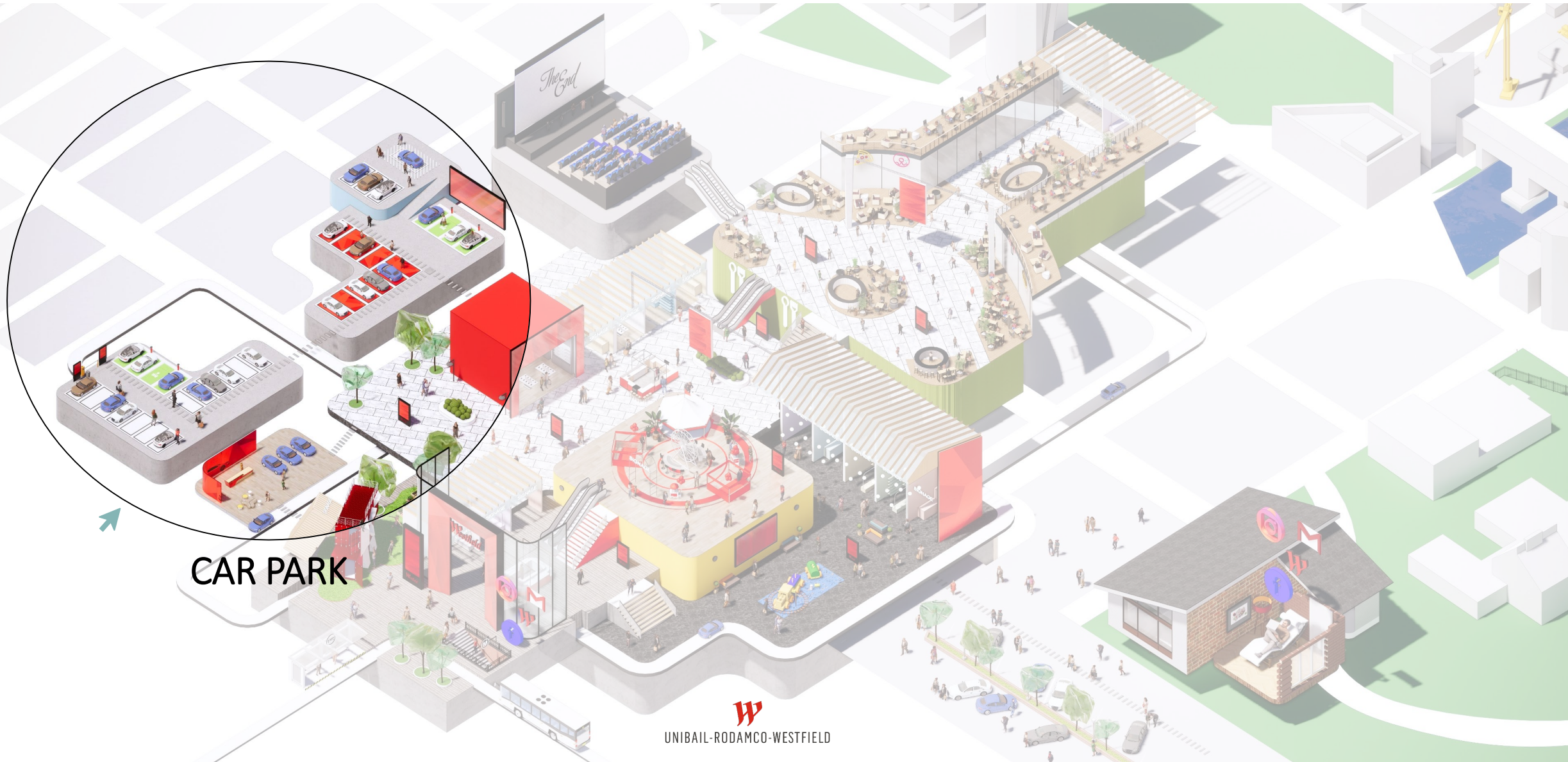
DINING AND LEISURE DESTINATION TOUCHPOINTS



DIGITAL TOTEM



360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY

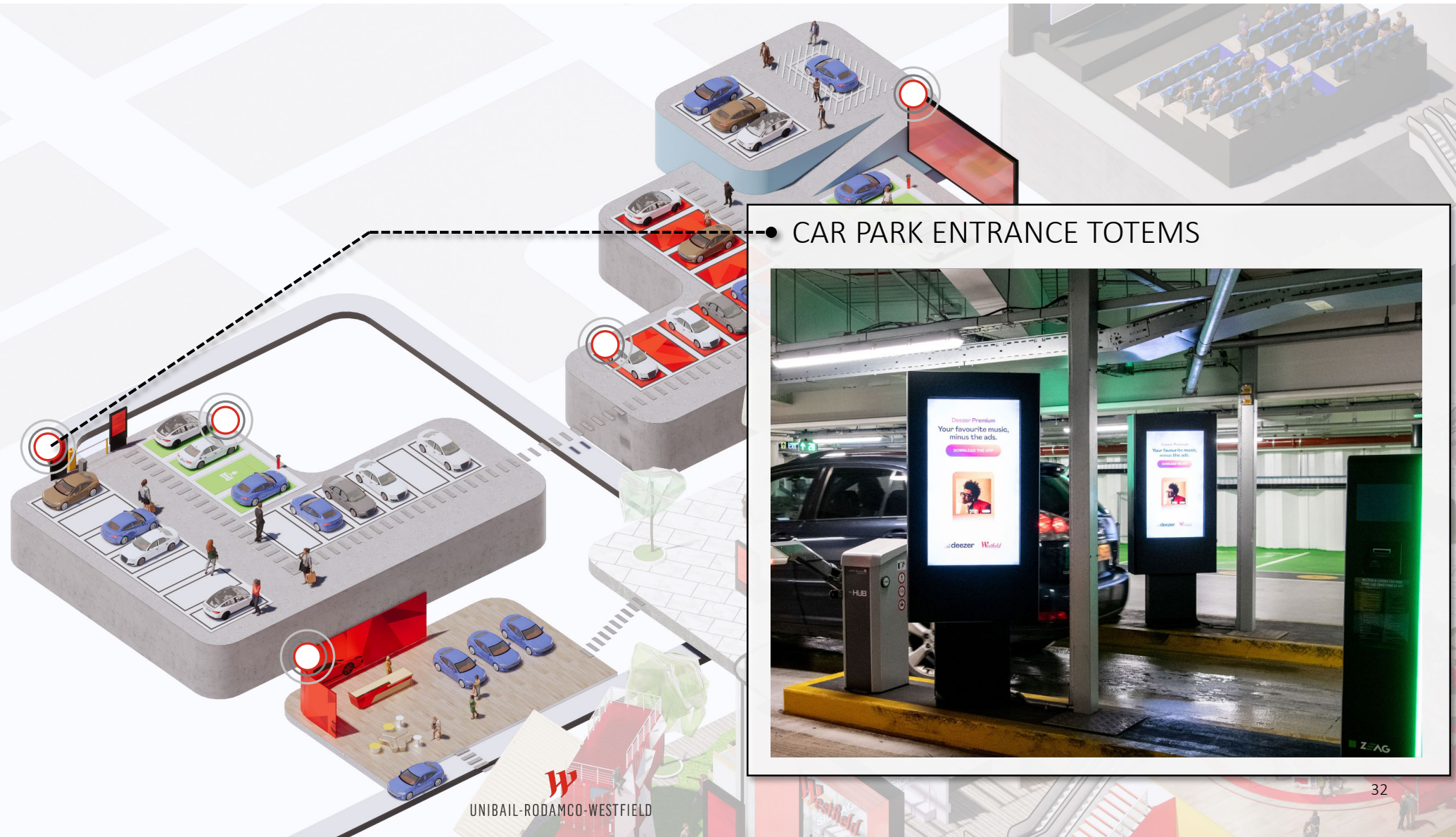


CAR PARK

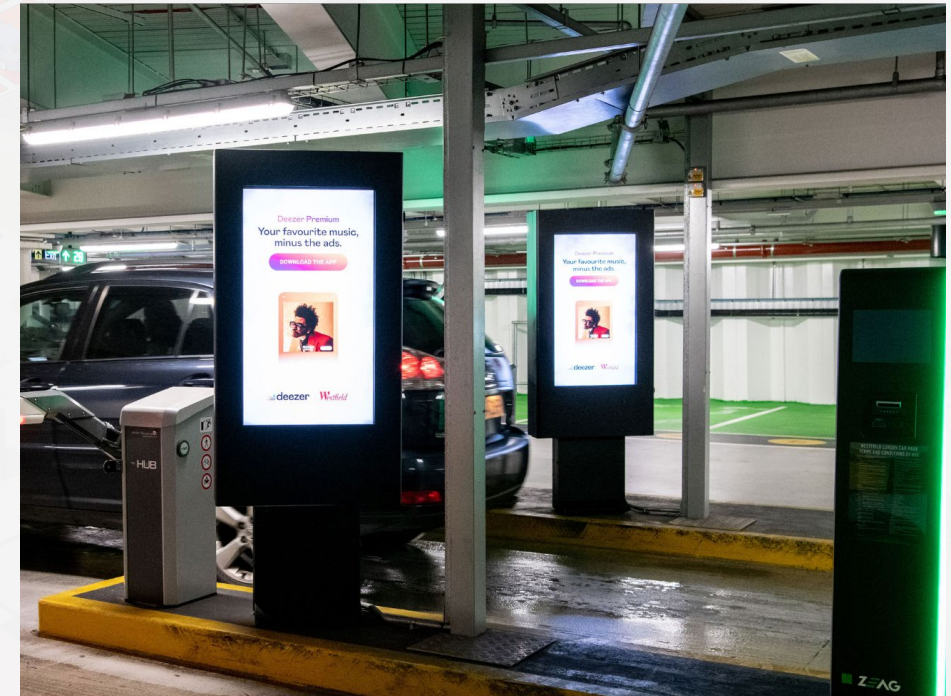
CAR PARK TOUCHPOINTS



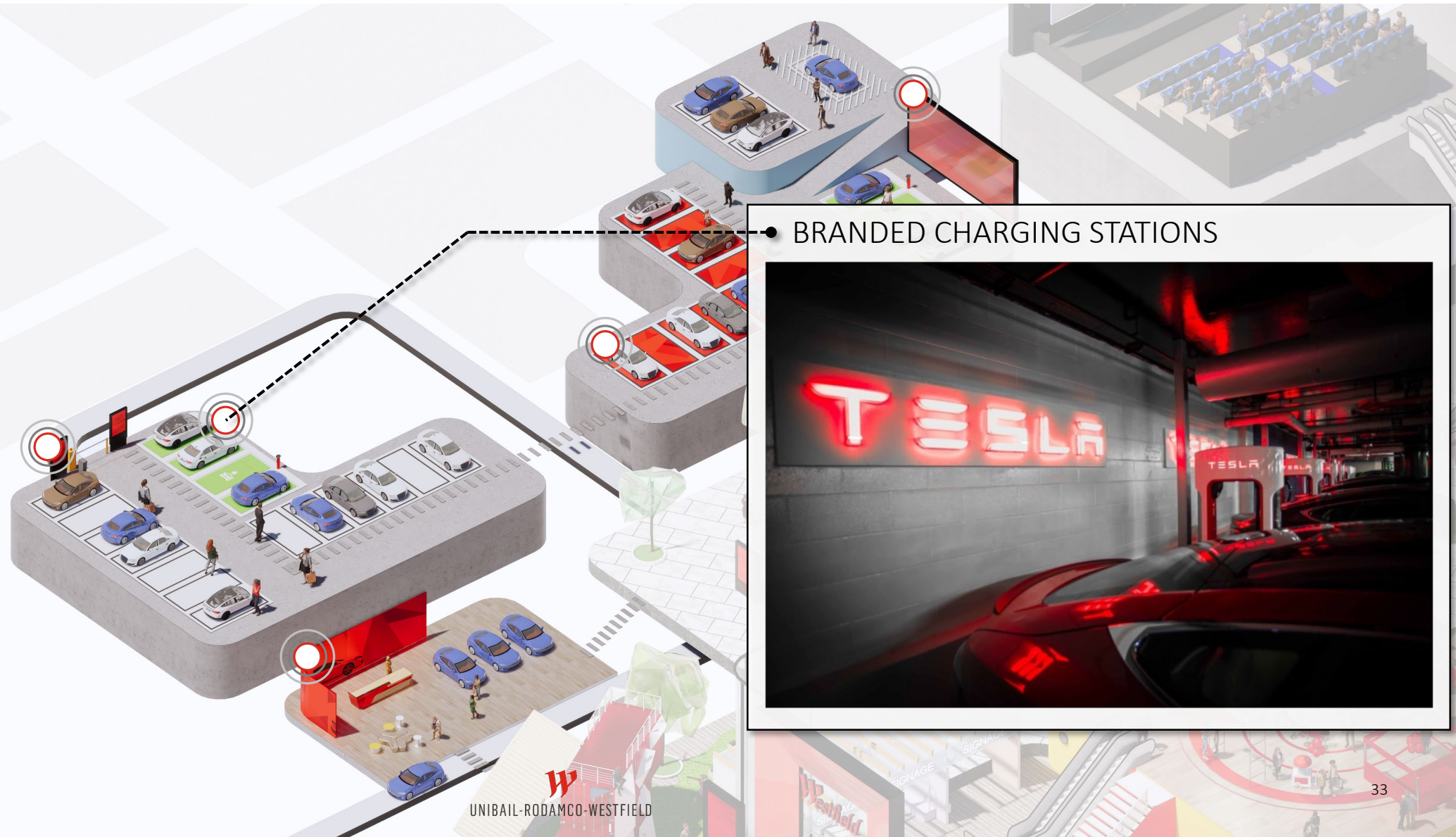
CAR PARK TOUCHPOINTS



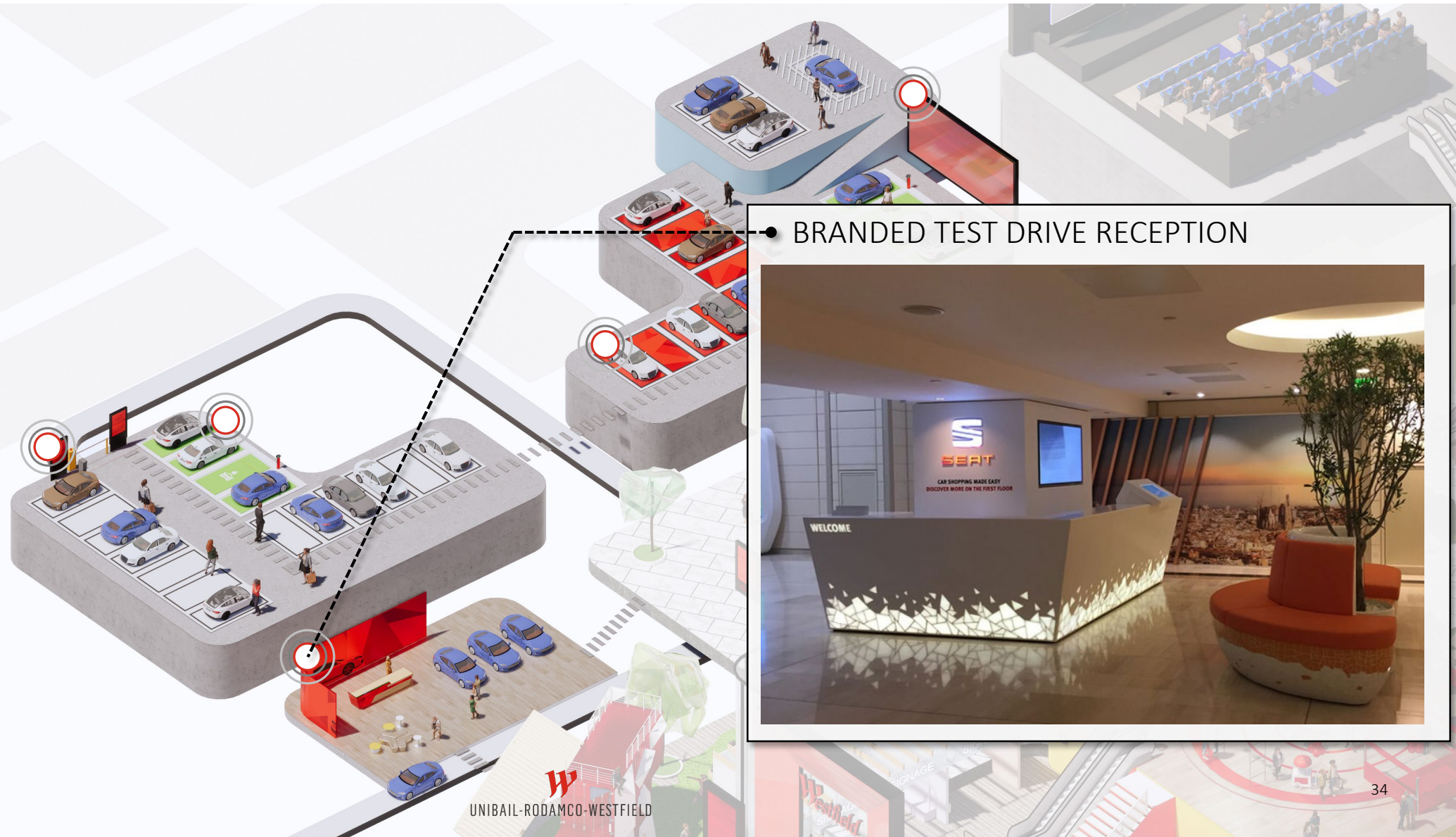
CAR PARK ENTRANCE TOTEMS



CAR PARK TOUCHPOINTS



CAR PARK TOUCHPOINTS



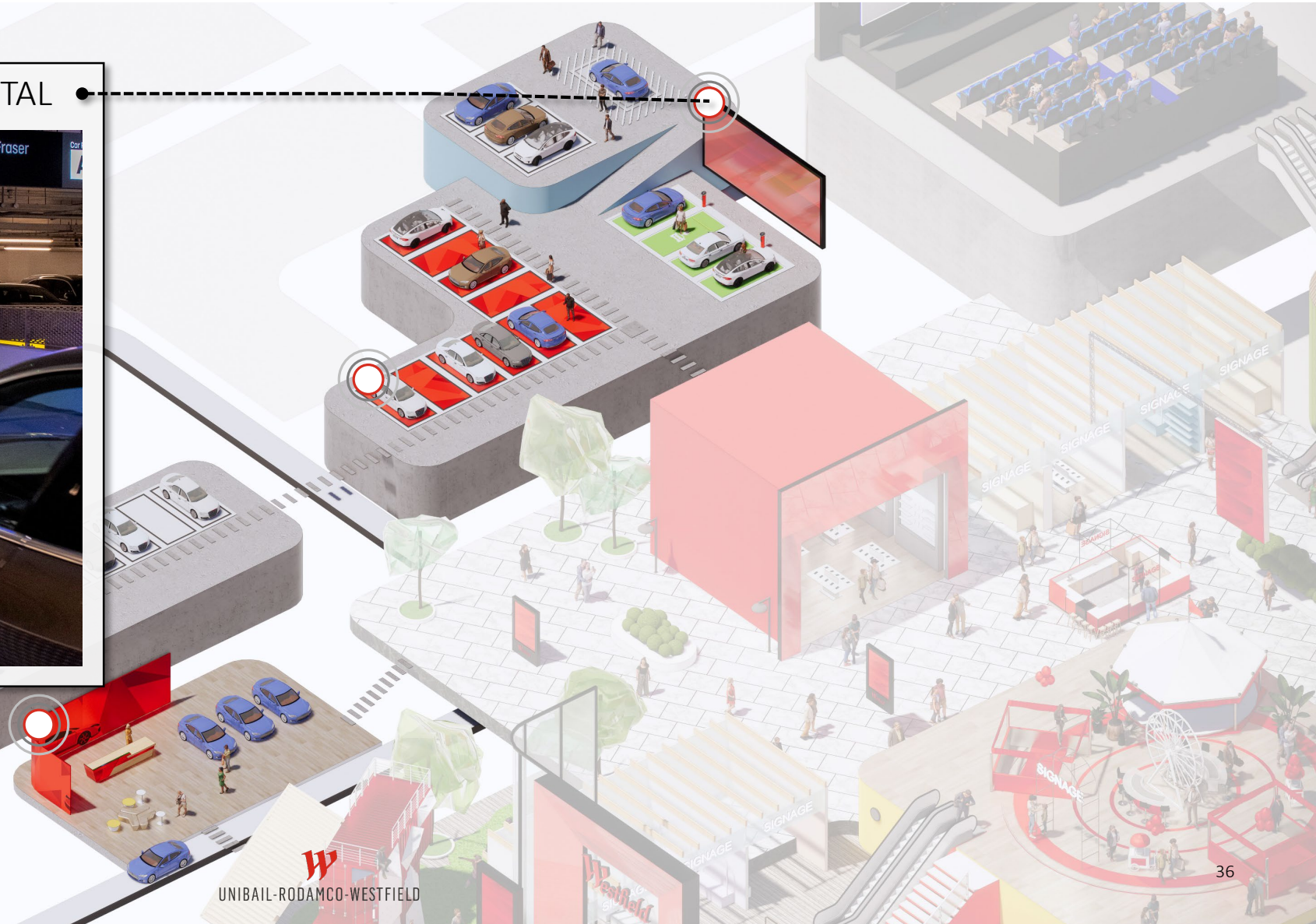
CAR PARK TOUCHPOINTS



CAR PARK TOUCHPOINTS



LARGE FORMAT DIGITAL

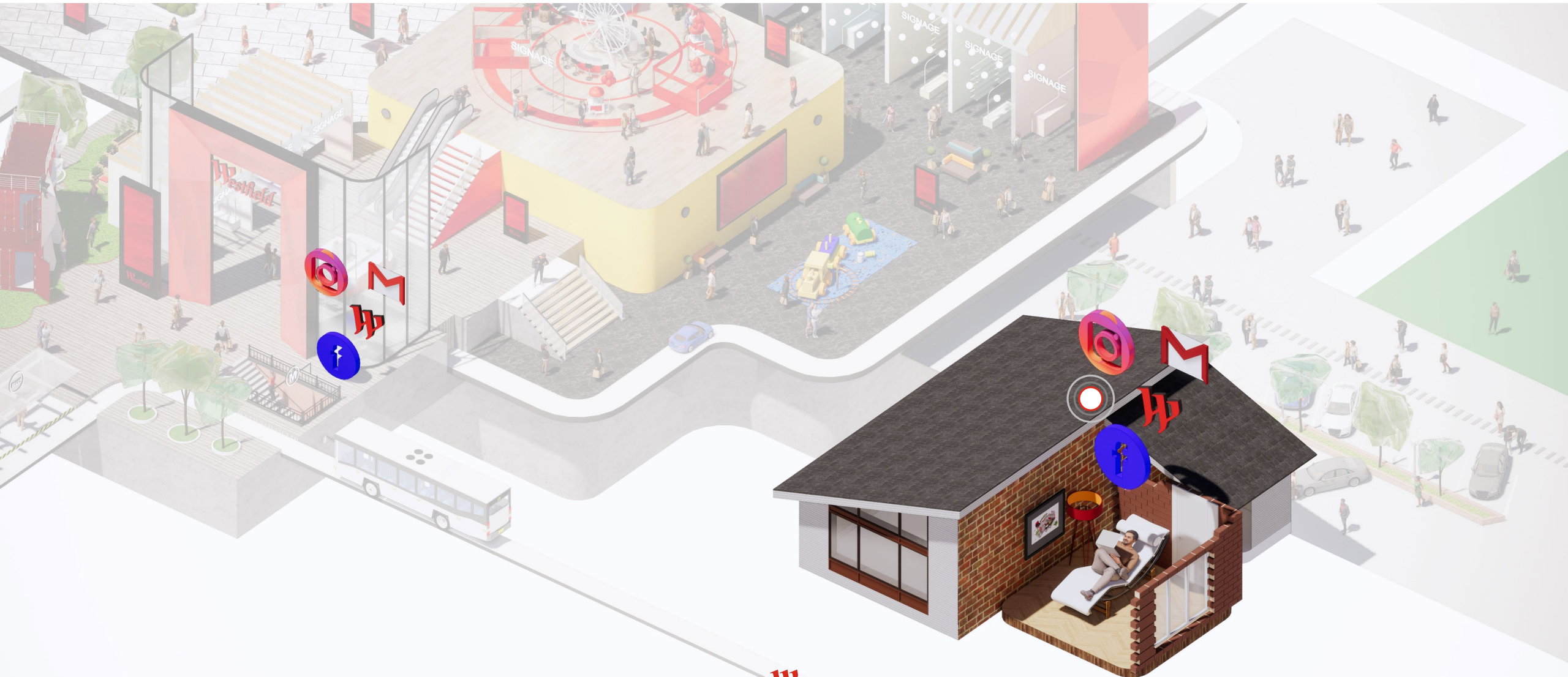


360° TOUCHPOINTS THROUGHOUT THE CUSTOMER JOURNEY



AT HOME

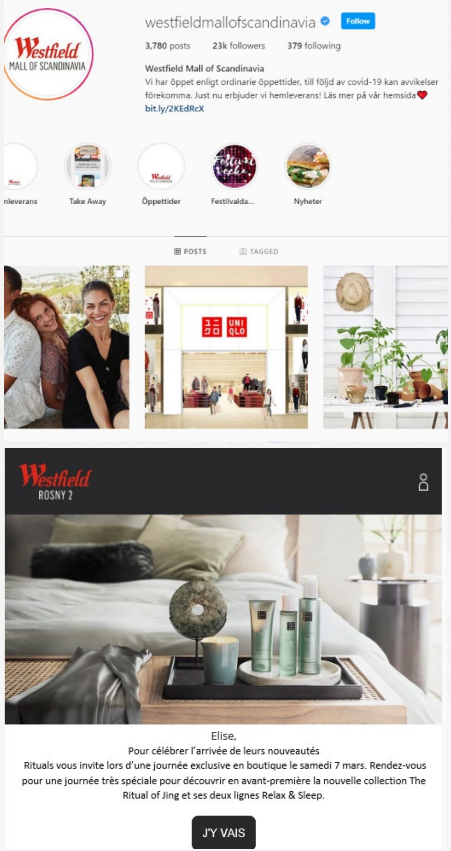
AT HOME TOUCHPOINTS



AT HOME TOUCHPOINTS



ONLINE PLATFORMS





THANK YOU

ANY QUESTIONS?

PLEASE GET IN TOUCH WITH OUR COMMERCIAL PARTNERSHIPS TEAM

commercialpartnerships@urw.com



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